

THIRTEENTH ANNUAL EDITOR AND PUBLISHER SYNDICATE DIRECTORY

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# EDITOR & PUBLISHER



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SECTION  
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NEW YORK, N. Y., SEPTEMBER 26, 1936

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## LIL ABNER

By AL CAPP



## THE BOY WONDER OF COMICS

A YOUNGSTER in years, a prodigy in growth, this hillbilly comic by Al Capp has captivated the nation. It has won a string of popularity contests by landslides. Ordinarily restrained editors go superlative in praising it.... The back cover gives a few highlight details.

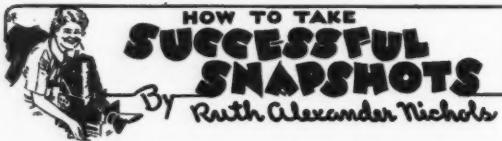
UNITED Feature SYNDICATE

220 East Forty-Second Street New York

AH'M A-HUSTLIN' OVAH  
TO THE BACK COVAH  
MAHSELF TO SEE MAH  
BOY GITS HIS DUE!



# EDITORS—BUSINESS MANAGERS



is a new feature for amateur photographers that not only helps increase circulation but makes the cash register click. Local drug stores, hardware stores and sporting goods houses are all potential sources of new revenue. . . . Ruth Alexander Nichols is one of America's leading professional photographers. She has a conspicuous knack of writing about photography from the amateur's own viewpoint. Her feature is augmented by two other releases that make it possible for you to build an entire page for amateur photographers, or the feature may be used by itself. **YOU WILL BE SURPRISED AT THE INTEREST IN AMATEUR PHOTOGRAPHY IN YOUR TERRITORY.** Let us send you a sample page, showing how elastic the feature is.

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Fred Lape  
Edwin Muller  
Elinor Mordaunt  
Elsie Singmaster  
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## McCLURE NEWSPAPER SYNDICATE

345 HUDSON STREET, NEW YORK CITY  
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# SYNDICATES NOW IN THEIR HEYDAY

**Multiple Factors Credited with Year of Vastly Improved Income—New Trends in Pictures and Comics Noticeable—Purse Strings Loosening**

DON'T bother to count items in the column upon column of six point tabulation which follows this page.

Take our word for it that there are more syndicates, more features, much more business than a year ago.

Powerful forces within and without the publishing industry have been especially visible in their manifestations for the past 18 months.

Principal among these, as is obvious, is the return of a measure of prosperity, an economic trend which has affected not only the quantity but the quality and characteristics of syndicated material in American newspapers.

Secondarily, the growth of radio as an entertainment medium has already begun to work a change in newspaper technique and has in addition provided a large and lucrative field for syndicate sales.

During the present year, informed syndicate men report, the thought processes of the average managing editor have been given wider range as the purse-strings have been slipped a wee bit ajar. In some cases editorial budgets for features virtually have been doubled and the daily menu for readers thus given a better diet balance. This has been accompanied, however, with a thorough weeding out of the syndicate deadwood by many papers.

In some cases features and comics *idem* been riding along on *pr*. They were good enough—if the paper could not afford better. Of course all old standbys were not thus displaced, but they were given the once-over for usefulness. One editor this week gave his formula for testing reading value of a feature as dropping the article from the paper and not re-instating it—if you could get it again—until fellow citizens began "giving you the razzberry as you pass them on the street and the Rotary club begins making speeches about it."

In buying new features, however, editors are exercising greater care than in the spendthrift days before '29 when it swelled the ego to sign on the list. This has placed an additional burden on syndicate editors to provide features which register high on the new-fangled reader interest surveys—a depression innovation with obvious handicaps and blessings.

The influence of the economic cycle on reading habits is variously described by syndicate men. One believes that the increased leisure time through the adoption of the five-day week in many industries has made the popularity of the "week-end" paper (issued Saturday or Sunday) more easily achieved.

Another suggests that as the financial stress has been somewhat lifted from readers, they have become less interested in details of daily financial and political development and are willing to devote a greater part of their newspaper reading time to informative and entertaining feature material. Many newspapers which discontinued their magazine sections during the past five years are known to be resuming them, and a new ven-

ture in magazine sections for the smaller markets has been given a thorough trial on the Pacific Coast.

Radio has, through its acknowledged success in the field of entertainment provided a new field for dissemination of syndicated material,

as the betterment of quality it has brought.

"Trends," the present-day syndicate manager will inquire if you tell him which way the syndication field is going. "There are no trends." So few are genuinely new ideas the

problems. But it has also meant mounting revenue for Sunday newspapers, growing from virtually nothing six years ago to a probable \$12,000,000 figure for 1936. In this connection the tabloid has been born, and introduced its little litter of bothers. New drawing styles had to be devised to save the readers' eyes, and to keep their interest. Most

Sunday comics are now drawn in two fashions, one for full-size and one for tabloid. Despite the unhappy experience of one large comic group in going to tabloid some months back and dropping in revenue while others gained, the tendency toward tabloid is strong. Many papers now offer both sizes in the same edition.

Horizontal half-page technique is growing in usage by papers printing comics in regular size sheets.

The last word came this week when the *Butte (Mont.) Standard* and *Post* blossomed off with colored daily comic pages. Tint blocks were used for background and light red ink was used to give the two-toned flavor.

Different colored ink will be used each week. "The comics are glorified with this treatment and the use of color by the papers, we feel," said Joe L. Markham, manager of the Standard, "will sell the color idea to advertisers. Particularly is the idea good for national advertisers who are using strip or cartoon copy. It is the first time that a newspaper has used more than one color on daily comics which are designed for one color. The idea has been waiting around for years for someone to adopt. Readers of Butte papers like the idea and hundreds of phone calls were received complimenting the papers on the change."

With color in general use has come, particularly in recent months, the impetus which color has given to the Sunday magazine, thus vastly enlarging the field of syndicated fiction, scientific and related subjects. Domestic science, fashions and the rest have prospered with the swelling market.

Pictures deserve a place in the syndication surprises of the year. With the Associated Press, NEA-Acme, International and Wide World all in the telephoto business, lively editorial competition and the more merry minstrels of the respective salesmen have sent the use of local and syndicated pictures soaring.

Again in pictures there has been a qualitative as well as quantitative increase. At first editors were satisfied with merely having more pictures and having them on their desk faster after the deadline.

Today, from the reports in the field, editors demand better picture editing. They insist on continuity in picture treatment. They want more intelligent photographic style. In fact, picture editors smile in joy, some of these newspapers even want art in news pictures. Syndicated material finds itself more liberally and aptly illustrated, and its illustrative matter better tuned to the editorial and

(Continued on page XXXIV)



W. T. McCLEERY



GEORGE CARLIN

**The Zero Hour... by Charles H. Sykes**



particularly in the adaptation of comic strips to the air. One syndicate has 14 strips being prepared for broadcast, with continuity differing from the daily comic. Advertiser acceptance of this type of editorial radio copy has been ready, in most cases. There are several syndicates in this field already.

Too, radio has impressed many editors with its spot news function which many say has taken the edge off several of the hot stories of the year and emphasized the unequalled opportunity of the press to give continuity to its news presentation and attractiveness to its entertainment offerings.

This has led, naturally, to inauguration of syndicated news reviews on national and international developments and has brought on the era of interpretive columns, mainly from Washington and Wall Street.

It was recently estimated that the gross receipts to all syndicates from news-behind-the-news columns now totals \$250,000 annually. This figure makes that material the depression phenomenon.

In the interpretive field, the ghost writing done under big-name bylines which was so common in the post-war period, has been displaced by columns whose display of knowledge and writing technique is paramount. In dollars and cents, of course, this has had a profound effect on syndicate incomes, but its most permanent influence is regarded by syndicate men

smallest operators are concerned more with bringing forth an occasional flash and depending for bread and butter upon sound applications of tried themes, embellishing them with modernized treatment. One strip in comics, for example, may be the basis for many similar strips. For A's ape man, B must have its cave man to feed to circulation-hungry editors. One cinderella girl brings a swarm of rags-to-riches strips. One cartoonist projects his subjects into time and space and others find it soundest editorial policy to follow. For a Winchell there will be little Walters in dozens of gossip corners. This, syndicate men say today, is the short history of modern syndication.

Not that the last seasons have not brought forth new ideas. The one-shot comic squares more or less adapting the old magazine cartoon technique to daily production are an innovation. There are many others.

Definitely there has been a movement in the direction of making comic strips comical. Either that, or rough-and-ready. The effects of such trends have been evident in the growing pulling-power of comics. Some papers now carry in Sunday editions 50 or more comics weekly, most of them in four colors.

Color has brought new troubles to the syndicate man. It has meant additional cost and the need for better printing standards, and more editing

# EDITOR & PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

**General, Art and Sport Features—Directory of Authors and Artists—List of Syndicate Officers and Addresses**

**Key to symbols:** (d) daily; (w) weekly; (d-w) daily and weekly; (2-w) twice a week; (3-w) three times a week; (ill.) illustrated; numbers and fractions of numbers in parenthesis indicate size of features in columns; size of small features often indicated by number of words; thus (125); (rp) run of paper (hp) half-page; (fp) full page; (q) quarterly; (s) Sunday; (C) Canadian Rights.

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## GENERAL NEWSPAPER FEATURES

FEATURE	AUTHOR	SYNDICATE	B	AUTHOR	SYNDICATE
Academy of Athens News (w) (500-1000)	Staff.	Pan-Hellenic American Foreign Press Syndicate	Bad Boy's Hollywood Diary (tri-w)	Lois Greives	Gruber Feature Service
Accident Prevention in the Home and on the Farm (d-w) (2 x 6 1/2")	Charles E. Libby	Thompson Service	"Bug" Barr (d-w)	"Bug" Barr	King Features Syndicate, Inc.
Astropolis Museum News (w) (500-1000)	Staff.	Pan-Hellenic American Foreign Press Syndicate	Balkan Political Review (w) (500-1000)	Staff	Frost Syndicate
Activities of Women (w) (1000)	Winfred Short	Penn Feature Syndicate	Barbs (d)	Aima Zais	NEA Service, Inc.
Ad Camp (hp)	Walter E. Price	Associated Publishers	Barbs (paragraphs) (d)	Zye Beckley	Milner Services, Ltd.
Ad Side Stories (w) (1000)	George Ade	Bell Syndicate, Inc.	Beautiful Homes for Every Income (w)	Zye Beckley	Curtis Newspaper Features, Inc.
Ad Fables (w) (900) (illus.)	George Ade	Dominion News Bureau, Ltd.	Zoe Buckley's Corner (d) (1)	Theresa Burgess, Harrison Cadle	Associated Newspapers
Ad-Routes (m)		International Syndicate	Zoe Buckley's Corner (d) (800)	Thornton W. Burgess	Miller Services, Ltd.
Adventure Stories (12 art.) (tab. or hp)	Wm. Horse	Ledger Syndicate	Bedtime Stories (d) (633)	Ludwig Lore	New York Post Syndicate
Adventure Stories (d) (2)	Floyd Gibbons	Western Newspaper Union	Behind the Cables (d) (1000)	Charles Grant	Fact Feature Syndicate
Advice to Young Folks on Love (d) (2)	Mary Jane Mats	Unique Feature Service	Behind the Sports Cate (d)	Robert L. Ripley	Associated Feature Service
Ailing House (d) (600)	Roger Whitman	Associated Feature Syndicate	Believe It or Not (d)	Robert L. Ripley	King Features Syndicate, Inc.
Alma's Column (d)	Wm. J. Barrett	Associated Feature Syndicate	Believe It or Not (7-8)	Robert L. Ripley	King Features Syndicate, Inc.
Airmail News Letter (d) (2200)	Marshall Maslin	Transradio Press Service	Bell's Boys (d) (2)	Robert L. Ripley	Bell Syndicate, Inc.
All of Us (d)	Guy Baker	Central Press Association	Bentley's (d) (1)	Robert Charles	King Features Syndicate, Inc.
Almanacs	Laurene Greene	Western Newspaper Union	Bertuch's (d)	Charles Strong	International Religious News Service
Answers Given to Press (f-p) (311)		Esquire Features, Inc.	Betty (d) (1)	Paul A. Peirce	Fast Feature Syndicate
American Correspondence for Foreign Newspapers (d)	Staff.	Intercity News Service	Between You and Me (w) (1800)	Emily C. Davis	Jewish Telegraphic Agency
America Speaks (w) (fp)		Publishers Syndicate	Bible Archaeology News (d)		Science Service
A Million Dollars for An Idea (w) (1200 III)	John H. Reed	Fine Arts Syndicate	Bible Games (d)	Staff	Associated Publishers, Inc.
An Attic Salt-Shaker (w) (1500)	W. Orton Tewson	W. Orton Tewson Syndicate	Bible History Filler (17-21 Illus.) (w)	Staff	Associated Feature Service
An Attic Salt-Shaker (w) (1900)	W. Orton Tewson	Dominion News Bureau, Ltd.	Biological Sketches (Ill.)	Dr. Frank Thorne	Associated Feature Service
Anchored (d) (1000)	W. Orton Tewson	Associated Publishers, Inc.	Bird Coloring Feature (w)	Lida K. Wiggins	Horstmann Syndicate, Inc.
Andrew and Irene's (d) (hp)	Roy Fulksman	Miller Services, Ltd.	Birds of the Air (w) (2)	Jim Fries	Associated Feature Service
An Economist's Viewpoint (w) (400)	Dr. Irving Fisher	Curtis Newspaper Features, Inc.	Bones (d) (1) (ILL)	Oswald Jacoby	Bell Syndicate, Inc.
An English View of the Week (w) (200)	A. G. Gardner	Consolidated New Features, Inc.	Brain Teasers (d)	Dr. J. S. Calhoun	Bell Syndicate, Inc.
Animal Colorings Feature (w)	Lida K. Wiggin	Hosterman Syndicate, Inc.	The Brantster's (S) (200)		National Newspaper Service
Anniversary Features (1-3)	H. S. Hollander	Ullman Feature Service	Barton's (d) (1)	Charles Strong	King Features Syndicate, Inc.
Antiquities in Greece (w) (900-1000)	Staff.	Pan-Hellenic American Foreign Press Syndicate	Bathhouse Moments (series of 60) (1/4)	Chas. W. Duke	Watkins Syndicate, Inc.
Archaeology News (d) (200)	Emily C. Davis	McClure Newspaper Syndicate	Brief Woman's Story (1)	Arthur Brisbane	Central Press Association
Articles on National Affairs (tri-w) (1900-2000)	Samuel Crowther	San Francisco News Service	Broadway Fashion (w) (fp)	Artie Wallerhause	Contractor Syndicate, Inc.
Articles in the Column (w) (1000)		Bell Syndicate, Inc.	Broadway Nights (w)	Clark Kinnaird	King Features Syndicate, Inc.
Ask Me Another (w) (1-3)		Dominion News Bureau, Ltd.	Alice Brooks Needlefairs Service (d)		Star Newspaper Service
Ask Me Another (w) (1-3)		N. C. J. C. New Service	(w) (1)	Constantin Ross	InterCity News Service
As Religion Sees It (w) (700)		Science Service	Broadway Plateau (w) (1)	Paul T. Haagen	Pan-Hellenic American Foreign Press Syndicate
Astronomical Articles (m) (100-111)	James Stokley	Pan-Hellenic American Foreign Press Syndicate	Burnt Orange (w) (400-700)	Ray Ruiz, A. Moreno	Pan-Pacific Syndicate
Athenian Political Affairs (w) (500)	Staff.	Pan-Hellenic American Foreign Press Syndicate	Bob Burns Says (d) (150)	Bob Burns	Consolidated Information Service
Athens Tourist News (w) (500-1000)		Pan-Hellenic American Foreign Press Syndicate	Building Improvements (w) (fp)		Esquire Features, Inc.
Aunt Het (d) (1)	Robert Quillian	Pan-Hellenic American Foreign Press Syndicate	Burning Gas (w) (400-700)		
Aunt Het (w) (2)	Robert Quillian	Pan-Hellenic American Foreign Press Syndicate	Burns Says (d) (150)		
Autocaster News Feature Service (w) (2 x asserted)		Pan-Hellenic American Foreign Press Syndicate			
ASTROLOGY		Pan-Hellenic American Foreign Press Syndicate			
Alston, Isabel (d) (1)	Isabel Alston	Watkins Syndicate, Inc.	Beauty (d) (C)	Josephine Hudleston	Star Newspaper Service
Astrological Column (d) (1)	Isabel Alston	Watkins Syndicate, Inc.	Beauty (III.)	Hebe Janison (Miss Qui Vive) Helena Stevens	King Features Syndicate, Inc.
Astro-Scope (d) (310-400)	Alan Kaye	Continental Feature Syndicate	Beauty (d) (C) (2)	Lois Leeda	Star News Service
Astro-Scope (w) (350-400)	Alan Kaye	Continental Feature Syndicate	Beauty Advice (d) (5) (ILL)	Stage and Screen Stars	King Features Syndicate, Inc.
Horoscope	Wynn	Curtis Film-New York News Syndicate, Inc.	Beauty Advice (d) (5) (ILL)	Celebrated Stars	Watkins Syndicate, Inc.
Horoscope (d)	Genevieve Kemble	King Features Syndicate, Inc.	Beauty and Personality Development (w) (1)	Gertrude Hummer	Washington Post News Service
Horoscope (d) (200)		McClure Services, Ltd.	Beauty Article (w)	Martha Levitt	New York Herald Tribune Syndicate
Horoscope (d) (200)		McClure Services, Ltd.	Beauty Article (w) (C)	Martha Levitt	Miller Services, Ltd.
Horoscope (d) (200)		McClure Services, Ltd.	Beauty Banner (w) (C) (fp) (ILL.)	Delight Dixon	Rapid Grip and Batten, Ltd.
Solar Astrology	Edward A. Wagner	McClure Services, Ltd.	Beauty Box (d) (250) (ILL.)	Helen Follett	King Features Syndicate, Inc.
Today's One Minute Horoscope (d) (125)	Alan Kaye	Continental Feature Syndicate	The Beauty Box (d)	Edna Kain, Doris Forbes	Glenn Matthew Adams Service
* AUTOMOTIVE			Beauty Chats (d)	Gloria Gilson	Star News Service
Ad-Rents (m) (booklets)			Beauty Column (d) (C)	Antoinette Donnelly	Chicago Tribune-New York News Syndicate, Inc.
Automobile Annual (w) (1000)	Gifford M. Russell	Russell Service	Beauty Fads (d) (500)	Marilyn Matz	Unique Feature Service
Ads for Automobiles (w) (750)	Frederick C. Russell	Russell Service	Beauty Hints (d) (ILL.)	Gladys Glad	Contractor Association
Along the Highway (w) (1000)	I. M. Gilbertson	Russell Service	Beauty Hints (d) (ILL.)	Betty Matz	Matz Feature Syndicate
Among Us Motorists (w) (1)	William Ullman	Ullman Feature Service	Beauty Hints (d)		Keystone Feature Service
Annual Auto Show Feature (1)		Ullman Feature Service	Beauty in Medical Side (d) (400)	Dr. J. Howard Crum	Watkins Syndicate, Inc.
Articles on Automobiles (m) (1)	Frederick C. Russell	Ullman Feature Service	Beauty Page (w) (C) (tab.) (ILL.)	Elise Pierce	Rapid Grip and Batten, Ltd.
Automobile Dispatch (w) (800)	Edward W. Morrison	Ullman Feature Service	Beauty Page (w) (C) (tab.) (ILL.)	Elise Pierce	King Features Syndicate, Inc.
Automobile Feature Articles (w) (700)		McNaught Syndicate, Inc.	Beauty Page (w) (C) (tab.) (ILL.)	Jane Corby	Associated Publishers
Automobile News (d)	Carter Walker	Russell Service	Beauty Page (w) (C) (tab.) (ILL.)	Dr. J. Howard Crum	Watkins Syndicate, Inc.
Automobiles (w) (700)	Edward W. Morrison	Holmes Feature Service	Be Beautiful (d-w) (3)	Sylvia	Watkins Syndicate, Inc.
Automotive Research News (d)	Robert D. Potter	Consolidated News Features, Inc.	Be Beautiful (d-w) (5-11) (ILL.)	Alice Hart	NEA Service, Inc.
Better Driving (w) (200)		Science Service	Be Beautiful (d) (600-3) (ILL.)	Jacqueline Hunt	Dominion News Bureau, Ltd.
Caravan (d) (1000)	Frederick C. Russell	Standard Editorial Service	Be Beautiful (d) (600-3) (ILL.)	Irene Young	United Features Syndicate
Detroit Automobile Letter (w) (4)	Chris Sinisgalli	Russell Service	Be Beautiful (d) (600-3) (ILL.)	Virginia Vincent	LeLox Syndicate
Looking Over the Cars (w) (2)	The Observer	Ullman Feature Service	Be Beautiful (d) (600-3) (ILL.)	Jane Corby	Mats Feature Syndicate
Mildred's Motoring (w) (2)	Frederick C. Russell	Ullman Feature Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Ledger Syndicate
Motorist (d) (2)		Russell Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Star Newspaper Service
Money Savers for Motorists (w) (15)	Marion Holland	Standard Editorial Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
Motor Digest (w) (1000)	F. W. Warrington	Penn Feature Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	King Features Syndicate, Inc.
Motorizing with Mary (w) (25)	Marion Holland	Ullman Feature Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
Motorists (d) (1000)	Frederick C. Russell	Penn Feature Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.
Riding with Russell (w) (1000)	Frederick C. Russell	Russell Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
Special Automotive Article (w) (1)	William Ullman	Ullman Feature Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
That Motor Car of Yours (w) (2)	The Old Mechanic	Ullman Feature Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.
Transcript (d) (1000)	Frederick C. Russell	Russell Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
You and Your Car (w) (1000)	Frederick C. Russell	International Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
You and Your Car (w) (1000)	Frederick C. Russell	Russell Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.
You and Your Car (w) (1)			Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
AVIATION			Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
Ayer Kyler			Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.
Along the Airways (w) (1)		Standard Editorial Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
Archie and the Conqueror (w) (200-250)			Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
Aviation (w) (1000)	A. Ramon Ruiz	Consolidated Information Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.
Aviation Feature Article (w) (1)	Byard F. Brosan	Penn Feature Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Watki's Syndicate, Inc.
Aviation General News (w) (1)	Frank J. Carmody	Ullman Feature Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
Flying With Al Williams (w) (500)	Watson Davis	Science Service	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
National Aero Reserve Club (w) (500-700 III)	Major Al Williams	Douglas-Day-Doran Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
Spitman Pilots See the World (w) (1900-2200)	Lt. John L. Scherer	National Aero Reserve	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
The Young Aviator (w) (500-700)	Charles S. Strong	Fact Feature Syndicate	Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Pan-Hellenic American Foreign Press Syndicate
	Douglas		Beauties (d) (4 in.) (ILL.)	Edna Kain, Jean Kahn	Dominion News Bureau, Ltd.

... (Continued on page V)

## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page IV)

FEATURE	AUTHOR	SYNDICATE	FEATURE	AUTHOR	SYNDICATE
Book Review from Constantinople (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Cable Service (d)	Staff	InterCity News Service
Book Review from Jerusalem (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Cambridge Daily Business Charts (d) (500-1000)	Staff	Cambridge Associates, Inc.
Book Review from Sofia (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Canadian Stories (12 mo.)	Staff	U.S. Features Service
Book Review from Tyrana (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Canadian Feature Half Page (matx)	Staff	Star Newspaper Service
Book Reviews (w) (1500)	Bett Hooper	Washington Post News Service	Canadian History Day By Day (d)	Fred Williams	Star Newspaper Service
Book Reviews		Chicago Tribune-New York News Syndicate, Inc.	Canadian Life (w)	Nellie L. McClung	Mills Services
Book Reviews (w) (500-700)	R. Vargas Lasso	Holmes Feature Service	Canadian Stories (w) (matx)	Staff	McNaught News Service
Book Reviews (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Candid Reporter (w) (tab, p.)	Staff	Register and Tribune Syndicate
Books and Bookmen (d)	Charles Hanson Towne	King Features Syndicate, Inc.	Celuloid Celebrities (d) (1-3)	Central Press	Central Press Association
Books and Things (d) (1000)	Lewis Gannett	New York Herald Tribune Syndicate	Central Press Canadian Feature Budget Service (d) (w) (matx and type)	Central Press	Central Press Association
Books and Things (d) (C)	Merle Brickett	Miller Services, Ltd.	Caroline Chatfield Says (d)	Caroline Chatfield	Star Newspaper Service
Books on Our Table (d) (2)	Staff	New York Post Syndicate	Check Your News (d) (1)	Edwin W. Adams	Central Press Association
Books on Our Table (d) (C)	Staff	Miller Services, Ltd.	Colonial Daily News (2)	Various	Ledger Syndicate
Books on Our Table (Section) (w) (8)	Staff	New York Herald Tribune Syndicate	Commentation Pictures (C) (matx)	Arthur J. Lafave	Arthur J. Lafave
Books That Live (series 50) (500-1000)	Charles Conroy	Rapid Grip and Batten, Ltd.	Classified Services (m)	Harrison C. McDonald	Star Newspaper Service
The Books That Talk on Books (w)	Marshall Maslin	Seven Arts Feature Syndicate	Close Call (series 12)	Gregory Mason	Publishers Syndicate
Books That Live (series 10) (1000)	David Mann	United Feature Syndicate	Colonel Crackler (w) (2)	Lloyd James Williams	Watkins Syndicate, Inc.
The First Reader (d) (1)	Harry Hansen	Pan-Hellenic American Foreign Press Syndicate	Comment on Historical Characters (440)	John Edwin Price	Epsilon Press Service
Greek Books Abroad (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Comments on the Publishing Power of the Dollar (w)	John Edwin Price	Maywood Syndicate
Charles Hanson Towne—Books (d)	Charles Hanson Towne	King Features Syndicate, Inc.	Complete Novels (16-p tab)	John Edwin Price	Maywood Syndicate
Romanian Books Abroad (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Congress, Department and Admin. (1)	Staff	Associated Publishers, Inc.
Reviewing New Books (PM) (w) (500-1000)	John Selby	Associated Press Feature Service	Contemporaries Say (w)	William Bird	Star Features Syndicate
Two Inch Shelf of Books (d) (625-225)	Olivia Ray Scott	Cleveland Syndicate	Convention Coverage (upon request)	Staff	Times Features Service
<b>BRIDGE</b>			Coverage of Books (w)	Ted Cook	King Features Syndicate, Inc.
Bridge, Shepard, on Bridge (d) (12)	Shepard Barclay	Watkins Syndicate, Inc.	Cook Cook (d)	Elmer Ames	Chicago Tribune-New York News Syndicate, Inc.
Bridge (d) (C)	E. V. Shepard	Star Newspaper Service	The Correct Thing...		
Bridge (d) (w) (C)	Josephine Culbertson	Chicago Tribune-New York News Syndicate, Inc.	<b>CHILDREN</b>		
Bridge Articles	Ely Culbertson	Miller Services, Ltd.	Corridor Gossip in The Nation's Capital (w) (1926-1928)	Jerry Taylor	National Service Syndicate
Bridge Bids and Bumps (34)	Frank B. Lord	Ullman Feature Service	Cosmopolitan (w) (800)	Rose Patterson	North American Newspapers Alliance
Bridge Pointers (d) (600)	Henry Lawson	Miller Services, Ltd.	Thomas Craven—Art (w)	Thomas Craven	Big Features Syndicate, Inc.
Bridge, Shepard, on Bridge (d) (12)	Shepard Barclay	Watkins Syndicate, Inc.	Crime Justice (w) (2000 ill.)	Staff	Central Feature News Service
The Bridge Table (d) (C)	Robert Neville	Miller Services, Ltd.	Cross-Roads of America (w) (2)	Ralph S. Mataz	Mass Feature Syndicate
The Bridge Table (d) (400)	Robert Neville	New York Herald Tribune Syndicate	Cubby (w) (ill.)	David Newell	Bell Syndicate, Inc.
Contract Bridge (d)	E. V. Shepard	Central Press Association	Cuddles and Tucks (S)	Frances R. Williams	National Newspaper Service
Contract Bridge (d)	Wm. E. McKenney	Dominion News Bureau, Ltd.	<b>COLUMNS</b>		
Contract Bridge (d)	Four Aces	Dominion News Bureau, Ltd.	Sundown Stories for Children (PM) (III.) (d) (300)	Mary Graham Bonner	Associated Press Feature Service
Contract Bridge (d)	Wm. E. McKenney	EA Service, Inc.	You and Your Child (d) (1)	Jane Herbert Goward	United Feature Syndicate
Contract Bridge (d-w)	Josephine Culbertson	King Features Syndicate, Inc.	Your Boy and Your Girl (d) (900)	Arthur D. Lawrence	Dominion News Bureau, Ltd.
Contract, Shepard, on Bridge (d-w)	Shepard Barclay	Watkins Syndicate, Inc.	Your Child's Health...	Dr. Michael Shuman	King Features Syndicate, Inc.
The Kidlets Among Bridge Players (2 col. by 10")	Frances G. Tyler	Associated Newspapers	Your Children (d) (600)	Clive Roberts Barton	Dominion News Bureau, Ltd.
Little Lessons in Bridge (36 art.) (2)	Dorothy Rice Sims	Thompson Service	Your Children's Personality (d) (180)	Dr. Ralph M. Thompson	National Newspaper Service
On Contract (PM) (w) (450)	Tom O'Neill	Ledger Syndicate	Your Child in School (w) (2)	Frank W. Ballou	Ullman Feature Service
<b>BUSINESS</b>			Advice to the Lovelorn (d) (C) (399-800)	Beatrice Fairfax	Rapid Grip and Batten, Ltd.
Business Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	All the Day (tri-w)	Mark Henniger	U.S. Features Syndicate, Inc.
Business Tourist News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	A Breath of the Old (22x2) (d) (72)	John Vincent O'Brien	U.S. Features Syndicate, Inc.
Roger W. Babson's Authentic Statement (w) (1)	Roger W. Babson	Publishers Financial Bureau	Bab Davis Revels (tri-w) (123)	Donald Culross Peattie	Reguire Feature, Inc.
Brigade Tourist News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Bruce Barton (tri-w)	Robert H. Davis	Consolidated News Features, Inc.
Bulgarian Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Behind the Scenes in Washington (d)	Bruce Barton	King Features Syndicate, Inc.
Business and the Government (w) (500-1000)	Harold Coffey	Consolidated News Features, Inc.	Rodney Dutcher	NEA Service, Inc.	
Business and Labor (w) (1000)	C. H. Schall	Penn Feature Syndicate	Berg, Dr. Louis (Psychiatry) (d) (859)	Ullman Feature Service	Watkins Syndicate, Inc.
Business Features (III.)	Staff	Associated Press Feature Service	Berg, Dr. Louis (M.D.) (d) (859)	Ullman Feature Service	Chicago Tribune-New York News Syndicate, Inc.
Business News Service (d)		Holmes Feature Service	Broadway Column	Ed Sullivan	Associated Press Feature Service
Business Review (w)		Pan-Hellenic American Foreign Press Syndicate	Column on Human Relations (d) (800-1000)	Anne Hirst	McClure Newspaper Syndicate
Business Review (w) (500-1000)	Staff	Mata Feature Syndicate	The Cunning Tower (d) (C) (1930)	Franklin P. Adams	Miller Services, Ltd.
Business Trends (w) (2)	Ralph S. Mataz	Pan-Hellenic American Foreign Press Syndicate	The Cunning Tower (d) (C) (1930)	Franklin P. Adams	New York Herald Tribune Syndicate
In Business World Today (d) (500-1000)	J. G. Donley	Consolidated News Features, Inc.	Counselor-at-Law (d) (1000)	Hamilton Hale	Watkins Syndicate, Inc.
Cambridge Business Charts (w) (14)	Staff	Cambridge Associates, Inc.	Craig, Marie, R. N. (800)	Marie Craig, R. N.	Watkins Syndicate, Inc.
Canadian Business and Industrial Surveys	E. L. Hawes	Thompson Service	Craig, Marie, R. N. (800)	Franklin P. Adams	Watkins Syndicate, Inc.
Canadian Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Craig, Marie, R. N. (800)	Franklin P. Adams	Watkins Syndicate, Inc.
Egyptian Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Craig, Marie, R. N. (800)	Franklin P. Adams	Watkins Syndicate, Inc.
Everybody's Business (d) (800)	George T. Hughes	North American Newspaper Alliance	David Lawrence (d) (C) (1930)	David Lawrence	Star Newspaper Service
Foreign Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Dorothy Dix (d) (C) (1930)	Dorothy Dix	McNaught Syndicate, Inc.
Foreign's Business? (w) (1)	David L. Babson	Publishers Financial Bureau	Dorothy Dix (d) (C) (1930)	Dorothy Dix	Watkins Syndicate, Inc.
Foreign's Business? (w) (1)	Staff	Cambridge Associates, Inc.	Ecclesiastes News (w) (500-1000)	Staff	David Lawrence
French Tourist News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Everyday Living (d) (500)	Dr. Joseph Fort Newton	U.S. Features Syndicate
German Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Everyday Living (w) (750)	Dr. Joseph Fort Newton	United Feature Syndicate
Italian Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Farrell, Fred "Advises to the Lovelorn" (tri-w)	Beatrice Fairfax	U.S. Features Syndicate
Italian Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Fair Islaugh (d) (1)	Westbrook Pegler	U.S. Features Syndicate
Japanese Foreign Trade News (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	From a Nurse's Notebook (d) (800)	Marie Craig, R. N.	Watkins Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Anne Hirst (C) (1930)	Anne Hirst	Watkins Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	In My Opinion (d) (1)	George Ross	NEA Service, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	In New York (d) (1)	George Ross	Dominion News Bureau, Ltd.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Inspirational Talks (d)	Winifred Black	King Features Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	It Seems T' Me (d) (1)	Hereward Brown	U.S. Features Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	General Hugh S. Johnson (d) (1)	General Hugh S. Johnson	U.S. Features Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Good Taste (d)	Francine Market	Watkins Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Ken Murray (d) (175)	Ken Murray	McNaught Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Lily Ward (d) (1)	Lily Ward	Watkins Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Alice Longworth Say (d) (175)	Alice Longworth	McNaught Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Looking at Life (d) (230)	Raimundo de Ovies	McClure Newspaper Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Looking at Washington (w) (2)	Hugo Sims	Editor's Copy
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	The March of Time (d) (230)	Tommy Edwards	U.S. Features Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Loud Speaker (d) (C) (700)	Louise Reid	Rapid Grip and Batten, Ltd.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	My Favorite Role (24 art.) (300)	Famous Stars	Ledger Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	My Neighbor Says (d) (180)	James Arness	Associate I Newsprint
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	My New Year (d)	Francine Market	U.S. Features Syndicate
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Modern Women (d) (1)	Helen Rowland	Watkins Syndicate, Inc.
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Marion May Martin	King Features Syndicate, Inc.	
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Marion May Martin	Rapid Grip and Batten, Ltd.	
Malta Review (w) (500-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Marion May Martin	United Feature Syndicate	

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# EDITOR & PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

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FEATURE	AUTHOR	SYNDICATE	FEATURE	AUTHOR	SYNDICATE	SYNDICATE			
My Day (4) (8000)....	Eleanor Roosevelt.....	United Feature Syndicate	Father McGowan Says (tri-w) (800)....	Rev. R. A. McGowan.....	N. C. J. C. News Service	Rapid Grip and Batten, Ltd.			
The New York Times (4) (8000)....	Ray Tucker, Ira Bennett McClure.....	Newspaper Syndicate	Favorite Hymns (series 72) (400)....	Archer Wallace.....	Ledger Syndicate	Today's What's Happening (page 2)			
See (4) (8000)....	John Chapman.....	Chicago Tribune-New York News Syndicate, Inc.	Favorite Poems Famous People (4) (400)....	Staff.....	Holmes Feature Service	Science Service			
New York Column.....	O. O. McIntyre.....	Miller Services, Ltd.	Features on Science (w) (3600)....	Staff.....	Central Press Association	Central Press Association			
New York Day by Day (d) (1)....	Don O'Malley.....	United Feature Syndicate	Fiction (MIL) (800,000-90,000)....	Staff.....	Register and Tribune Syndicate	Register and Tribune Syndicate			
New York Inside Out (d) (1)....	Talbot Lake.....	United Feature Syndicate	Fiction (MIL) (800,000-90,000)....	Staff.....	Register and Tribune Syndicate	Register and Tribune Syndicate			
Profiles (d) (1)....	Dr. Major G. Seelig.....	United Feature Syndicate	Fiction (d) (1200-1500)....	Rob Eden.....	Star Newspaper Service	Star Newspaper Service			
Sunrise Simplified for the Layman (d) (1)....	Arthur Brisbane.....	King Features Syndicate, Inc.	Fiction Page (1) (w) (fp)....	Staff.....	Ledger Syndicate	Ledger Syndicate			
Today (d)....	Walter Lippmann.....	Miller Services, Ltd.	Feature Letter (w)....	Staff.....	Holmes Feature Service	Holmes Feature Service			
Today and Tomorrow (3-w) (C)....	Walter Lippmann.....	New York Herald Tribune Syndicate	Features on Science (w) (3600)....	Staff.....	Science Service	Science Service			
Today and Tomorrow (tri-w) (1000)....	Walter Lippmann.....	Unique Feature Service	Fiction (MIL) (800,000-90,000)....	Staff.....	NEA Service, Inc.	NEA Service, Inc.			
The Voice of Broadway (d)....	Louis Sobel.....	King Features Syndicate, Inc.	Fiction (d) (1200-1500)....	Staff.....	Register and Tribune Syndicate	Register and Tribune Syndicate			
Walter Winchell on Broadway (d)....	Walter Winchell.....	King Features Syndicate, Inc.	Fiction (d) (1200-1500)....	Staff.....	Register and Tribune Syndicate	Register and Tribune Syndicate			
Walter Winchell on Broadway (d)....	Walter Winchell.....	King Features Syndicate, Inc.	Fiction (d) (1200-1500)....	Staff.....	Star Newspaper Service	Star Newspaper Service			
Waltzman's Column (d)....	R. Stanley Mais.....	Unique Feature Service	Fiction Page (1) (w) (fp)....	Staff.....	Ledger Syndicate	Ledger Syndicate			
Washington News You (d) (2)....	Stella.....	Chicago Tribune-New York News Syndicate, Inc.	Feature Page (2) (w) (fp)....	Staff.....	Holmes Feature Service	Holmes Feature Service			
Washington Column.....	Drew Pearson and Robt. S. Allen.....	United Feature Syndicate	Feature Letter (w)....	Staff.....	Science Service	Science Service			
The Washington Merry-Go-Round (w) (2)....	Drew Pearson and Robt. S. Allen.....	United Feature Syndicate	Features on Science (w) (3600)....	Staff.....	Central Press Association	Central Press Association			
The Washington Merry-Go-Round (d) (1)....	Drew Pearson and Robt. S. Allen.....	United Feature Syndicate	Fiction (MIL) (800,000-90,000)....	Staff.....	Register and Tribune Syndicate	Register and Tribune Syndicate			
Weekly Column	O. O. McIntyre.....	Miller Services, Ltd.	Fiction (d) (1200-1500)....	Staff.....	Star Newspaper Service	Star Newspaper Service			
Weekly New York Letter (w) (750)....	McNaugh Syndicate, Inc.	Miller Services, Ltd.	Fiction (d) (1200-1500)....	Staff.....	Ledger Syndicate	Ledger Syndicate			
What Shall I Do	Annie Hirsh.....	Miller Services, Ltd.	Fiction (d) (1200-1500)....	Staff.....	Holmes Feature Service	Holmes Feature Service			
Your Birthday (d) (300)....	Stella.....	United Feature Syndicate	First Aid to the Ailing House (w) (500)....	Roger B. Whiteman.....	Dominion News Bureau, Ltd.	Dominion News Bureau, Ltd.			
<b>D</b>									
Daily Article (d) (300)....	Glen Frank.....	Miller Services, Ltd.	Flash-Lights of Famous People (d) (500)....	Joe Mitchell Chapple, Inc.	The Fine Print (page 2)	The Fine Print (page 2)			
Daily Brickbats (d) (150)....	McKee Barachy.....	Health News Service	Footlights (w) (800-900)....	Tyra Z. Ruiz, Ray Ruiz.....	Jimmy's (page 2)	Jimmy's (page 2)			
Daily Constitutional (d)....	Max Berne.....	King Features Syndicate, Inc.	Footlights (w) (800-900)....	Robert E. Johnson.....	Miller Services	Miller Services			
Daily Drama (d) (150)....	H. S. Thompson.....	United Feature Syndicate	Foreign Affairs Committee (d) (500)....	Barnie Nover.....	Toronto News Bureau, Ltd.	Toronto News Bureau, Ltd.			
Daily News Picture Mat Service (d)....	R. H. Thompson.....	King Features Syndicate, Inc.	Foreign Correspondence (d) (1)....	Staff.....	Park Owl News Service	Park Owl News Service			
Daily True Story (2500)....	R. H. Thompson.....	Thomasson Feature Service	Foreign Features (ILL)....	Staff.....	Tribute Service	Tribute Service			
Darts of Truth (d-w) (325)....	R. H. Thompson.....	Miller Services, Ltd.	Foreign News (ILL)....	Staff.....	Associate Press Feature Service	Associate Press Feature Service			
Death Rallentino de Orive (d) (300)....	R. H. Thompson.....	Miller Services, Ltd.	Foreign News and Views (d) (1900)....	C. H. Schlesinger.....	Press Syndicate	Press Syndicate			
Dear Gov't (4-w)....	R. H. Thompson.....	Miller Services, Ltd.	Foreign News (w) (500-1000)....	Staff.....	Pan American American Press	Pan American American Press			
The Dickens (d) (1)....	Winston Norman.....	King Features Syndicate, Inc.	Foreign News Features....	Milton Bronner, Morris Gilbert.....	NEA Service, Inc.	NEA Service, Inc.			
Deeds of Death (d) (1000)....	J. H. Furby, Ph. D.....	Ledger Syndicate	Foreign News Service (w)....	Staff.....	H. M. Feature Service	H. M. Feature Service			
Descriptive Triangles (series of 48) (1) (ILL)....	Albert Crawford Hunt.....	Albert Crawford Hurst Features	Fourth Estate News (w) (500-1000)....	Staff.....	Pan American American Press	Pan American American Press			
Devil's Island (d) (2)....	George Barton.....	Watkins Syndicate, Inc.	Front Page (w)....	McClelland Barclay, John Held, Jr., Nell Brinkley, Russell Patterson, Marjory Flagg, Peter Arno, O. Soglow.....	International Feature Service	International Feature Service			
Digest of Current Events (d) (100)....	Gordon Sinclair.....	Arthur J. Lafave.....	Front Page Cover (4 col.)....	Miller Services	MILLER SERVICES	MILLER SERVICES			
Digging Up the News (d) (1)....	Herbert Ramsey.....	Dominion News Bureau, Ltd.	Front Cover Poster (4 col.)....	Chas. J. Coll, Jr.....	Dominion News Bureau, Ltd.	Dominion News Bureau, Ltd.			
Dinner Stories (d) (ILL)....	Dr. Alan R. Dafer.....	Central Press Association	<b>FASHIONS</b>						
Dionne Quintuplets (series 100+)....	Dr. Alan R. Dafer.....	Star Newspaper Service	Accessories Determine Styles (d) (200 ill.)....	Bobbie Donner.....	Donner's Fashion Service	Donner's Fashion Service			
Dionne Quintuplets Photo (w) (100)....	Dr. Alan R. Dafer.....	NEA Service, Inc.	Are You Dressed Correctly (d) (320)....	Kathleen Bright.....	National Newspaper Service	National Newspaper Service			
Jane Dinen's Advice to Women (d) (1900)....	Jane Dixon.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Doctor Tells a Story (3 w. 1) (300)....	Dr. W. E. Aukinbaugh.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
The Doctor Tells a Story	... .	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
A Doggie Alphabet (w) (3) (ILL)....	David Newell.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Dogs (w) (750)....	P. H. Goodwin.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Dollar Makers (d) (200)....	John Goodeell.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Dollar Makers (tri-w) (200)....	George T. Eager.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Down By Us (w) (1000)....	George T. Eager.....	Bell Syndicate, Inc.	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Do You Know (w) (100)....	Mike Rupp.....	Find Arts Syndicate	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Do You Know Questions and Answers (w) (50)....	Dr. Edwin W. Adams.....	Ledger Syndicate	Barbara Beecham's Fashion Patterns (SER)....	Barbara Beecham's Fashion Patterns (SER)....	Barbara Syndicate, Inc.	Barbara Syndicate, Inc.			
Dramatic News and Reviews (d)....	H. I. Phillips.....	Holmes Feature Service	International Religious News Service....	Staff.....	Leder Syndicate	Leder Syndicate			
Drama and Dummer (w) (1/2 p)....	H. I. Phillips.....	Associated Newspapers	International Religious News Service....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
<b>E</b>									
Education (w) (1600)....	C. H. Schall.....	Penn Feature Syndicate	Etiquette of Fashion (d) (200)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Engineering News (d) (500)....	Watson Davis.....	Science Service	Fairchild's Fashion (d) (1-2 col.)....	Tucker Roberts.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Etchings (w) (700)....	Miss Ellington.....	Five Arts Syndicate	Fairchild's Fashion (d) (1-2 col.)....	Ursula Gunn.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
European Correspondence (d) (1)....	Priscilla van Paassen, Celia van Paassen.....	Washington Post News Service	Fashion and Pattern Feature (d)....	Eleanor Gunn.....	Peacock Fashion Service	Peacock Fashion Service			
European News (Paris Bureau) (d)....	Priscilla van Paassen, Celia van Paassen.....	Star Newspaper Service	Fashion Articles (d)....	Marian Young.....	NEA Service, Inc.	NEA Service, Inc.			
The European Whirligig (w) (1000)....	Frederick E. Sonder.....	McClure Newspaper Syndicate	Fashion Drawing (d-w)....	Rosemary Hargrove.....	Domestic News Bureau, Ltd.	Domestic News Bureau, Ltd.			
The European Whirligig (w) (1000)....	Frederick E. Sonder.....	Miller Services, Ltd.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Everybody's Corner (w) (2)....	Ralph S. Mata.....	Matz Feature Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Everybody (w) (12 pp)....	Ralph S. Mata.....	Dominion News Bureau, Ltd.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Everybody's Exchange (w)....	Ralph S. Mata.....	Everyone's Exchange	Fashion Drawing and Article (tri-w)....	Marie Marot.....	King Features Syndicate, Inc.	King Features Syndicate, Inc.			
<b>EDITORIAL</b>									
Editorial (d)....	Glenn Frank.....	Holmes Feature Service	Fashion Drawing and Article (tri-w)....	Staff.....	Domestic News Bureau, Ltd.	Domestic News Bureau, Ltd.			
Editorial (d) (800)....	Jame T. Williams.....	McClure Newspaper Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Digest (d) (1000)....	Glenn Frank.....	Consolidated News Features, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Features (w) (fp)....	Various.....	Consolidated Post News Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Features (w) (fp)....	Various.....	Feature Sales Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Fillers (d-w) (15-30 wds)....	H. S. Thompson.....	Thomasson Feature Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Page Service....	Staff.....	Standard Editorial Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Science Today (d) (500)....	Staff.....	Science Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (w)....	Staff.....	N. E. Newspaper Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (w) (tri-w)....	Staff.....	King Features Syndicate, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (w) (700-800)....	R. Vargas-Lasso, F. Acevedo, Pedro Quintana, Pedro Aramio.....	Ledger Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (d)....	James T. Williams.....	Consolidated Features Syndicate, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (d) (3)....	Bruce Catton.....	Dominion News Bureau, Ltd.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (d) (350)....	Robert Quillen.....	Publishers Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (d) (700)....	Bruce Catton.....	NEA Service, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorials (d) (700)....	Bruce Catton, John Carlyle.....	Dominion News Bureau, Ltd.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Editorial Service (d) (2)....	Staff.....	Washington Post News Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Financial Editorials (d) (w) (proofs)....	J. B. Hagger.....	Star Newspaper Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Women's Editorials (b/w)....	Helen Welshimer.....	Star Newspaper Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Women's Page Editorial (w) (800)....	Helen Welshimer, Malvina Lindsay.....	Dominion News Bureau, Ltd.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Face to Face with Presidents (4000)....	Joe Mitchell Chapple.....	McClure Feature Service	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Fact (m)....	Joe Mitchell Chapple.....	Greylock Corporation	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Factographs (d)....	Joe Mitchell Chapple.....	Central Press Association	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
The Family Lester....	Dr. Morris Fishbein.....	NEA Service, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Famous Affinities of History (w) (1 p)....	Harry Thurston Peck.....	Service for Authors, Inc.	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			
Famous Facts of Detection (11 Art.) (2000)....	Leonard R. Gribble.....	Ledger Syndicate	Fashion Drawing (d-w)....	Staff.....	Exquisite Features, Inc.	Exquisite Features, Inc.			

(Continued on page VII)

## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page VI)

FEATURE	AUTHOR	SYNDICATE
Todays' Fashion (4-d-w) (ill.)	Vera Winston	King Features Syndicate, Inc.
What's New? (column) (4) (4s)	Mabel Whitney	Miller Services, Ltd.
Fashion and Her World (fashion page) (w) (fp)		
Womans' Fashions (fp) (w-4)	The Fashion Girl	Fashion Syndicate Bureau, Inc.
Womans' Fashions (w) (2)	Cherie Nicholas	Western Newspaper Union

## FINANCIAL

Background of the Markets (d) (600)	George T. Hughes	Consolidated News Features, Inc.
Collyer's Financial Forecast (d) (350)	B. C. Forbes	Collyer's News Bureau
European Financial and Market Review (w) (600)	Leonard J. Reid	North American Newspaper Alliance
Financial Digests (bl-w) (1)	Staff	Publishers Financial Bureau
Financial Review and Outlook (4-w) (600)	Chaa F. Speare	Consolidated News Features, Inc.
Financial Review and Outlook (w)	Charles F. Speare	North American Newspaper Alliance
The Financial Whirligig (d) (1020)	Len Schneider	McClure Newspaper Syndicate
The Financial Whirligig Daily (d) (1020)	John T. Flynn	McClure Service, Ltd.
Financial Column (d)	B. C. Forbes	King Features Syndicate, Inc.
Money and Public Affairs (4-w) (1)	Robert H. Hemphill	Blue Ribbon Features Syndicate
Monday Financial Review (1)	H. Clarke	Eagle Syndicate

## FOOD

Barber Recipes (d) (1000)	Edith M. Barber	Bell Syndicate, Inc.
Cookery Articles—Favorite Recipes		Chicago Tribune—New York News Syndicate, Inc.
Cooking Chats (d)	Maria Holmes	Star Newspaper Service
July 4th Cookery (d)	Lillian Nichols	Washington Post News Service
Food Recipe (50 Art.) (1)	Dorothy Duncan	Ledger Syndicate
Food Feature (w) (ill.)	Dorothy Wolf	Dominion News Bureau, Ltd.
The Food Markets (d) (200)	Staff	New York Herald Tribune Syndicate
The Food Markets (d) (C)	Staff	Miller Services, Ltd.
Food (d) (1)	Dorothy Duncan	Washington Post News Service
Food Page (w) (7)	Dorothy Duncan	Washington Post News Service
Good Things to Eat (d) (1000)	Dorothy Wolf	Pen Feature Syndicate
Helping the Homeless (memus)		
Home Cooking (d) (3)	Louise Bennett Weaver	Associated Press Feature Service
Home Cooking (d) (7)	Harriet Heath	Ledger Syndicate
Home Cooking (d) (7)	Harriet Heath	Associated Newspapers
Home Cooking (d) (7)	Mrs. Mary Morton	Central Press Association
Home Hints (d)	Mrs. Alexander George	Associated Press Feature Service
Home of the Day (AM) (d) (7-8)	Royal S. Copeland	Miller Services, Ltd.
How Food Affects You (bl-w)	Dr. Royal S. Copeland	Rapid Grip and Batten, Ltd.
How Food (2-w) (C) (600)	Mrs. Mary Morton	Star Newspaper Service
Recipes Box (d) (C)	Mrs. Mary Morton	Feature Sales Syndicate
Various	Various	Dominion News Bureau, Ltd.
Food and Table Talk About Food (w)	Edith M. Barber	Dominion News Bureau, Ltd.
Various	Curtis Newspaper Features, Inc.	
Our Anna's Cooking Class (w) (1)	Anna	Editor's Copy
Our Anna's Kitchen (d)	Mrs. Mary E. Dague	Dominion News Bureau, Ltd.
Our Weekly (d)		
Our Dishes for Today (d) (24)	Judith Wilson	United Feature Syndicate
Our Dishes for Today (d) (24)	Judith Wilson	Miller Services, Ltd.
Our Food and You (d)	B. G. Hauser	King Features Syndicate, Inc.

## G

General News Features	Robert Edwards	Connecticut News
General Newspaper Features (w)	Staff	Park Row News Service
General News Service (d)	Staff	Holmes Feature Service
General Sunday Magazine Features (w)	Staff	Intercity News Service
Gender Sex (bl-w) (24)	Malvina Lindsay	Washington Post News Service
Glamorous Women of History (w)	Elise Mannell	Thompson Service
To Town With Mark Hellinger (w)	Mark Hellinger	King Features Syndicate, Inc.
Goldberg Youth Article (w) (750)	Rube Goldberg	McNaught Syndicate, Inc.
Golden Youth (d) (60 chap., 1000 ea.)	Clair Pomery	National Newspaper Service
Gold Facts (d) (C)	Alex Morrison	Star Newspaper Service
Housekeeping (w) (C) (tab.)	Martha Gray	Rapid Grip and Batten, Ltd.
Housekeeping Fashion (C)	Mrs. Cornelius Beckman	Star Newspaper Service
Housekeeping Page (w)	Mrs. Cornelius Beckman	International Feature Service
Good Manners (d)	Martha Gray	Rapid Grip and Batten, Ltd.
Good Night Stories (d)	Mrs. Cornelius Beckman	King Features Syndicate, Inc.
Good Old Days (series 72) (200)	Max Trell	Star Newspaper Service
Good Taste Today (d-w) (d-300, w-300)	Emily Post	Rapid Grip and Batten, Ltd.
Good Taste Today (d-w) (d-300, w-300)	Emily Post	Bell Syndicate, Inc.
Good Your Stand (series 1)	Emily Post	Dominion News Bureau, Ltd.
Grab Bag (d)	Emily Post	Central Press Association
Glamorous Weekly (mag. p.)	Shirley Spencer	Chicago Tribune—New York News Syndicate, Inc.

## Myology

In Greatest Game in the World (d)	Franklin Roudybush	Hosterman Syndicate, Inc.
Moments in History (d-w)	Frank R. Kent	McNaught Syndicate, Inc.
Good Philosophers (w) (2)	Clark R. Gilbert	Fact Feature Syndicate
Good Fairy Tales (w) (800-1000)	Michael Leighton	Miller Services, Ltd.
Good Legends (w) (500-1000)	Staff	Pan Hellenic American Foreign Press Syndicate
Good Proverbs (w) (100)	Various	Pan Hellenic American Foreign Press Syndicate
Good Publishers News (w) (800-1000)	Staff	Pan Hellenic American Foreign Press Syndicate
Good Theatre of Today (w) (800-1000)	Staff	Pan Hellenic American Foreign Press Syndicate
Good Wisdom and Humor (w) (800)	Various	Pan Hellenic American Foreign Press Syndicate
Good Women (w) (800-1000)	Staff	Pan Hellenic American Foreign Press Syndicate

FEATURE	AUTHOR	SYNDICATE
Greg-Jim Humorous Adventures (w) (page mats with 4 col. art.)	Gregory Clark	Jim Fiske Star Newspaper Service
Guilty! The Confession of Franklin D. Roosevelt, written by a Friend (d-w)		Doubleday-Doran Syndicate

FEATURE	AUTHOR	SYNDICATE
The Garden Notebook (w) (800)	Alfred Putz	New York Herald Tribune Syndicate
The Garden Notebook (C) (C)	Alfred Putz	Miller Services, Ltd.
Go to Better Gardening (1)	Day Halliday	Star Newspaper Service
Old Gardens (S) (150)	Philip O. Buch	Associated Press Service
Your Garden and Mine (w) (2)	Ruth Neely	Thompson Service

## GARDENS

FEATURE	AUTHOR	SYNDICATE
Handiboy (w) (2-3)	Staff	International Syndicate
Handy Filler (1-7 lines) (w)	Staff	Handy Filler Service
New Handi-Hints (4)	Dr. Lynn Harvey	King Features Syndicate, Inc.
How to Fill in (1)	Philip H. Hensel	King Features Syndicate, Inc.
The Haskin Letter (d-w) (1)	Frederick J. Haskin	Haskin Service
Mary Haworth's Mail (d) (4)	Mary Haworth	Washington Post News Service
Heads Filler (8-10 lines) (w)	Staff	Handy Filler Service
How to Fill in (1)	John M. Hayes	International Syndicate
Heil Radio News Service (bl-w)	Robert D. Heini	Heil News Service
Highlights of the Oil Industry (a) (2)	Jos. A. Kornfeld	Oil Feature Syndicate
Highlights of Broadway (w)	Jack Lait	King Features Syndicate, Inc.
W.E. Hill's Page of Drawings (w)	W. E. Hill	Citizen's News and New York News Syndicate, Inc.
Historical Feature (w) (4)	Elmo Scott Watson	Western Newspaper Union
Holy Synod News Athens (w) (800-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate
Homes Builders Feature		Chicago Tribune—New York News Syndicate, Inc.
Home Economics (w) (3 tab. pages)	Staff	Mills Services, Ltd.
Home Economics (w) (3 tab. pages)	Staff	New York Herald Tribune Syndicate
Home Education Story (w) (14)		International Religious News Service

FEATURE	AUTHOR	SYNDICATE
The Home Kitchen (tri-w)	Alice Lynn Barry	Pan-Hellenic American Foreign Press Syndicate
Home Sewing (tri-w) (ILL 250)	Ruth Wyeth Spears	Chicago Tribune—New York News Syndicate, Inc.
Hook Line and Sinclair (d) (Sports chatter)	Gordon Sinclair	Star Newspaper Service
Hotel Stenographer (d) (600)	Koe Patterson	Holmes Feature Service
House Organ, The Ad-Routes (m) (2-3)	Joe Fullerton	McNaught Syndicate, Inc.
House Plans (AM and PM) (w) (2)		Miller Services, Ltd.
House Plans (w) (2)		Associated Press Feature Service
House Plans (w) (3)	Charles H. Disney	Central Press Association
House Plants (w) (3)	Chester H. Disney	Miller Services, Ltd.
How? (tri-w) (4)	Virginia Williams	Ullman Feature Service
How It Started (d) (800)	Pat Newton	Diamond News Bureau, Ltd.
How It Started (d) (800)	Pat Newton	Associated Editors
How-to-make (m) (200-2000)	K. J. Marran, etc.	Ledger Syndicate
How to Plan a Picnic (d) (2)	Hal Siga	Unique Feature Service
How to Secure a Job (d)	R. W. Flowers	Unique Feature Service
How to Start a Business (d) (2)	Stanley Miller	Mate Feature Syndicate
How to Win a Proposal (series of 24) (4) (ILL)	Celebrated Men	Watkins Syndicate, Inc.
Human Documents (series 72) (200)	Mrs. A. E. Penny	Rapid Grip and Batten, Ltd.
Human Interest Page (w)	Charles Goll	Dominion News Bureau, Ltd.
Human Interest Page (w)	Edgar Wall Street, Harry Grissinger, Henry Schlesinger, Virginia Krausmann	Watkins Syndicate, Inc.

FEATURE	AUTHOR	SYNDICATE
Human Riddles (series of 100) (1935)	Vincent H. L. H. C. Hill	Watkins Syndicate, Inc.
The Human Side of the News (d)	Edgar C. Hill	Associated Press Feature Service
Humorous Articles (w) (C)	Wes Hallbrook	New York Herald Tribune Syndicate
Humorous Articles (w) (300)	Wes Hallbrook	King Features Syndicate, Inc.
Humorous Articles (bl-w)	Bob Beachley	King Features Syndicate, Inc.
Humorous Articles (w) (24)	O. G. McIntyre	Watkins Syndicate, Inc.
Humor Parade (w) (24)	Various	Dominion News Bureau, Ltd.

## GENERAL HEALTH

FEATURE	AUTHOR	SYNDICATE
Dr. Berg (d) (800)	Dr. Louis Berg	Watkins Syndicate, Inc.
Car Cures (series of 4) (800)	Dr. Louis Berg	Watkins Syndicate, Inc.
Dr. Chaffee Says (tri-w) (600)	George W. Crane	Hopkins Syndicate, Inc.
Dr. Cutler's Health Column (d)	Dr. Edmund B. Chaffee	N.C. J. C. News Service
Family Doctor (w) (24)	J. J. Gaines, M. D.	Chicago Tribune—New York News Syndicate, Inc.
Family Doctor (w) (24)	J. J. Gaines, M. D.	Miller Services, Ltd.
Family Doctor (w) (24)	J. J. Gaines, M. D.	Watkins Syndicate, Inc.
Family Doctor (w) (24)	J. J. Gaines, M. D.	Science Service
Health (d)	Dr. Morris Flaherty	Dominion News Bureau, Ltd.
Health and Beauty (w) (24)	Dr. Sophia Brumson	Miller Services, Ltd.
Health Column (d)	Dr. John C. Clendenin	Central Press Association
Health Exercises (ILL)	Laurie	Keystone Feature Service
Home Nursing (d) (800)	Marie Craig, R. N.	Watkins Syndicate, Inc.
How to Get a Job (d) (800)	Marie Craig, R. N.	Watkins Syndicate, Inc.
Nurs' Crisis's Column (d) (800)	Marie Craig, R. N.	Watkins Syndicate, Inc.
Personal Health Service (S) (1600)	Dr. William Brady	National Newspaper Service
Personal Health Service (S) (700)	Dr. William Brady	National Newspaper Service
Practical Nursing (d) (800)	Dr. William Brady	National Newspaper Service
Practitioner (d) (800)	Dr. C. C. Craig	Watkins Syndicate, Inc.
Practitioner (d) (800)	Dr. Louis Bell	Watkins Syndicate, Inc.
Secrets of Health and Success (d)	Dr. Louis E. Bisch	King Features Syndicate, Inc.
Dr. Foster D. Snell's Column (d) (300)	Dr. Foster D. Snell	Watkins Syndicate, Inc.
Something on Your Mind (d) (800)	Dr. Louis Berg	Watkins Syndicate, Inc.
Stop Smoking (d) (800)	Dr. Louis Berg	Watkins Syndicate, Inc.
That Body of Yours (d) (600)	Dr. Major G. Seelig	United Feature Syndicate
That Body of Yours (d) (600)	Dr. James W. Barton	Bell Syndicate, Inc.
Your Good Health (d) (C) (1)	Dr. James W. Barton	Dominion News Bureau, Ltd.
Your Health (d) (C) (1)	Dr. C. N. Christian	United Feature Syndicate
Your Health (d)	Dr. Royal S. Copeland	King Features Syndicate, Inc.
Your Health (d) (C)	Dr. Royal S. Copeland	Bryl Syndicate
Your Nurse Says (d) (1200)	Beulah France	Bryl Syndicate
Your Weight and Your Health (w)	Dr. James B. Barton	Bell Syndicate, Inc.
Your Weight and Your Health (w)	Dr. James B. Barton	Dominion News Bureau, Ltd.

## HOUSEHOLD

FEATURE	AUTHOR	SYNDICATE
Good Taste (d) (800) (ILL)	Frances Markey	Watkins Syndicate, Inc.
Home Hints (w) (800)	Nancy Hart	Miller Services, Ltd.
Home Institute Housekeeping Service (4 tab. p.)	Eleanor Ross	Mills Services, Ltd.
Home-Making Helps (tri-w)	Eleanor Ross	King Features Syndicate, Inc.

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## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page VII)

## FEATURE

## AUTHOR

## SYNDICATE

Home Science (d) (300) (Ill.)	Dr. Foster D. Snell	Watkins Syndicate, Inc.
Household Facts (d) (600)	Mary Jane Mats	Unique Feature Service
Household Hints (d) (1)	Irene Young	Unique Feature Syndicate
Household Page (d) (1)	King Features Syndicate, Inc.	
Household Hints (d) (C)	Mrs. Mary Morton	Newspaper Service
Household Hints (d) (Various)	Various	Keystone Feature Service
Household Short Cuts (d) (100)	Robert R. Smith	United Feature Syndicate
Household Suggestions (d) (1000)	Doris Goff	Associated Feature Syndicate
Household, The (d) (200) (1/2) (Ill.)	Lydia LeBaron Walker	Bell Syndicate, Inc.
Household, The (d) (200)	Lydia LeBaron Walker	Dominion News Bureau, Ltd.
Kitchen Page (w) (page mast.)	Staff	Star Newspaper Service

## I

I Blush to Mention (d) (w) (100)		Bell Syndicate, Inc.
I Had a Million (bi-w) (1)	Edward Smith	InterCity News Service
I Had to Do It Over (bi-w) (1)	Samson Dasher	InterCity News Service
Illustrated Page Features (w) (mats)	Robert Reilly	Fine Arts Syndicate
Illustrated Page Features (w) (mats)	Griffith Gregory Clark	
India	M. H. Halton, Pierre van Paassen, Coralie Gordon Sinclair	Star Newspaper Service
Indian Legend (24 Art.) (200)	Hil Borland	Arthur J. Lafave
Indian Scout Magazine (w) (tab.)	A. M. N. Service	Ledger Syndicate
India and Other Countries (d) (1000)	Dr. Jane L. Kift	Feature Sales Syndicate
Industrial News and Features (d)	Walter Gibson	Holmes Feature Service
Intelligence Test (d) (1)	A. Ramon Ruiz, R. Piedra-Blanco	Ledger Syndicate
Interior-American Relations (w) (800)	Gaston Douval, P. Paquet	Consolidated Information Service
Interior Decorating	Miller Services, Ltd.	Central Press Association
Interior Decorating	Staff	Chicago Tribune-New York News
Interior Decoration (d) (AM) (w) (2)		Associated Press Feature Service
Interior Decoration Feature (d) (w) (Special Contributors)		NEA Service, Inc.
International Problems (w) (800)		
Interpretive News Dispatches (tri-w)	Mark Sullivan	
Interviews (d)	Staff	
Interviews with Famous Statesmen of Europe (authorized)	Staff	Central Feature News Service
Interviews with Celebrities (d-w) (1936)	Joe Mitchell Chapple	Joe Mitchell Chapple, Inc.
Interviews with Celebrities (d-w) (1937)	Joe Mitchell Chapple	George Mathew Adams Service
Into the Unknown (series) (600)	Charles Conway	George Mathew Adams Service
Inside Guide for Parties (d) (2)	Marilyn Mats	Chicago Tribune-New York News Syndicate, Inc.
Investor's Guide Column and Service	William C. Dodgeon	Donner's Fashion Service
It Ain't It Odd? (w) (200)	Dr. Frank Thone	Science Service
It Aint Magic in Your Name (d-w)	Douglas Howard	Continental Feature Syndicate
It Couldn't Happen—But Did (d) (200)	William C. Dodgeon	Doubleday-Doran Syndicate
It Rests with Us the Ladies (w) (300)	Thelma Lippe	Donner's Fashion Service

## J

Jigglettes	Jim Carroll	King Features Syndicate, Inc.
Jimmys (d) (1)	Staff	Triton Syndicate
Jilly Polls (d)	J. J. Fife	The Hollywood Syndicate, Inc.
Joy Street (d) (10 charts, 1936 es.)	Claire Pomeroy	National Newspaper Service
Jubilee's Partner (d) (Ill. 250)	Judd Mortimer Lewis	George Mathew Adams Service
Just a Contest Corner (w) (2)	Staff	Junior Feature
Just a Minute—with Irvin S. Cobb (d) (300)	Irvin S. Cobb	North American Newspaper Alliance
Just Folk (d-w) (300)	Edgar A. Guest	George Mathew Adams Service
Justice Series (w)	Staff	Chicago Tribune-New York News Syndicate, Inc.
Just Like a Woman (d)	Marguerite Moore Marshall	King Features Syndicate, Inc.
Just Like a Woman (3 or 4-w) (C) (300-500)	Marguerite Moore Marshall	Rapid Grip and Batten, Ltd.

## K

Nick Kenny Speaking (d)	Nick Kenny	King Features Syndicate, Inc.
K. F. S. Daily Magazine Page Service (C)	Staff	Star Newspaper Service
Kidder Can Do It (d)	F. B. Jenks	World Color Printing Co.
Kid's King (d) (5)	J. H. Farbey	King Features Syndicate, Inc.
Know Thyself (d) (1)	Staff	International Religious News Service
Kocktail Kicks (w) (34)	Staff	

## L

Laker News Service	Staff	International Labor News Service
Lake News Service (w)	Staff	King Features Syndicate, Inc.
Left-A-Day (d)	Staff	
Let's Get Married! of Broadway (7 hp tab.)	Jack Lait	King Features Syndicate, Inc.
The Latest in Science (w) (1000 Ill.)	Staff	Central Feature News Service
Lauder and Eudeline (d) (200) (Ill.)	Sir Harry Lauder	National Newspaper Service
Lauren, Eddie and Fifi (w) (1000)	William LaVarte	Consolidated News Features, Inc.
Lauren, Eddie and Fifi (w) (1000)	William LaVarte	
Lauren, Eddie and Fifi (w) (1000)	William LaVarte	
Bruno Lessing—Travel (d)	Bruno Lessing	King Features Syndicate, Inc.
Let's Talk It Over (d) (900)	Author Dean	Bell Syndicate, Inc.
Letters from Paris	Bettina Bedwell	Chicago Tribune-New York News Syndicate, Inc.
Lights of New York (d) (700)	L. L. Stevenson	Bell Syndicate, Inc.
Lights of New York (d) (700)	L. L. Stevenson	Dominion News Bureau, Ltd.
Lights of Shadowland (w) (1936)	Louis Pekarsky	Seven Arts Feature Syndicate
Line O'Type or Two (d)	R. H. L.	Chicago Tribune-New York News Syndicate, Inc.
Folks (tri-w) (ILL.)	William Ritt	Central Press Association
A Literary Guidepost (AM) (d) (300)	John Selby	Associated Press Feature Service
Literary News (w) (1936-1937)	Staff	Pan-Hellenic American Foreign Service
Little Benny's Notebooks (d-w) (ILL. 1) Leo Fafe	George Mathew Adams Service	
Living and Loving (d)	Virginia Lee	Central Press Association
Living and Loving (d) (C)	Virginia Lee	Star Newspaper Service
Living and Loving (d) (White)	Virginia Lee	
Literat'r Frost—matri or prints	Staff	Star Newspaper Service
Local Angle News Coverage (d)	William Zukerman	Park Row News Service
London Letter (monthly) (1936)	M. B. Bleinstadt	Seven Arts Feature Syndicate
London Letter (w) (1936)	Louis	Jewish Telegraphic Agency
Louise's Letters (d) (50) (ILL.)	Celebrated Stars	Watkins Syndicate, Inc.
Love Advice (d) (50) (ILL.)	Celebrated Stars	Central Feature News Service
Love and Romance (d-w) (1200 Ill.)	Staff	New York Post Syndicate
Lovely Days (d) (1936)	Leonard Lyons	McClure Newspaper Syndicate
Lyrics of Life (d) (300)	Douglas Malloch	Miller Services, Ltd.

## FEATURE

## M

## AUTHOR

## SYNDICATE

Magazine Articles (w)	Special Writers	Washington Post News Service
Magazine Page (ILL.)	I. F. S.	World Color Printing Co.
Magazine Page (3-w) (C) (tab.) (ILL.)	I. F. S.	Rapid Grip and Batten, Ltd.
Magazine Page (3-w) (C) (pp) (ILL.)	I. F. S.	Rapid Grip and Batten, Ltd.
Magazine Page (3-w) (C) (pp) (ILL.)	I. F. S.	Associated Feature Syndicate
The Magazines Say It (d-w)	Staff	Fact Feature Syndicate
Magazine Section Features (1/2-3)	Ulfman Feature Service	Ulfman Feature Service
Magazine Made Easy (d)	Walter Gibson	Ledger Syndicate
Magazine Stories (d) (1)	John Fisher	Ledger Syndicate
Make Believe Stories (d-w) (2)	"Buddy"	Junior Feature Service
Manhattan Days and Nights (d) (700)	L. L. Stevenson	Dominion News Bureau, Ltd.
Man About Manhattan (PM) (d)	George Tucker	Associated Press Feature Service
Manhattan Days and Nights (d) (700)	L. L. Stevenson	Associated Newspapers
Manners of the Moment (d) (200)	Jean Lyons	Associated Newspapers
Manners and Customs Between Twins (w) (1000)	Bebe	Dominion News Bureau, Ltd.
March of Science (d) (250 Ill.)	John I. Hudson	Fine Arts Syndicate
(w) (1500)		Science Service
Married Lives of Helen and Warren (w) (1500)	Mabel Herbert Urner	Bell Syndicate, Inc.
Walt Mason, Himself (d) (2)	Walt Mason	Dominion News Bureau, Ltd.
McNaught's Photo Page (w) (2000)	J. C. Bremer	McNaught Syndicate, Inc.
Memory Lane (tri-w) (1)	Myron Keats	Fact Feature Syndicate
Men Are Such Liars (d) (1500)	Myron Keats	
Men and Affairs at Washington (w) (200)	Joe Mitchell Chapple	Joe Mitchell Chapple, Inc.
Metrological Conversations for one-of-a-kind town papers (tab.)	Staff	InterCity News Service
Mexican Folklore (bi-w) (1 x 6)	H. Escobar	Escarab Features
Michigan (d) (2)	Leona Matz	Publishers Syndicate
Michigan Photo (w) (4)	Leona Matz	Publishers Syndicate
Mind Meter (d) (100)	J. L. Henderson	Bell Syndicate, Inc.
Mind Meter (d) (100)	J. L. Henderson	Dominion News Bureau, Ltd.
Mirror of Washington (d) (1)	Harold Brayman	Ledger Syndicate
Moving Picture Stars (tab.)	Staff	Metropolitan Cinema
Miscellaneous News and Features (d)	Staff	Register and Tribune Syndicate
Miscellaneous Semi-News Pages (w)	Staff	King Features Syndicate, Inc.
Mischievous Travel Features (d)	Staff	
Missing Letter Links (d) (1)	Various	Fact Feature Syndicate
Missing Letter Links (d) (1)	Various	Bell Syndicate, Inc.
Modern Greek Writers and Poets (w) (800-1000)	Authors	Pan-Hellenic American Feature Syndicate
Modern Proverbs (d) (200)	Vida Hurst	Register and Tribune Syndicate
Modern Women (d) (1)	Marian Mays Martin	Modern Woman Page (w)
Modern Women (d) (1)	Chase Weller	Editor
Modern Women (d) (1)	Hays Walt Scott, Harry Grisinger, Henry Schlesinger, Virginia Krausman	Modern Woman Page (w)
Modern Women (d) (1)	Marion Maya Martin	NEA Service, Inc.
Modes and Manners (d) (200)	Chase Weller	United Feature Syndicate
Mysteries, Famous (series of 104) (1936)	Vincent Towne	Watkins Syndicate, Inc.

## MOVIE PICTURES

Behind Scenes in Hollywood (d) (C)	Harrison Carroll	Star Newspaper Service
Britain on the Screen (w) (800)	John Littlefield	McNaught Syndicate, Inc.
Jimmy Fidler in Hollywood (d) (1)	Jimmy Fidler	Holmes Feature Service
Film News and Pictures (d) (1)	Paul Harrison	Chicago Tribune-New York News Syndicate, Inc.
Goldwyn Motion Pictures (w) (600-1000)	Sidney Skolsky	Associated Feature Syndicate
Hollywood Fads (w) (3)	Irene Young	MetLife Feature Syndicate
Hollywood Letters (d)	G. R. Shaffer	MetLife Feature Syndicate
Hollywood Movie Letter (d)	Harrison Carroll	Pan-Hellenic American Feature Syndicate
Hollywood News Features (w)	Los Angeles Times Staff	Pan-Hellenic American Feature Syndicate
Hollywood News Letter (d) (1936)	Easton West	Dominion News Bureau, Ltd.
Hollywood News Letter (d) (400-500)	Easton West	Continental Feature Syndicate
Hollywood Off Guard (d)	Dick Collier	Hesterman Syndicate, Inc.
Hollywood Page (1) (w) (fp)	Alice L. Tilders	Ledger Syndicate
Hollywood Page (w)	Clara Bow, Edna Purviance, Hays Walt Scott, Harry Grisinger, Henry Schlesinger, Virginia Krausman	Pan-Hellenic American Feature Syndicate, Inc.
Hollywood Preview (w)	Staff	King Features Syndicate, Inc.
Hollywood Reporter (w) (tab. p.)	Paul Harrison	Associated Press Feature Service
Hollywood Review (w) (2)	Staff	Associated Press Feature Service
Hollywood Echo (d) (1936)	Marilyn Matz	Register and Tribune Syndicate
Hollywood Sightings and Scandals (PM) (d) (400)	Marilyn Matz	Unique Feature Service
Hollywood Today (d) (600)	Robbin Coons	Associated Press Feature Service
Hollywood Today (d) (600)	Sheila Graham	North American Newspaper Service
Hot from Hollywood (d)	Julian Starr	
Interviews with Film Stars (w)	Staff	
Movie News Column (d)	Paul Harrison	
Movie News Columns and Hollywood Gossip (d)	Staff	
Moving Pictures (w) (500-700)	Paul Harrison	
Movie Reviews (d)	Staff	
Movie Reviews (d)	Mae Tinee	
New York Film Criticisms	Kate Cameron	
Rambling 'Round Hollywood (d) (400)	Vance Chandler	Authenticated News Service
Rambling 'Round Hollywood (d) (1200)	Vance Chandler	Authenticated News Service
The Real Hollywood (d-w) (1)	Irving Wallace	Thompson Service
Screen Life in Hollywood (AM) (d) (400)	Hubbard Keavy	Associated Press Feature Service
Stars and Screen (w) (400-600)	Ray Ruiz, J. Del Rio	Consolidated Information Service
Nancy Page (d) (1)	Florence LaGanke	Publishers Syndicate
Nancy Page Weekly Quilt (w) (3)	Florence LaGanke	Publishers Syndicate
Ogden Nash—Humorous Verse (w)	Ogden Nash, O. Soglow	King Features Syndicate, Inc.
National Affairs (w) (1936)	Donald McWalpin	Consolidated News Features
National Weather (d) (1)	Donald McWalpin	Courier-Journal Syndicate
The National Whirlwind (d) (1936)	James McMullan	McClure Newspaper Syndicate
The National Whirlwind (d) (2)	Ray Tucker, James McMullan	Miller Services, Ltd.
Natives of Small Towns Who Made Good in the "City"	Staff	Epsilon Press Service

(Continued on page X)



# MORE FUNNY PAGES

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## EDITOR & PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

*(Continued from page VIII)*

FEATURE	AUTHOR	SYNDICATE	FEATURE	AUTHOR	SYNDICATE
Nature's Children (d) (1/2)	Mrs. Lillian Connelly	Miller Services, Ltd.	Personal Correspondence for Out-of-Town Newspapers (d)	Staff	Intercity News Service
Nature News (d) (2)	Dr. Paul E. Johnson	Science Service	The Personality Institute (d) (500)	Jill Edwards	Esquire Features, Inc.
Nature Notes (d) (1)	Edwin A. Watkins	Thompson Service	Personality Page (w)	Charles C. Coll, Charles H. Harlan	Walt Scott, Harry Hines, Virginia
Nature Stories for Children (d) (C)	Thornton Burgess	Miller Services, Ltd.	Personality Pointers (w)	Gertrude Hummer	NRA Service, Inc.
Nature Stories for Children (d) (900)	Thornton Burgess	New York Herald Tribune Syndicate	Philip, William Lyon (d) (500)	William Lyon Phelps	Washington Post News Service
Needwork Arts (5 a week)	Ruth Orr	Bell Syndicate, Inc.	Philip, William Lyon (d) (300)	Robert D. Potter	George Matthew Adams Service
New England Political Trends (non-partisan) (w)	Arthur W. Woodward	N. E. Newspaper Service	Piccalilli (w) (1)	Miller Services, Ltd.	Miller Services, Ltd.
News Behind the News (d) (900)	Paul Mallon	North American Newspaper Alliance	Picture Page (d) (fp)	United Feature Syndicate	
News Features (III.) (d) various	Staff	Associated Press Feature Service	Picturesque Personalities (series 26) (900)	Archer Wallace	Rapid Grip and Batten, Ltd.
News Features (4)	Staff	Holmes Feature Service	Picture-Taking Made Easy (w) (400)	John J. Flaherty	Doubleday-Doran Syndicate
News Features (1)	Special Writers	International Feature Service	Pirates Ahoy! (w) (1000)	Charles B. Driscoll	McNaught Syndicate, Inc.
News Features (w) (3)	William C. Utley	Washington Post News Service	Pirates Ahoy! (w) (400)	Charles B. Driscoll	Miller Services, Ltd.
News Feature Series (d) (III.)	Frazier Hunt, John T. Flynn, Will Thorne, Rosemary Doherty, Paul Harrison, Phil Sinnott, Erskine Johnson, Spencer Montrose, Horace Welton, Marian Young, Laura Lor Brookman	Western Newspaper Union	Plain Talk (w) (1000)	Sam Segal	Art Features Syndicate
News Feature Stories (d)	NEA Service, Inc.		Plain Talk (w) (400-500)	Stuart Cowley	Authenticated News
News Feature Story (d) (III.)	Central Press Association		Poems (w) (III.)	Helen Welshimer	NEA News Bureau Ltd.
News from Alexandria (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Poem (w) (III.)	Walter C. Parks	NEA Service, Inc.
News from At'tens (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Poems That Live (d) (C)	Fannie Astor	Congressional Association
News from Bucharest (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Pointed Paragraphs (d) (200)	Star News Syndicate	Star News Syndicate
News from Belgrade (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Column (d) (1)	Frank R. Kent	Associated Newspapers
News from Cairo (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Events (w) (500-1000)	Staff	Miller Services, Ltd.
News from Constantinople (Istanbul) (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Events (d) (1-1000)	Frank H. Miller	Pan-Hellenic American Foreign Press Syndicate
News from Jerusalem (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Letter and Interpretive Articles (d-w) (C)	Mark Sullivan	Miller Services, Ltd.
News from Sofia (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Letter and Interpretive Articles (d-w) (d-900) (w-1000)	Mark Sullivan	New York Herald Tribune Syndicate
News from Tyrana (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	Political Personalities (d)	Franklyn Wiltman	Central Press Association
News from Volo Thessaly (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate	The Political Promenade (series 2400) (P)	Franklyn Wiltman	Trans-Oceanic Press Service, Inc.
News Mat Service (d) (5a)	Staff	Pan-Hellenic American Foreign Press Syndicate	The Political Promenade (series 2400) (P)	Franklyn Wiltman	Trans-Oceanic Press Service, Inc.
News of the World (w) (B)	Miller Services, Ltd.	World-Wide News Service	Politics and People (d) (1)	Byron Price	Washington Post News Service
News Photo Service (matte or photo-prints)	Staff	Star Newspaper Service	Politics at Random (PM) (s-w) (600)	Dr. Daniel M. March	Associated Press Feature Service
News Pictures (d)	Staff	Central Press Association	Polling America (w) (2000)	Reginald Wright Kaufman	Consolidated News Features, Inc.
News Pictures (d)	Staff	Central Press Association	Polling America (w) (2000)	John Edwin Price	Publishers Syndicate
News Pictures and Layouts (d) (8-10 pic)	Edward W. Pickard	Central Press Association	Possessor (d) (1)	Talbot Lake	Bell Syndicate, Inc.
News Review (s-w) (2)	Staff	Central Press Association	Profiles (d) (1)	Marjorie Van de Water	United Feature Syndicate
The New York Times (d) (1)	Staff	Central Press Association	Psychology News (d) (300)	Neal O'Hara	Science Service
New Wire Service (Canadian) (daily)	Staff	Central Press Association	Pull Up a Chair (d) (1)	Neal O'Hara	McNaught Syndicate, Inc.
wire or query)	Staff	Central Press Association	Pull Up a Chair (d) (1)	Neal O'Hara	Miller Services, Ltd.
New York Correspondence for out-of-town papers (d)	Staff	Central Press Association	Practical Paragraphs (w) (700)	John Edwin Price	Maywood Syndicate
New York Coverage for out-of-town papers (d)	Staff	Central Press Association	Practical Photography Patterns (tri-w)	John Edwin Price	Maywood Syndicate
A New Yorker at Large (AM) (d) (500)	Jean Stineart	Central Press Association	Practical Photography Patterns (tri-w)	John Edwin Price	Maywood Syndicate
New York Inside Out (d) (1)	Don O'Malley	Central Press Association	Profiles (d) (1)	Talbot Lake	Bell Syndicate, Inc.
New York News Service (d)	Howard White	Central Press Association	Profiles (d) (1)	Marjorie Van de Water	Associated Mid-West Newspaper Syndicate
New York Society Letter (w) (C)	Howard White	Central Press Association	Hans Patterns (d) (1-2)	A. M. N. Service	Feature Sales Syndicate
New York Society Letter (w) (B)	Howard White	Central Press Association	Hans Patterns (d) (2-3)	A. M. N. Service	Associated Mid-West Newspaper Syndicate
New York Stage Letter (w)	George Ross Mantle	Central Press Association	Make-It-Yourself (Needlework Patterns) (1-2) (tri-w)	NEA Service, Inc.	King Features Syndicate, Inc.
New York Theatre Letter	Staff	Central Press Association	Needlecraft Patterns (d-w) (2-4)	NEA Service, Inc.	Dominion News Bureau, Ltd.
New York Theatrical Letter (w) (C)	Richard Watta	Central Press Association	Quilt Pattern Service (d-w) (3-11)	NEA Service, Inc.	Dominion News Bureau, Ltd.
New York Theatrical Letter (w) (B)	Richard Watta	Central Press Association			
Next Week's Weather (S) (5000) (III.)	Selby Maxwell D. Sc.	Associated Press Feature Service			
Winston Norman (B-w)	Winston Norman	Associated Information Service			
Norris Articles (w) (2200) (III.)	Kathleen Norris	Holmes Feature Service			
Norris Articles (Heart to Heart Talks) (w) (2200) (III.)	Kathleen Norris	Miller Services, Ltd.			
Notched Comedies (w) (500-700)	A. Ramon Ruiz	New York Herald Tribune Syndicate			
Not in the News (d)	Worth Cheney	NEA Service, Inc.			
Not So Dumb Animals (d or w) (2-3)	Jack Dixon	Chicago Tribune-New York News Syndicate			
Novel-A-Week (w) (12-16 tab. pp)	Various	Consolidated Information Service			
Nowhere (d-w)	Various	Central Press Association			
Nuggets of Knowledge (d)	Staff	Consolidated News Bureau, Ltd.			
O		Consolidated Information Service			
Odd Facts and Words of Wise Men, Official and Diplomatic Society (w) (800)	Jean Jarvis	Consolidated News Features, Inc.			
Old Codgers Says (d) (100)	Staff	Consolidated News Features, Inc.			
One Over (d) (1)	H. I. Phillips	Consolidated News Features, Inc.			
One-Minute Fable (d)	H. I. Phillips	Consolidated News Features, Inc.			
One-Minute Poet (d) (C)	Staff	Consolidated News Features, Inc.			
On the Record (d-w) (1000)	Dorothy Thompson	Consolidated News Features, Inc.			
Omnibus Comic Election Promotions (d)	Staff	Consolidated News Features, Inc.			
Origins of Things (d-w) (8)	Kenneth Wood	Epstein Press Service			
Our Fine Folk (w) (1200)	Helen Zigmund	Jewish Telegraphic Agency			
Our Town Talk (w) (400)	John Edwin Price	Star News Syndicate			
Our Weather Man (C)	Staff	Star News Syndicate			
Our Weather Man (d)	Staff	Central Press Association			
P		Consolidated News Features, Inc.			
Page About People (w) (page mat)	Staff	International Syndicate			
Paint Pictures (w) (3)	Julian McElroy	Save Arts Feature Syndicate			
Palestine Letter (w) (1500)	Staff	Echo's Copy			
Paragraph'd (w) (1)	Edith Miller	Edith Miller			
Paragraphs, Fifty (d-w)	Staff	Publio Syndicate			
Paragraphs, Sixty (d-w)	Staff	Central Press Association			
Parrot Problems (d)	Dr. Garry C. Myers	Seven Arts Feature Syndicate			
Paris Letter (Italy) (1900)	Pierre Van Paassen	Epstein Press Service			
Par's Paraphraphs (w) (7)	Lloyd James Williams	Epstein Press Service			
Patricia's Holy Sync'd News (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate			
Patriarchal News Constantiople (w) (900-1000)	Staff	Pan-Hellenic American Foreign Press Syndicate			
Patriarchal Bandit (w) (900)	Robert T. Terrell	Fine Arts Syndicate			
Perfecting Your Figure (w)	G. Bert Ross	International Service			
Permanent Bookshelf (w) (1)	Doris Blake	Chicago Tribune-New York News Syndicate, Inc.			
Personal Chats					
O					
Editor & Publisher for September 26, 1936					

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## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page X)

FEATURE	AUTHOR	SYNDICATE	FEATURE	AUTHOR	SYNDICATE
Quilt Pattern Service (dw) (III). . . . .	Hatty Winthrop	Bell Syndicate, Inc.	Ellie Sunday School Lesson (w) (1936).	William T. Ellis	Ellie Service
Quilt Patterns.....		Chicago Tribune-New York News Syndicate, Inc.	The Religious Broadcast (w) (796).	Dr. Henry St. Leifer	Religious Copy Service
Today's Pattern Service (d) (1-2) . . . . .		NEA Service, Inc.	Religious Copy Service (w) (236).	Herbert H. Smith	N. C. J. C. News Service
United Features Pattern Service (d) (1-2) (III).....	Ellen Worth	United Feature Syndicate	Religious Question Box (w) (666).		Miller Services, Ltd.
<b>PUZZLES</b>			Sunday School Lesson (w) (C) (1936).	John L. Landis	Miller Services, Ltd.
Absolute Alphabet Contest (w) (2).	G. Melikov.	Junior Feature	Sunday School Lesson (w) (D) (1936).	Rev. Chas. E. Dunn	NEA Service, Inc.
Alphabetics (Zoo Puzzle Series) (d).		Muzzy Features	Sunday School Lesson (w) (I).	Dr. Wm. E. Gilroy	Center Press Association
Anagrams (d) (1/7).		Bell Syndicate, Inc.	Sunday School Lesson (w) (C) (1936).	Rev. Alvin E. Bell	NEA Service, Inc.
Crossword Puzzles (d) (2).	J. Van Cist Cooper.	Associated Press Feature Service	Sunday School Lesson (w) (D) (1936).	Rev. Wm. E. Gilroy	Domino News Bureau, Ltd.
Crossword Puzzles (d).		Central Press Association	Sunday School Lesson (w) (I) (1936).	Henry Radcliffe	Domino News Bureau, Ltd.
Crossword Puzzles (w).		King Features Syndicate, Inc.	Sunday School Lesson (w) (I) (1936).	Dr. Benson Y. Lands	Editor's Copy
Crossword Puzzles (d) (2).	D. H. Trout.	King Features Syndicate, Inc.	The Week in Religion (w) (1936).		N. C. J. C. News Service
Crossword Puzzles (d) (1).		Unique Feature Service	World Religious News (w) (5).		International Religious News Service
Crossword Puzzles (d) (2).	Eugene Scheffer.	Associated Newspapers			
Crossword Puzzles (d) (1).		King Features Syndicate, Inc.			
Crossword Puzzles (d) (2).		Chicago Tribune-New York News Syndicate, Inc.			
Crossword Puzzles (d) (2).					
Crossword Puzzles (M) (d-3 col. w-2 col.).		Bell Syndicate, Inc.			
Crossword Puzzles (d) (2).		Associated Syndicates			
Crossword Puzzles (d) (2).		NEA Service, Inc.			
Crossword Puzzles (d) (2).		Domino News Bureau, Ltd.			
Crossword Puzzles (d) (2).		Mass Feature Syndicate			
Crossword Puzzles (d) (2).		Miller Syndicate, Inc.			
Crossword Puzzles (d) (2).		United Feature Syndicate			
Cryptograms (d).		International Syndicate			
Daily Cross-Word Puzzle (d) (2).	Lara Morris.				
Daily Dot Puzzles (1-2).					
Dot Puzzles (d) (1).					
George Washington Junior Cross-word Puzzles Series (3-3).	G. Melikov.				
Hart's Puzzles (w) (3 by 5).	John F. Hart.				
Hart's Puzzles (w) (3 by 5).					
Historical Puzzles (w) (4).	John F. Hart.				
Jiggedots (d) (C) (2).	Orlin Simon.				
Jungle Puzzles (d) (2).	Hartie.				
Jungle Puzzles (d) (2).					
Kiddies Can Do It (d) (1) (puzzle).	Various.				
Mother Goose Dot Puzzle (d) (1).	F. B. Jeske.				
Mother Goose Dot Puzzles (d) (1).					
Puzzles Done (2) (forward and opposite grid combined).	Douglas Mallach.				
Puzzles (d) (2).	A. W. Nugent.	Epsilon Press Service			
Puzzle Page (w) (C) (7-8) (III).	I. F. S.	Associated Newspapers			
Puzzles (d) (2).		Capital Grid and Batten, Ltd.			
Puzzles Tales and Stories (w).	Edna Levine.	International Feature Service			
Round the World Contest—48 days mats.		Hoesterman Syndicate, Inc.			
Round the World Contest (cont'd.).					
Scrambled Letters (4).	G. Melikov.	Star Newspaper Service			
Sunday Cross-Word Puzzles (w) (3).		Star Newspaper Service			
United States Jigsaw Crossword Puzzles (w).		Nu-Way Features			
What's Wrong (d) (2).	G. Melikov.	United Feature Syndicate			
What's Wrong Puzzles (d) (2).					
"Your President's" Contest.		Nu-Way Features			
		Associated Newspapers			
		Dominion News Bureau, Ltd.			
		Associated Publishers, Inc.			
<b>Q</b>					
Question Box (d) (10 q and a).	E. Mitchell.	Penn Feature Syndicate			
Questions and Answers (d-w).	Frederic J. Haskin.	Rhein Service			
Questions and Answers (d-w).		Newspaper Information Service			
Quiz of the Month (m) (1936-1937).	Rino C. Wilson.	Register and Tribune Syndicate			
Quiz of the Month (w) (700).	Elmo C. Wilson.	Register and Tribune Syndicate			
Quotes (d-w).		Register and Tribune Syndicate			
<b>R</b>					
Rabbi Israel Says (tri-w) (600).	Rabbi Edw. L. Israel.	N. C. J. C. News Service			
Radios (d).		Holmes Feature Service			
Radio News Features (w) (1936).	Staff.	Washington Radio News Service			
Radio News Service (d).		Holmes Feature Service			
Radio Programs (d) (2).	C. E. Butterfield.	Associated Press Feature Service			
Radio Reports (m) (tab. p).		Register and Tribune Syndicate			
Radio's Favorites (d) (1).	Ralph S. Mats.	Mark Feature Syndicate			
Ready-to-Read (Canary Books) (w).		Mark Feature Syndicate			
Review of the Jewish Week (w) (1936).	Joseph Salzman.	Seven Arts Feature Syndicate			
Right Word (d) (258).	W. C. Nicholson.	Dominion News Bureau, Ltd.			
Right Word (d) (258).	W. C. Nicholson.	Associated Newspapers			
The Road to Success (R).					
Giants (d).	Fred Fletcher.	Central Press Association			
Rod and Gun.		Chicago Tribune-New York News Syndicate, Inc.			
Will Rogers Said (d-w) (1).	Will Rogers.	Miller Services, Ltd.			
Rogers' Gallery (w) (1936) (III).	Prominent Humorists.	Miller Services, Ltd.			
Rogers' Gallery (w) (1936).		North American Newspaper Alliance			
Romantic Cartoons (tri-w).		King Features Syndicate, Inc.			
Mrs. Franklin D. Roosevelt's Articles (w).	Mrs. F. D. Roosevelt.	Miller Services, Ltd.			
Rotogravure Sections.		Star Newspaper Service			
The Round Table (S) (opn.).	Various Eminent People.	Universal Newspaper Service			
The Round Table (S) (opn.).		Central Press Association			
Royalty, British, Life Stories of (1936).	Hon. Mrs. Francis.	Miller Services, Ltd.			
<b>RELIGION</b>					
Bible, unfinished stories of (Serial).		Miller Services, Ltd.			
Church Forum (w) (2).		International Religious News Service			
The Church Invites You (w) (1/6).		International Religious News Service			
Creamed Comments on the Sunday School Lesson (w) (1).		International Religious News Service			
Church Page Feature (w) (1936). . . . .	Dr. Don D. Tullis.	North American Newspaper Alliance			
Discussion Questions on the Sunday School Lesson (w) (3).		International Religious News Service			
Koekalistic News from Alexandria (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			
Koekalistic News from Athens (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			
Koekalistic News from Belgrade (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			
Koekalistic News from Bucharest (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			
Koekalistic News from Constantinople (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			
Koekalistic News from Sofia (w) (1936-1937).	Staff.	Pan-Hellenic American Foreign Press Syndicate			

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The strongest and most widely published group of comics in the country. A syndicate comic is a success, if it appears in 200 papers; NEA comics appear in more than 700.

**X** **The Quin Pictures**

By far the outstanding pictorial feature of the last decade. Unequaled circulation appeal and exclusive to NEA clients as part of the service.

**X** **Prominent By-Lines**

Outstanding feature material by such nationally known writers as Frazier Hunt, Dr. A. R. Dafoe, John T. Flynn, Rodney Dutcher, Willis Thornton and Paul Harrison.

**X** **Columns By Experts**

Health by Dr. Morris Fishbein; Bridge by William T. McKenney; Woman's Page columns by Helen Welshimer and Olive Roberts Barton; New York by George Ross.

**X** **Scintillating Sports**

A sports page edited by Harry Grayson, to which various sports stars contribute. Bernie Bierman heads NEA's staff of football experts, composed of Sutherland, Wade, Bill Jones, Thornhill and McLaughry.

**X** **More For The Dollar**

A complete service, with exceptional fiction, a complete woman's page, fast news picture service, editorials, puzzles and novel stunts—all combine to give the publisher the greatest value for his dollar.

The best proof of these statements is the large number of new clients during the last 18 months—the net increase, despite the exclusive territorial basis on which NEA is sold, being 57.

**NEA Service, Inc., 1200 West Third St., Cleveland, Ohio**

## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XII)

FEATURE	AUTHOR	SYNDICATE
Standard Stock Statistics (d) (360)		Dominion News Bureau, Ltd.
Star Aircraft Advertising Service (m)		Miller Services, Ltd.
Star Photo (w) (I)	Virginia Vale	Western Newspaper Union
Star Photo (stage, screen, radio) (m)		Dominion News Bureau, Ltd.
Start (w)	Charles J. Coll, Ethel Hayes, Walt Scott, Harry Schlesinger, Henry Schlesinger, Virginia Krausmann	Dominion News Bureau, Ltd.
Stars of the Air (4)	James Stotley	N.E.A. Service, Inc.
Stars of the Month (m) (2000 ill.)	James Stotley	Central Press Association
Statistical Chart Service (d) (4" on 3 col.)	Various A. A. Patton	Chicago Journal of Commerce
Statistical Market Charts (III)		Associated Press Feature Service
Stories from Sea to Sea (w) (300 ill.)	W. J. Banks	Rapid Grip and Batten, Ltd.
Strictly Confidential (w) (1000)	Phineas J. Birn	Seven Arts Feature Syndicate
Stuff and Non-fiction (d) (1)	John Keay	Edgar S. Symsacne
Frank Sullivans (w)	Frank Sullivan	King Features Syndicate, Inc.
Sunday Valentine Articles (1)	Ada Mae Johnston	United Feature Service
Sunday Magazine Sections (w) (8pp.)		Associated Mid-West Newspaper Syndicate
Sunday Morning Breakfast (w) (760)	Roe Fullerton	Associated Press Feature Service
Sunday School Lesson (w) (1)	Staff	Western Newspaper Union
Super Filters (1-7 issue) (w)	Staff	Handy Filter Service
Superstitions Skidmore		Associated Publishers, Inc.

## SCIENCE

Map of the Stars (m) (2000 ill.)	James Stotley	Science Service
March of Science (w) (1)	Theodore Kaufman	Pat Row News Service
News of Science (d) (1000)	Staff	Holmes Feature Service
Project Science (d) (1000)	Staff	Science Service
Popular Science (d) (1000)	C. H. Schall	Penn Feature Syndicate
Science and Invention (w) (1000)	Staff	Science Service
Science Daily News Report (1)	Charles J. Coll	Science Service
Science Fiction Articles (d) (1000)	Ethel Hayes, Walt Scott, Harry Grindlinger, Henry Schlesinger, Virginia Krausmann	NEA Service, Inc.
Science Feature Page (w)		Holmes Feature Service
Science Features (d)	Howard W. Blum, Stephen J. McDonough	Associated Press Feature Service
Science Features (III), various	Dr. Frank Thorne	Science Service
Science Isn't It Odd? (w) (300)		Miller Services, Ltd.
Science Page (w) (1)		Science Service
Science Page (w) (2) (8 col. ill.)	John I. Hudson	Science Service
March of Science (d) (200 ill.)		International Feature Service
Science, Mechanics and Invention Page (w)		Science Service
Science Stories, Various (w)	Emily C. Dill	Science Service
Weekly Science Page (w) (2 col. ill.)	Staff	Science Service
Why the Weather (d) (200)	Staff	Science Service
Wire Stories by Mail (d) (200)	Staff	Science Service

## SERIALS

Serials (III)	Beverly Benson	George Matthew Adams Service
Serials (III)	Marie Bizard	George Matthew Adams Service
Serial Stories (w) (1200)	Jean Clayton	George Matthew Adams Service
Serial Stories (III) (PM) (d) (1000-2000)	Allison King Davis	George Matthew Adams Service
Serial Stories (III)	Martie Doran	George Matthew Adams Service
Serial Stories (III)	Marguerite Gahagan	George Matthew Adams Service
Serial Stories (III)	W. R. Gwin	George Matthew Adams Service
Serial Stories (III)	Marye Norrie	George Matthew Adams Service
Serial Stories (III)	Marye Rutledge	George Matthew Adams Service
Serial Stories (III)	Virginia Sullivan	George Matthew Adams Service
Serial Stories (III)	W. Boyce Morgan	Associated Editors
Serial Stories (III)	Vernie E. Connally	Associated Newspapers
Serials (III)	Agatha Christie	Associated Press Feature Service
Mystery House	Richard Aldington	Associated Press Feature Service
Woman in Love	David Garnett	Associated Press Feature Service
Maiden Voyage	Patricia Wentworth	Associated Press Feature Service
Tangled Love	Julie Anne Moore	Associated Press Feature Service
Detained Love	Alma Slosson Scarberry	Associated Press Feature Service
Feathers in Her Hat	Vincent Starrett	Associated Press Feature Service
Too Many Beans	Joseph McCord	Associated Press Feature Service
Marked Dangerous	Kathleen Norris	Bell Syndicate, Inc.
Faithless	Elizabeth Your Man	Bell Syndicate, Inc.
Dead or Alive?	Patricia Wentworth	Bell Syndicate, Inc.
Tomorrow's Child	Julie Anne Moore	Bell Syndicate, Inc.
Rainbow Over Broadway	Alma Slosson Scarberry	Bell Syndicate, Inc.
We'll Meet Again	Vincent Starrett	Bell Syndicate, Inc.
Midnight in Paris Jones	Joseph McCord	Bell Syndicate, Inc.
The Return of Joan	Kathleen Norris	Bell Syndicate, Inc.
Manhattan Love Song	Emily R. Holt	Bell Syndicate, Inc.
Love of Solitude	Alma Slosson Scarberry	Bell Syndicate, Inc.
Two Weeks in New York	Kathleen Norris	Bell Syndicate, Inc.
Walls of Golf	Kathleen Norris	Bell Syndicate, Inc.
Three Men and Diana	Kathleen Norris	Bell Syndicate, Inc.
Beauty's Daughter	Kathleen Norris	Bell Syndicate, Inc.
French Maid at Fantasy (Book L. Standish)	Gilbert Patterson	Bell Syndicate, Inc.
Frank Merriwell's Mysterious Ring	Gilbert Patterson	Bell Syndicate, Inc.
Frank Merriwell's Right Arm	S. S. Van Dine	Bell Syndicate, Inc.
Garden Murder Case	Elizabeth D. Lehr	Bell Syndicate, Inc.
King Lehr	Elizabeth Norris	Bell Syndicate, Inc.
Tree House	W. L. Gandy	Bell Syndicate, Inc.
Hawk of the Wilderness	Harry Hamilton	Bell Syndicate, Inc.
Boots on My Knee	F. C. Robertson	Bell Syndicate, Inc.
Forbidden Trails	Negley Farson	Bell Syndicate, Inc.
The Way of the Transgressor	Margaret Widdemer	William Gerard Chapman
Serials	Alan E. LeMay	William Gerard Chapman
Bingo Ribbon Serial (w)	Mrs. Bellows-Lownde	William Gerard Chapman
Bingo Ribbon Serial (d)	Sophie Taeuber	William Gerard Chapman
Serials	Emile Louis	William Gerard Chapman
Serial Fiction (d)	Frank H. Spearman	William Gerard Chapman
	Dorothy Yates	William Gerard Chapman
	Harriet T. Moore	William Gerard Chapman
	Courtney Ryker Cooper	William Gerard Chapman
		Chicago Tribune-New York News Syndicate, Inc.
		Chicago Tribune-New York News Syndicate, Inc.
		Dominion News Bureau, Ltd.
		King Features Syndicate, Inc.

FEATURE  
Married Comrades (serial)  
Serials

AUTHOR	SYNDICATE
Adele Garrison	King Features Syndicate, Inc.
Whitman Chambers	King Features Syndicate, Inc.
Jerry Froshier	King Features Syndicate, Inc.
Irvin S. Cobb	King Features Syndicate, Inc.
Sioux City Journal	King Features Syndicate, Inc.
May Christie	King Features Syndicate, Inc.
Whitman Chambers	King Features Syndicate, Inc.
John A. Morco	King Features Syndicate, Inc.
Arthur Herrel	King Features Syndicate, Inc.
Nanette Landau	King Features Syndicate, Inc.
Van Wyck Mason	King Features Syndicate, Inc.
Frank J. Shaw	King Features Syndicate, Inc.
Oscar Berning	King Features Syndicate, Inc.
Susan Dulane	King Features Syndicate, Inc.
James Aswell	King Features Syndicate, Inc.
Lewis Allen Brown	King Features Syndicate, Inc.
Mark Twain and James G. Harbo	King Features Syndicate, Inc.
Gordon Edwards	King Features Syndicate, Inc.
Edward Anthony	King Features Syndicate, Inc.
Miss Dorothy	King Features Syndicate, Inc.
George Kitchin	King Features Syndicate, Inc.
Tatiana Techeravin	King Features Syndicate, Inc.
Elsie Robinson	King Features Syndicate, Inc.
Wm. Henry Chamberlin	King Features Syndicate, Inc.
Georgie Parker	King Features Syndicate, Inc.
Frank Buck	King Features Syndicate, Inc.
Percy Crosby	King Features Syndicate, Inc.
John Verne	King Features Syndicate, Inc.
Humphrey Cobb	King Features Syndicate, Inc.
May Christie	King Features Syndicate, Inc.
Lewis Allen Browne	King Features Syndicate, Inc.
Clarissa F. Cushman	King Features Syndicate, Inc.
Ham Ligonian	King Features Syndicate, Inc.
Kay Lips	King Features Syndicate, Inc.
Edie Robb Webster	King Features Syndicate, Inc.
Henry C. Mayland	King Features Syndicate, Inc.
Raymond Keeler	King Features Syndicate, Inc.
Julia Klein	King Features Syndicate, Inc.
C. Court Treast	King Features Syndicate, Inc.
Tom Gill	King Features Syndicate, Inc.
Sylvia Ashton	King Features Syndicate, Inc.
Agatha Christie	King Features Syndicate, Inc.
Rex Beach	King Features Syndicate, Inc.
Elmer Meherin	King Features Syndicate, Inc.
Upton Sinclair	King Features Syndicate, Inc.
Gelett Burgess	King Features Syndicate, Inc.
May Christie	King Features Syndicate, Inc.
Allene Corlies	King Features Syndicate, Inc.
Tony Quinn	King Features Syndicate, Inc.
Rex Jardine	King Features Syndicate, Inc.
Hasel Livingston	King Features Syndicate, Inc.
Lida Larimore	King Features Syndicate, Inc.
Ar. M. Morris	King Features Syndicate, Inc.
Carroll John Daly	King Features Syndicate, Inc.
Caroline Miller	King Features Syndicate, Inc.
Carman Barnes	King Features Syndicate, Inc.
Sara Paretsky	King Features Syndicate, Inc.
Roy Chapman	King Features Syndicate, Inc.
John Goodwin	King Features Syndicate, Inc.
Chris Hawthorne	King Features Syndicate, Inc.
Adam Nine	King Features Syndicate, Inc.
Lucille La Verne	King Features Syndicate, Inc.

(Continued on page XVIII)

WOMEN'S  
FEATURES STYLED TO THE MINUTE, BASED ON EXPERIENCE!

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smart, stylish, and most important of all, practical features for milady, whatever her problems may be.

LEADER SYNDICATE • PHILADELPHIA

# Maximum Reader Appeal at Minimum Cost

## FASHIONS

by

Gloria Braggiotti

*Frocks for After Six P. M.  
Are Designed to Enchant*

By GLORIA BRAGGIOTTI



NEW rhythms! And new costumes keeping step to new tempos! That's the way the season opens. Staccato steps, you step to the swing tunes. Soft cascades of harmonies and you float about to dreamy walts time.

Are you a swing girl or in the walts somehow go with the wall? Then here's modern, vivacious, leans to bright but not strident tones. Chiffon is the fabric of the dance, because of its film quality. But so are satin, silk and rayon, and are very much a lady, and so are lace and velvets.

Frank Flirts. Soft colors somehow go with the walts, though the modern, vivacious, leans to bright but not strident tones. Chiffon is the fabric of the dance, because of its film quality. But so are satin, silk and rayon, and are very much a lady, and so are lace and velvets. All the more dignified matrons that with rich, magnificent textures belong to the period when women were out-and-about flirts and did everything they could to be feminine and frilly.

Pink designed for just such a picture, a gown all pleats in a fascinating drap of wine shade. The pleats, released from the hips down, make a delightful swirl effect.

Tux Yards! Vionetti's ten-yard skirt with folded and folded was just made for the walts. The fate of this beautiful black velvet dream hangs by a necklace for it is a halter in itself.

The Empire gown with the high bodice is another walts dress. Marcelle Rochan designed one that will set much of the fall. It, too, is of black velvet and has the new jewel motif on the high bodice and straps in turquoise beads that make an effective contrast against the black. There is a jacket to this dress which turns its formality into something that can be perfectly for dinner whenever desired. The jaunty jacket has a full swing to the back that tapers and pinches in at the waist.



## BROADWAY

by

Leonard Lyons

## LYONS DEN

*Concerning Ping-Pong Balls, Medals  
and a Romanoff Cat*

By LEONARD LYONS

HARRY RICHMAN will start disposing of those famed ping-pong balls as soon as he arrives in New York. The first thousand will be autographed and presented to his brother, Lou, for distribution at his Dizzy Klub... Richman, incidentally, will work on a percentage basis when he opens at the Hollywood... Time reports that he paid Merrill \$25,000. Dick didn't receive a dime... And Time also reports that Rudy Vallee was floored by George White in their fight last winter. Vallee only sustained a black eye... Charlie MacArthur doesn't permit Helen Hayes to share any of their household expenses. He pays all the bills himself... General Motors is dickered for a new invention—an auto-speedometer which records "average speed"... Prince Mike Romanoff has a new pet. It's a black cat, and Mike has named it "Harry Gerguson"—which is alleged to be Romanoff's real name.

KATHARINE VAN HORN, the youngster who was awarded a medal recently for performing the bravest act of the year—saving two boys from an oncoming train—has received only one complaint. The complaint is from one of the ladies she saw, who insists Katharine doesn't deserve a medal... The new Paradise Revue merits the critics' raves. It's the finest in its history, and the girls are Broadway's prettiest. Groucho Marx denies the report that after he reached home with his son, who had lost a tennis match upon which Groucho had wagered heavily, Groucho started to kick him. The comic now says it didn't happen at home—but half-way home. Bugs Baer, invited to play a benefit at Sing Sing, arrived there late, rapped on the gate and shouted: "Anybody home?"

Knox, Knox

AT THE Versailles premiere, Henry Dunn, of Cross & Dunn, related the ancient story of the jeweler who sold for a dollar a diamond that he possessed every kind of insurance, was finally sold a Hurricane Policy, and then asked, "How do you start hurricanes?" After he related this hoary yarn, Mrs. Dunn rushed in excitedly and revealed that their Greenwich Village apartment had just been robbed. The Dunn carry every form of insurance—except against robbery... The "Siegfried" costume which Lauritz Melchior will wear at the Metropolitan Opera this winter is one he shot personally. It'll be made from the deer he bagged in Maine this week... Lou Holtz spent \$115 in phoning New Year's greetings from London to his mother in New York. \$100 worth of that time was spent reviving Mrs. Holtz—who swooned when she heard her son speak.

## "CROSSTOWN"

by

Roland Coe



"Wanta take a chance on a raffle, Mister?"



"Somebody say something—argue with me—or I'll go nuts!"

*Wire or Write TODAY for Complete Details and Prices of these and other features*

# NEW YORK POST SYNDICATE

75 West Street, New York, N. Y.

# EXPERIENCED FEATURES



## MISCELLANEOUS

**BEAUTY**  
by Antoinette Donnelly

**PERSONAL CHATS**  
by Doris Blake

**FASHIONS**  
by Bettina Bedwell

**THE  
CORRECT THING**  
by Elinor Ames

**MOVIE REVIEWS**  
by Mae Tinee

**HOLLYWOOD**  
by Sidney Skolsky

**GRAPHOLOGY**  
by Shirley Spencer

**MEN'S FASHIONS**  
by Al Taylor

**NEW YORK  
COLUMN**  
by John Chapman

**TINTYPES**  
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by Fred Fletcher

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COLUMN**

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**BRIDGE**  
by Ely Culbertson

**PARENT-CHILD**  
by Gladys Bevans

**COOKERY**  
Articles

**HOLLYWOOD  
LETTER**  
by G. & R. Shaffer

**NEW YORK FILMS**  
by Kate Cameron

**PARIS LETTERS**  
by Bettina Bedwell

**HEALTH COLUMN**  
by Dr. Cutler

**HOROSCOPE**  
by Wynn

**BROADWAY**  
by Ed Sullivan

**NEW YORK  
THEATRES**  
by Burns Mantle

**BOB BECKER**  
On Dogs

**QUILT PATTERNS**

**INTERIOR  
DECORATING**

**BEAUTY  
SHOPPING COLUMN**

**BOOK REVIEWS**

**SCIENCE ARTICLES**

**SENTENCE  
SERMONS**

## COMICS

### DAILY, SUNDAY



THE  
GUMPS



ORPHAN  
ANNIE



MOON  
MULLINS



DICK  
TRACY



WINNIE  
WINKLE



GASOLINE  
ALLEY



HAROLD  
TEEN



SMILIN'  
JACK



TERRY &  
THE PIRATES

### Weekly, Color, B & W

**SMOKEY STOVER**

**SPOOKY**

**LITTLE JOE**

**SWEENEY & SON**

**THEM DAYS IS GONE FOREVER**

**JINGLETS**

**STREAKY**

**TINY TIM**

**DILL & DAFFY**

**HERBY**

**KITTY HIGGINS**

**LOOIE**

**CORKY**

Daily Only: **BROADWAY (Strip)**

## A FRANK STATEMENT OF FACTS

This syndicate's comics and other features are built for active service in two newspapers—our own. There isn't a tyro, an imitation, a flash-in-the-pan, a has-been or unemployed feature in our list. Not until a feature undergoes a long period of testing does it get a regular job in either the Chicago Tribune or New York News. And from that point on, it is under the strictest editorial supervision.

Since these features are the mainstays of the Chicago Tribune circulation (daily, 800,000; Sunday, 1,000,000) and that of the New York News (daily, 1,600,000; Sunday, 2,800,000), they are picked by other leading newspapers to whom a feature's origin, experience and success are strong recommendations.

Look over the current offerings here — then write or wire for proofs, prices or other information.

## CARTOONS

JOHN MCCUTCHEON  
CAREY ORR  
BILL HOLMAN  
C. D. BATCHELOR  
PARRISH  
Ching Chow

## HUMOR

"LINE-O'-TYPE OR TWO"  
Page of Humorous Drawings  
by W. E. Hill

## NEWS

Wire Service  
Weekly Cable Page

## MAGAZINE PAGES

### Chicago Tribune GRAPHIC WEEKLY

Live subject matter and a modern point of view combine with striking art to make these Sunday pages strong circulation builders. The management of the Chicago Tribune asserts that these Graphic Pages are responsible for 300,000 Sunday circulation. Available in color and black and white—in one or two page units, or complete section. Samples on request.

JUSTICE SERIES  
Real Detective Stories

## SPORTS

ARCH WARD	JACK MILEY
JIMMY POWERS	
EDWARD BURNS	
IRVING VAUGHN	
BOB BECKER'S "WOODS & WATERS"	
WILFRED SMITH	
Weekly Sports Page	

## FICTION

The Chicago Tribune-New York News Syndicate buys the best fiction in open competition with magazines. Never-before-published Blue Ribbon serials and short stories get and hold circulation for hundreds of newspapers. Book these big names!

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Adventure story of northern Canada.

**THE MAN ON THE BLUE**  
by Luke Short  
Exciting western . . . fine love story.

**THEY PAID THE PRICE**  
by Alice Campbell

First-rate murder mystery . . . appealing love story.

Also—"I Devise and Bequeath" by Louis Bargelt and Fielding James—"The Trap" by Elizabeth Jordan—and "Truth to Tell" by Alice Grant Rosman.

### Sunday Serials

**TRUE LOVERS' KNOT**  
by Rupert Hughes

Sheer delight . . . early 19th century America . . . lots of humor.

**THE TREE OF DEATH**  
by Frederick R. Bechdolt

Dramatic western . . . with a real wallop.

**SALLY KENT'S BROTHERS**  
by Margaret Weymouth Jackson

Small town family . . . swell mystery angle . . . charming love story.

Also—"The Fortune of Bridget Malone" by Mrs. Belloc Lowndes and "Majesty's Rancho" by Zane Grey.

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News Building

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General Manager

New York

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## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XIV)

FEATURE	AUTHOR	SYNDICATE	FEATURE	AUTHOR	SYNDICATE
Serials.....			Rumanian Short Stories (w) (500-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate
Serials.....	Robert Tayor Shannon.....	King Features Syndicate, Inc.	Short Fiction (d) (1).....	Western Newspaper Union	Western Newspaper Union
Serials.....	McDonald Peeler.....	King Features Syndicate, Inc.	Short Story (d) (600).....	Publishers Syndicate.....	Publishers Syndicate
Serials.....	Margaret Widdemer.....	King Features Syndicate, Inc.	Short Story Page (w).....	International Feature Service	International Feature Service
Serials.....	George Gibbs.....	King Features Syndicate, Inc.	Short Story Page (w).....	Jack Lait, Paul Frehn, Charles J. Coll, Ethel Griswold, Henry Schenck, Virginia Krausmann.....	Jack Lait, Paul Frehn, Charles J. Coll, Ethel Griswold, Henry Schenck, Virginia Krausmann.....
Serials.....	Hans Christian Andersen.....	King Features Syndicate, Inc.	Short Story Page (w).....	NEA Service, Inc.	NEA Service, Inc.
Serials.....	Charles Nordhoff.....	King Features Syndicate, Inc.	Short Story Page (w).....	World Features Syndicate, Inc.	World Features Syndicate, Inc.
Serials.....	Norman Hall.....	King Features Syndicate, Inc.	Short Stories (d) (1000).....	McClure Color Printing Co.	McClure Color Printing Co.
Serials.....	Don Skene.....	King Features Syndicate, Inc.	Short, Short Stories (d).....	Star Newspaper Service	Star Newspaper Service
Serials.....	Van Wyck... Parrotta.....	King Features Syndicate, Inc.	Short, Short Stories (d-w).....	Citizen's News-New York News Syndicate, Inc.	Citizen's News-New York News Syndicate, Inc.
Serials.....	F. V. W. Moore.....	King Features Syndicate, Inc.	Short Stories.....	Service for Authors, Inc.	Service for Authors, Inc.
Serials.....	Katherine Carson.....	Arthur J. Lafave.....	Short Stories (w) (2000).....	McClure Newspaper Syndicate	McClure Newspaper Syndicate
Serials.....	Louisa A. Cunningham.....	Arthur J. Lafave.....	Short Stories (d) (C) (1000).....	Grip and Battle, Ltd.	Grip and Battle, Ltd.
Serials.....	Louise Howes.....	Arthur J. Lafave.....	Short Stories (w) (500-1000).....	Guido D'Armento.....	Guido D'Armento.....
Serials.....	R. H. Davis.....	Arthur J. Lafave.....	Short Stories.....	Service for Authors, Inc.	Service for Authors, Inc.
Serials.....	Flora Howe Bruce.....	Arthur J. Lafave.....	Short Stories of Love and Adventure (w) (fp).....	Various.....	Miller, Services, Ltd.
Serials.....	Joseph Lewis Chadwick.....	Arthur J. Lafave.....	Stamp in the News (III. (AM) (w) (200).....	R. A. Barry.....	New York Herald Tribune Syndicate
Serials.....	John T. Egan.....	Arthur J. Lafave.....	Stamp Column (w).....	Associated Press Feature Service	Associated Press Feature Service
Serials.....	R. G. Montgomery.....	Arthur J. Lafave.....	Stamp Corner (w) (mat).....	Dominion News Bureau, Ltd.	Dominion News Bureau, Ltd.
Serials.....	Peter Sines.....	Arthur J. Lafave.....	Stamp Lore (w-d) (200).....	Jas. Montagues.....	Star Newspaper Service
Serials.....	Mitchell Daugherty.....	Arthur J. Lafave.....	Stamp News and Information (bi-w) (800).....	Jas. Montagues.....	Star Newspaper Service
Serials.....	Ruth E. Nichols.....	Arthur J. Lafave.....	Stamp News and Information (2-w) (C).....	R. A. Barry.....	Thomason Feature Service
Serials.....	Vedder Jones.....	Arthur J. Lafave.....	Stamp in Stamps (d) (1).....	R. A. Barry.....	Miller Services, Ltd.
Serials.....	Eugene F. Griffin.....	Arthur J. Lafave.....	Stamp in Stamps (d).....	I. S. Klein.....	NEA Service, Inc.
Serials.....	Wallace B. Norman.....	Arthur J. Lafave.....	The World of Stamps (PM) (III. (w) (600).....	I. S. Klein.....	Dominion News Bureau, Ltd.
Serials.....	Mary E. Brooks.....	Arthur J. Lafave.....	Stamp News and Information (6-w) (600).....	Quinton James.....	Associated Press Feature Service
Serials.....	Don Allen.....	Arthur J. Lafave.....	Tales of Long Ago (w) (1900 III.).....	Bard of Killio.....	Fine Arts Syndicate
Serials.....	Samuel White.....	Arthur J. Lafave.....	Tales of Real Dogs (w) (1900).....	Albert Payson Terhune.....	McNaught Syndicate, Inc.
Serials.....	Imi Millard.....	Arthur J. Lafave.....	Tales of Real Dogs (w) (1900).....	Albert Payson Terhune.....	McNaught Syndicate, Inc.
Serials.....	Macie Shulman.....	Arthur J. Lafave.....	Tales of the World (w) (1900).....	George Peter... Church.....	George Peter... Church.....
Serials.....	Ahlene Fitch.....	Arthur J. Lafave.....	Theatrical News (w) (1900-1930).....	Staff.....	Pan-Hellenic American Foreign Press Syndicate
Serials.....	Ida T. Lemon.....	Arthur J. Lafave.....	Theatrical Letter (d) (1).....	W. Nassauer.....	InterCity News Service
Serials.....	Ina C. Briggs.....	Arthur J. Lafave.....	Theatrical Letter (d) (1).....	They Call It Politics (4 w-k) (750).....	Bell Syndicate, Inc.
Serials.....	Mary C. Hiltner.....	Arthur J. Lafave.....	Things as They Are.....	Carter Field.....	Miller Services, Ltd.
Serials.....	Frances A. Ludwig.....	Arthur J. Lafave.....	Things Worth Knowing (4 w-k).....	Samuel Lowther.....	Keweenaw Feature Service
Serials.....	Emily Griswold.....	Arthur J. Lafave.....	This Day (d) (2).....	Various.....	Times Herald, Inc.
Serials.....	Will Dakton.....	Arthur J. Lafave.....	This Day (d) (1).....	Dr. G. W. Douglas.....	Ledger Syndicate
Serials.....	Patricia M. Gregor.....	Arthur J. Lafave.....	This Day in History (d).....	W. J. Banks.....	King Features Syndicate, Inc.
Serials.....	Marion Sanders.....	Arthur J. Lafave.....	This Day in History (d) (150).....	W. J. Banks.....	Rapid Grip and Battens, Ltd.
Serials.....	Ethel Willis Hewitt.....	Arthur J. Lafave.....	This Dog's Life (w) (verse & 2 col. ill.).....	David Newell.....	Bell Syndicate, Inc.
Adventure and Mystery Stories (30-34 Inst.)			(Continued on page XX)		
Serial Fiction (first-run) (30-36 Inst.)			UNCLE JOHN'S STORIES		
Serial Fiction (d) (1936)			To Tom and Fred and Mary Lou And All Their Aunts and Uncles Too		
Serials.....	S. Phillips Oppenheim.....	Leder Syndicate	A Novel Daily Feature From		
Serials.....	Sam Phillips.....	Leder Syndicate	THE BIBLE		
Serials.....	S. S. Van Dine.....	Leder Syndicate	Instructive		
Serials.....	Rufus King.....	Leder Syndicate	Entertaining		
Serials.....	Reb Beach.....	Leder Syndicate			
Serials.....	George More Galligan.....	Leder Syndicate			
Serials.....	Vera Brown.....	Leder Syndicate			
Serials.....	Agnes Hays.....	Leder Syndicate			
Serials.....	Barbara Webb.....	Leder Syndicate			
Serials.....	Plácido Domingo.....	Leder Syndicate			
Serials.....	Brad Angier.....	Leder Syndicate			
Serial Fiction (d) (1936)					
Serials.....	R. A. J. Walling.....	McClure Newspaper Syndicate			
Serials.....	Anne Scott Jenkins.....	Miller Services, Ltd.			
Serials.....	William J. Gielgud.....	Miller Services, Ltd.			
Serials.....	Val Gielgud.....	Miller Services, Ltd.			
Serials.....	L. A. G. Strong.....	Miller Services, Ltd.			
Serials.....	Capt. George E. Newell.....	Miller Services, Ltd.			
Serials.....	T. C. Bridges.....	Miller Services, Ltd.			
Serials.....	Harry Edmunds.....	Miller Services, Ltd.			
Serials.....	Angus McVicar.....	Miller Services, Ltd.			
Serials.....	Leslie Carrigan.....	Miller Services, Ltd.			
Serials.....	Stuart Martin.....	Miller Services, Ltd.			
Serials.....	Sydney Horst.....	Miller Services, Ltd.			
Serials.....	Norman Fenley.....	Miller Services, Ltd.			
Serials.....	Phyllis Hambleton.....	Miller Services, Ltd.			
Serials.....	George Horne.....	Miller Services, Ltd.			
Serials.....	Holloway Horn.....	Miller Services, Ltd.			
Serials.....	J. R. Wilmet.....	Miller Services, Ltd.			
Serials.....	Jane Ryland.....	Miller Services, Ltd.			
Serials.....	Lesley Ross.....	Miller Services, Ltd.			
Serials.....	Eardley Bawcock.....	Miller Services, Ltd.			
Serials.....	Bentley Ridge.....	Miller Services, Ltd.			
Serials.....	Leslie Beresford.....	Miller Services, Ltd.			
Serials.....	Peter Newlands.....	Miller Services, Ltd.			
Serials.....	Alroy Weston.....	Miller Services, Ltd.			
Serials.....	C. T. Podmore.....	Miller Services, Ltd.			
Serials.....	Graham York.....	Miller Services, Ltd.			
Serials.....	Matthew... Weston.....	Miller Services, Ltd.			
Serials.....	L. C. Douthwaite.....	Miller Services, Ltd.			
Serials.....	Frank Sullivan.....	Miller Services, Ltd.			
Serials.....	Nellie L. McClung.....	Miller Services, Ltd.			
Serials.....	Claire Pomeroy.....	National Newspaper Service North American Newspaper Alliance			
World Feature Service Serials (d) (1).....			In picture, prose and verse beginning with the story of CREATION. This series will appeal to all who read the Scriptures.		
Serials.....	Sin of Innocence (d) (60) (1936).....				
Serials.....	Serial Fiction Story (m).....				
Serial Stories (d-w) (C)					
Serials.....	Various.....				
British Serial Fiction (proofs)					
Local Serials (d)					
Serial Fiction Canadian rights)					
Serials (d) (1936)					
The Boys of Wynnewestie (d) (1936)					
Serial Novels (ill.)					
Serial Stories (d-w) (C)					
Serials.....	Various.....				
British Serial Fiction (proofs)					
Local Serials (d)					
Serial Fiction Canadian rights)					
Serials (d) (1936)					
The Boys of Wynnewestie (d) (1936)					
Serial Novels (ill.)					
SHORT STORIES					
Balkan Short Stories (w) (900-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate			
Blue Ribbon Short Stories (w).....		Chicago Tribune-New York News Syndicate, Inc.			
Daily Short Stories (d) (1936).....		Miller Services, Ltd.			
Daily First Run Illustrated Short Stories (d) (1936).....	Various.....	United Feature Syndicate			
Daily Short Story (d) (1936).....		Associated Newspapers			
Greek Short Stories (w) (900-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate			
1 * Modern Greek Short Stories (w) (800-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate			

## SHORT STORIES

Balkan Short Stories (w) (900-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate
Blue Ribbon Short Stories (w).....		Chicago Tribune-New York News Syndicate, Inc.
Daily Short Stories (d) (1936).....		Miller Services, Ltd.
Daily First Run Illustrated Short Stories (d) (1936).....	Various.....	United Feature Syndicate
Daily Short Story (d) (1936).....		Associated Newspapers
Greek Short Stories (w) (900-1000).....	Famous Authors.....	Pan-Hellenic American Foreign Press Syndicate
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## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XVIII)

FEATURE	AUTHOR	SYNDICATE	AUTHOR	SYNDICATE
This Marriage Business (w) (1936) . . . . .	Connie and Bert . . . . .	Bell Syndicate, Inc.	Josephine C. Lowman . . . . .	Register and Tribune Syndicate
This Marriage Business (w) (1936) . . . . .	Connie and Bert . . . . .	Dominion News Bureau, Ltd.	Josephine C. Lowman . . . . .	Register and Tribune Syndicate
This Modern World (w) (1936) . . . . .	C. S. van Dreser . . . . .	Heath News Service	George J. Smith . . . . .	Editor and Tribune Syndicate
This New York (w) (C) . . . . .	Lucius Beebe . . . . .	Miller Services, Ltd.	Walter B. Pitkin . . . . .	Editor and Tribune Syndicate
This New York (w) (1936) . . . . .	Lucius Beebe . . . . .	New York Herald Tribune Syndicate	Central Press Association	National Newspaper Service
— (d) . . . . .	Lucius Beebe . . . . .	Rapid Grip and Batten, Ltd.	Robert Quillen . . . . .	Star Newspaper Service
This Week's Great Day (w) (1936) . . . . .	Charles Conway . . . . .	Rapid Grip and Batten, Ltd.	Robert Quillen . . . . .	Associated Newspapers
Thoughts (quotations from classics) (d) . . . . .	— (d) . . . . .	Dominion News Bureau, Ltd.	Josephine C. Lowman . . . . .	Star Newspaper Service
Three Little Journeys (b-w) (III) . . . . .	Temple Manning . . . . .	NEA Service, Inc.	Josephine C. Lowman . . . . .	Chicago Tribune-New York News Syndicate
Three's a Woman's Eyes (tri-w) (1936) . . . . .	Jean Newton . . . . .	King Features Syndicate, Inc.	Charles J. Coll, Ethel . . . . .	Syndicate, Inc.
Time and Tide (tri-w) (1936) . . . . .	Cal Turner . . . . .	Dominion News Bureau, Ltd.	Henry Grasinger, Henry . . . . .	International Religious News Service
Cal Turner . . . . .	Cal Turner . . . . .	Common Journal Syndicate	Schlesinger, Virginia . . . . .	King Features Syndicate, Inc.
Tin Types . . . . .	Sidney Skolsky . . . . .	Chicago Tribune-New York News Syndicate	Krausmann . . . . .	Dominion News Bureau, Ltd.
Today and Yesterday (d-w) . . . . .	— (d) . . . . .	Register and Tribune Syndicate	Spencer Winters . . . . .	Washington Post News Service
To Fly More: Its Drives (d) (200 ill.) . . . . .	Bobbie Donald . . . . .	Dominion News Bureau, Ltd.	Florence R. Boyce . . . . .	Woman's New York (w) (2000)
Today is the Day (d) . . . . .	Clark Kinnard . . . . .	Central Press Association	Mrs. Penrose Lytle . . . . .	Woman's New York (w) (2000)
To-Day's Birthday (d-w) (700) . . . . .	Clark R. Gilbert . . . . .	Fact Feature Syndicate	Mrs. Penrose Lytle . . . . .	Woman's New York (w) (2000)
Today's Graphic-Graph (d) (III) . . . . .	Dean Holiday . . . . .	Central Press Association	Charles J. Coll, Ethel . . . . .	Woman's New York (w) (2000)
Todd's Talk (d) . . . . .	Edgar M. Mearns . . . . .	George Morris Adams Service	Henry Grasinger, Henry . . . . .	Woman's New York (w) (2000)
Tom Todd (d) (200) . . . . .	Ed Osborne . . . . .	Feature Sales Syndicate	Schlesinger, Virginia . . . . .	Woman's New York (w) (2000)
Tom Todd (w) (750) . . . . .	Ed Osborne . . . . .	Associated Newspapers	Krausmann . . . . .	Woman's New York (w) (2000)
To the Ladies (d) (1936 ill.) . . . . .	Jane Dixon . . . . .	Holmes Feature Service	Spencer Winters . . . . .	Woman's New York (w) (2000)
Trade News—Specialized Coverage (d) . . . . .	Staff . . . . .	Intercity News Service	Florence R. Boyce . . . . .	Woman's New York (w) (2000)
Travel Feature (w) (1936 ill.) . . . . .	Staff . . . . .	Central Feature News Service	Laura Steinle . . . . .	Woman's New York (w) (2000)
Travel Stories (series 23) (220) . . . . .	Mrs. A. E. Pennie . . . . .	Rapid Grip and Batten, Ltd.	Staff . . . . .	Woman's New York (w) (2000)
Travel Stories (series 2) . . . . .	National Geographic Society . . . . .	Western Newspaper Union	Various . . . . .	Woman's New York (w) (2000)
A Trick a Day (d) (1) . . . . .	Walter Gibson . . . . .	Ledger Syndicate	Woman's Pages—2 Special . . . . .	Woman's New York (w) (2000)
Triumphs of Crime: Detection (12 Art.) (2000) . . . . .	George Burton . . . . .	Watkins Syndicate, Inc.	Woman's Page Clip Sheet (w) (7) . . . . .	Hop Ridings Miller . . . . .
True Detective Stories (series of 48) . . . . .	George Burton . . . . .	King Features Syndicate, Inc.	Woman's Page Copy (w) (2) . . . . .	Ruth Cameron . . . . .
It's (2) (III) . . . . .	Gilbert Soames . . . . .	Trumbull Society News	Woman's Page (w) (4) . . . . .	Charles Conway . . . . .
True Detective Stories (series of 48) . . . . .	Faith Trumbull . . . . .	Arthur J. Lafave . . . . .	Woman's Features (III) . . . . .	Gene Everett Clark . . . . .
Miss Trumbull Reports (w) (1) . . . . .	Various . . . . .	Watkins Syndicate, Inc.	Woman's Page . . . . .	Bell Syndicate, Inc.
Two-week Newsletters (d) (2) . . . . .	— (d) . . . . .	Associated Newspapers	Woman's Page . . . . .	Dominion News Bureau, Ltd.
Uncle Charley Says (w) (4-8 col.) . . . . .	Charles Grant . . . . .	Epsilon Press Service	Woman's Page Features (d) (1) . . . . .	Miller Services, Ltd.
Uncle Charley Says (d-w) (260) . . . . .	Charles Grant . . . . .	Fact Feature Syndicate	A Woman's Product (d) (2000) . . . . .	Rapid Grip and Batten, Ltd.
Uncle Ray's Corner (d) (2) . . . . .	Ramon Coffman . . . . .	Publishers Syndicate	Woman's Wife and Work Folio (series 20) (600) . . . . .	Hosterman Syndicate, Inc.
Uncle Sam's Workshops (1) . . . . .	Ramon Coffman . . . . .	Ullman Feature Service	Woman's Wife and Work Folio (series 20) (600) . . . . .	Artists' Feature
Uncle Slightly (d) (1936) (1 col. ill.) . . . . .	Howard H. Garrison . . . . .	Ullman Feature Service	Woman's Game (d) . . . . .	Bell Syndicate, Inc.
Uncle Washington (d) . . . . .	Howard H. Garrison . . . . .	Watkins Syndicate, Inc.	Word Game (d) (2) . . . . .	Dominion News Bureau, Ltd.
Uncommon Sense (d) (600) . . . . .	John Blake . . . . .	Dominion News Bureau, Ltd.	The World and All (d) (1) . . . . .	Miller Services, Ltd.
Uncommon Sense (d) (600) . . . . .	John Blake . . . . .	Bell Syndicate, Inc.	The World and All (d) (1) . . . . .	Associated Feature Syndicate
Us Littlest Follies (w) (1300) . . . . .	Mary Frances Goode . . . . .	Fine Arts Syndicate	World Economics (w) . . . . .	Miller Services, Ltd.
V Verse (d) (4-6 col.) . . . . .	Anne Campbell . . . . .	Associated Newspapers	World Feature Service Magazine (Page d) (p) . . . . .	Pan-Hellenic American Foreign Press Syndicate
Verse (d) (4-6 col.) . . . . .	George Elliston . . . . .	Associated Newspapers	Woman in War (w) (2) . . . . .	Star Newspaper Service
Verse (d) (4-6 col.) . . . . .	Anne Campbell . . . . .	Dominion News Bureau, Ltd.	Political Review (w) or off. . . . .	Esquire Features, Inc.
Verse (d) . . . . .	George Elliston . . . . .	Dominion News Bureau, Ltd.	The World Museum (w) (fp) . . . . .	W. J. V. 1-N. 2-S. Service
Verse (d) . . . . .	Owen Gandy . . . . .	Living Feature Syndicate, Inc.	World Topics (w) (600-1936) . . . . .	Seven Arts Feature Syndicate
Verse (d) . . . . .	James Lawler . . . . .	Thomason Feature Service	Woman's Tales (w) (1000) . . . . .	Willard Price
Verse (d-w) (4-6 lines) . . . . .	H. S. Thomason . . . . .	Thomason Feature Service	Woman's Tales All (w-w) (400) . . . . .	Authors
Views and Reviews (Italy) (1936) . . . . .	Henry Montor . . . . .	Seven Arts Feature Syndicate	You're Telling Me (d) . . . . .	Pan-Hellenic American Foreign Press Syndicate
Virginia Vane Says (d) (1936) . . . . .	Virginia Vane . . . . .	Dominion News Bureau, Ltd.	You and Yours (d) (500) . . . . .	National Newspaper Service
The Voice (w) (2) . . . . .	Gordon Sinclair . . . . .	Consolidated Information Service	You Must Obey (w) (1000) . . . . .	Heath News Service
Vooche Africa . . . . .	— (d) . . . . .	Arthur J. Lafave . . . . .	Your Baby and Mine (d) (300) . . . . .	Miller Services, Ltd.
W Wandsworth (d) . . . . .	E. W. Nassauer . . . . .	Intercity News Service	Your Birthday (w) (5) . . . . .	Register and Tribune Syndicate
A Washington at a Glance (d) . . . . .	Charles P. Stewart . . . . .	Central Press Association	Young People's (w) (8) . . . . .	Myrtle Meyer Eldred
A Washington Bystander (AM) (d) (400) . . . . .	Kirk Simpson . . . . .	Associated Press Feature Service	Young People's (w) (8) . . . . .	Young People's (w) (8) . . . . .
A Washington Daybook (P.M.) (d) (400) . . . . .	Preston Grover . . . . .	Associated Press Feature Service	Your Birthday (d) (5) . . . . .	Willard Price
Washington Daily (d) (2) . . . . .	W. Bruckart . . . . .	Associated Press Feature Service	Young People's (w) (8) . . . . .	Willard Price
Washington Gossip (w) (2) . . . . .	Stanley Miller . . . . .	Matz Feature Syndicate	Young People's (w) (8) . . . . .	Willard Price
Washington Letter (w) (2) . . . . .	Earl Godwin . . . . .	Western Newspaper Union	Young People's (w) (8) . . . . .	Willard Price
The Washington Merry-Go-Round (d-w) (1) . . . . .	Drew Pearson and Robert S. Allen . . . . .	United Feature Syndicate	Young People's (w) (8) . . . . .	Willard Price
Washington News for Farmers (w) . . . . .	Editor's Copy . . . . .	Editor's Copy	Young People's (w) (8) . . . . .	Willard Price
Washington Off the Record (w) (600) (AM) (III) . . . . .	Sigrid Arne . . . . .	Associated Press Feature Service	You're Telling Me (d) . . . . .	Associated Mid-West Newspaper Syndicate
Washington Scene (w) (1) . . . . .	Poe Sisters . . . . .	Washington Post News Service	Advantages in Stamps (7) (w) . . . . .	NEA Service, Inc.
Washington Society (d-w) (d-w) . . . . .	Staff . . . . .	Washington Post News Service	Advertising Mat Service (m) . . . . .	Universal Press Syndicate
Washington Sports and Leisure (d) . . . . .	Staff . . . . .	Columbia Press Service	Alice the Great (d) (1) . . . . .	George Matthew Adams Service
Washington Trade and Business (d-w) . . . . .	Staff . . . . .	Columbia Trade Press Service	Adventures of Patzy (d) (4) . . . . .	D. Y. W. 1-New Bureau, Ltd.
The Washington Whirlpool (d-w) (1936) . . . . .	Fraser Edwards . . . . .	National Service Syndicate	Adventures of Peter Pan (w) (8) . . . . .	Met Craft
The Way Things Are (d) (180-3 col. art.) . . . . .	Sara Moore . . . . .	Equire Features, Inc.	The Adventures of Skudabubad (d) (4) . . . . .	Nick Nichols
Weather Article (d) (200) . . . . .	Staff . . . . .	Science Service	Adventures of Ted and Jed (d) (2) . . . . .	Columbia Krebs
Weekend (d) . . . . .	Staff . . . . .	Science Service, Inc.	Adventures of Ted and Jed (d) (6) . . . . .	Raymond Naylor
Week in Review (w) (1936) . . . . .	Milton Brown . . . . .	Science Service, Inc.	Adventures of Ted and Jed (d) (8) . . . . .	Raymond Naylor
Weekly Cable Page . . . . .	— (d) . . . . .	Telegraph Agency Chicago Tribune-New York News Syndicate, Inc.	The Adventures of Ted and Jed (d) (6-5) . . . . .	Raymond Naylor
Weekly Newspaper Service . . . . .	— (d) . . . . .	National Service Syndicate	The Adventures of Ted and Jed (w) (fp) . . . . .	Associated Mid-West Newspaper Syndicate
Weekly Science Page (w) (8 col. III) . . . . .	Staff . . . . .	Equire Features, Inc.	Advantages in Stamps (7) (w) . . . . .	Associated Mid-West Newspaper Syndicate
Weekly Short Fiction (w) (4500) (III) . . . . .	Staff . . . . .	Science Service	Advertising Mat Service (m) . . . . .	NEA Service, Inc.
Weekly Short Fiction (w) (4500) (III) . . . . .	Staff . . . . .	Bell Syndicate, Inc.	Alice the Great (d) (1) . . . . .	George Matthew Adams Service
What Holds Us Men? (series of 24) (3) (III) . . . . .	Sophia M. Connolly . . . . .	Dominion News Bureau, Ltd.	Adventures of Patzy (d) (4) . . . . .	D. Y. W. 1-New Bureau, Ltd.
What's Behind Your Steel Service (d) (250) . . . . .	Jay Franklin . . . . .	Associated Press Feature Service	Adventures of Peter Pan (w) (8) . . . . .	NEA Service, Inc.
What's New (d) (1) . . . . .	Sophia M. Connolly . . . . .	Register and Tribune Syndicate	The Adventures of Skudabubad (d) (4) . . . . .	Dominion News Bureau, Ltd.
What Do You Know? (d) . . . . .	Dr. D. A. Deferari . . . . .	King Features Syndicate, Inc.	Adventures of Ted and Jed (d) (4) . . . . .	Minion
What Remains of Me? (series of 24) (3) (III) . . . . .	Celebrated Men . . . . .	Watkins Syndicate, Inc.	Adventures of Ted and Jed (w) (fp) . . . . .	Raymond Naylor
What They Talk About in Wall Street (d-w) (1) . . . . .	H. H. Clarke . . . . .	Cambridge Associates, Inc.	Always Belittlin' (w) . . . . .	United Feature Syndicate
What Today Means To You (d-w) . . . . .	Staff . . . . .	International Syndicate	Always Belittlin' (w) . . . . .	Percy L. Crosby . . . . .
What's New (d) (1) . . . . .	Mary Blake . . . . .	King Features Syndicate, Inc.	Belittlin' (w) . . . . .	King Features Syndicate, Inc.
What's the Answer?—A Library in Miniature (d) . . . . .	Mary Blake . . . . .	Maywood Syndicate	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
What's New (d) (1) . . . . .	Phyllis Belmont . . . . .	Eagle Syndicate	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
Laure Wheeler Woodcarver's Service (d) (C) . . . . .	Staff . . . . .	Star Newspaper Service	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
A White Shaving (w) (450) . . . . .	Earl Drotar . . . . .	Thomson Feature Service	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
Who Are You? (d) (1) . . . . .	Ruby H. Ellis . . . . .	Ledger Syndicate	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
Who's Going to Be President? (2) (w) . . . . .	R. Stanley Mats . . . . .	Unique Feature Service	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
Who's News Today (d) (600) . . . . .	Lenore F. Parsons . . . . .	Consolidated News Features, Inc.	Belittlin' (w) . . . . .	Belittlin' (w) . . . . .
Babs Bunting (d) (5-6) . . . . .	Paul Williams . . . . .	Register and Tribune Syndicate	Belittlin' (w) . . . . .	George Matthew Adams Service
Babe Mills (d) (5-6) . . . . .	Clarence W. Payne . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	C.P. Syndicate
Ballads of Classified Clara (d) (1) . . . . .	Clarence W. Payne . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate, Inc.
Barney Google (d) (8-4) . . . . .	Billy DeBeck . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate, Inc.
Barney Google (w) (fp) . . . . .	Billy DeBeck . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate, Inc.
Beck Panel (d) (2) . . . . .	Frank H. Beck . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate
Belles and Weddings (b) (And So They Were Never Married) (w) . . . . .	Cliff Sterrett . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate
Benny (page and strip) (C) . . . . .	J. Carver Pusey . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	King Features Syndicate
Benny (w) (tab page) . . . . .	J. Carver Pusey . . . . .	King Features Syndicate	Belittlin' (w) . . . . .	United Feature Syndicate

(Continued on page XXII)

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Boston Globe  
Atlantic City Press-Union  
Pittsburgh Press  
Akron Times-Press  
Dover, O., Reporter  
Columbus, O., Citizen  
Urbana, O., Citizen  
Toledo Blade  
Muncie, Ind., Evening Press  
Evansville Press  
Cincinnati Post

Detroit Free Press  
Jacksonville, Fla., Journal  
St. Paul, Minn., Tribune  
Macon, Ga., Telegraph News  
Lynchburg, Va., News & Advance  
Ogden, Utah, Standard-Examiner  
Milwaukee Journal  
Raleigh, N. C., Times  
Eugene, Ore., Morning News  
Knoxville News-Sentinel  
Minneapolis Star

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## Case Records Of a Psychologist

By DR. GEORGE W. CRANE  
of Northwestern University

Is every wife entitled to a baby if she wants one? And is every husband entitled to an heir if he wishes one? How do you feel about this important question? And how about adopted children?

CASE A-179: Sally J., aged 25, is an affectionate, home-loving girl who has been married for five years. She wants a child, but is afraid of adoption. She would seem destined to have an off-spring of their own. She wants to adopt an infant, therefore, but her husband objects. "We may not want to have any baby," he says, "but we can't conceive what their baby would be like." He's afraid we might get a baby with some physical defect. "It's all right," she says, "I want a three-month-old baby boy who is physically admirable, and I want him. Do you think it would be all right? And don't you think I am entitled to one baby, anyway, even if I have to adopt it?" (Signed)

Today's case is another perplexing problem. Personally I feel that most married couples, if they happen to be young, will be much more happy if they have a child, even though it be a foster youngster. Moreover, a child is excellent recreation. It furnishes an absorbing kind of common interest between husband and wife. It helps them both more interested in each other. It stimulates them mentally, and keeps them aware of Sunday School problems, of Boy Scout and Girl Scout organizations, and countless other perplexing difficulties that prevent a wife from becoming selfish introverts.

**Berkeley Versus Greenwich.** Children are not born criminals. They are made criminals by the wrong teaching or lack of proper teaching.



Are wholesome personalities, and children in general, but they may offer a good home and a good life to a little fellow who might otherwise be a tramp around through life without a home. Foster parents and the arrangements.

(Dr. Crane will give personal attention to questions about psychology and problems. Write him, in care of the newspaper, enclosing a three-cent stamp and addressed envelope for reply.) (Continued, page 26, the Sunday)

## RATIO OF LETTERS RECEIVED

40% from people who write of problems concerning love, marriage and divorce.

40% from parents and teachers concerning child behavior.

20% concerning worries, mental ailments, fears, checkboxes and business problems.

The Akron Times-Press  
Daily and Sunday

August 4, 1936.

Dear Mr. Hopkins:

I had been looking for a scientific feature dealing with human relations for a long time when Dr. Crane's "Case Records Of a Psychologist" came to my desk.

Because of Dr. Crane's high professional standing and the soundness of the releases shown to me I accepted it on the spot. It is a pleasure to report that it more than measures up to expectations.

The public response has been excellent. It reaches the best classes of readers and they approve it. It fills a need in the newspaper field that no other has touched.

Yours sincerely,  
*[Signature]*  
Edward Hopkins, Esq.,  
Chicago, Illinois.



## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XXII)

FEATURE	AUTHOR	SYNDICATE
Freak Patients (d) (1).	Harvey Peeler.	Carlile Crutcher
Freckles (hp).	Merrill Bloomer.	NEA Service, Inc.
Freckles and His Friends (w) (hp).	Merrill Bloomer.	Dominion News Bureau, Ltd.
Freckles and His Friends (d) (8-9).	Merrill Bloomer.	NEA Service, Inc.
Fritz Ritz (d) (6-8-9).	Ericie Baumhiller.	Kettner and Associates
Fritz Ritz with Phil Fumble (w) (hp).	Ericie Baumhiller.	United Feature Syndicate
Fritz Ritz (page and strip) (C).	Sax Rohmer.	United Feature Syndicate
Fu Manchu (d) (8).	A. W. Sturges.	Star Newspaper Service
Funkland Page (d) (7).	A. W. Sturges.	Bell Syndicate, Inc.
Funny Faces (d) (2).	Jay Irving.	Dominion News Bureau, Ltd.
Funny Signs (d) (1).	Ray Barnes.	King Features Syndicate, Inc.
Funny Signs (d) (2).	Chandler Payne.	Ray Barnes
Fu Manchu (d) (6).	San Bernardo.	R-P Syndicate
Funny Things in the News (d) (4).	R. Stanley Mata.	Dominion News Bureau, Ltd.
G		Unique Feature Service

Gaby (page and strip) (C).	Star Newspaper Service
Gags and Gals (w) (tab. p.).	George Clarke, Lou Hanson.
G-Man (d) (8).	George Clarke, Lou Hanson.
G-Man (w) (tab. p.).	King Features Syndicate, Inc.
Gals and Gags (page) (C).	Rapid Grip and Batten, Ltd.
Gargoyles and Gargots (d) (6 and 8).	E. B. Sullivan.
Garrison Alley (d-w).	Frank King.
The Gay Thirties (d) (3).	Hank Barrow.
Ginger (d) (5).	Gene McNamee, Jr.
Gilt Edge (d) (4).	Clarence Gettler.
Girlygag (d) (1, 2).	C. R. Gettler.
Gordon Gow (d) (6).	Tom Hallinan.
Great Seal (d) (1).	Rawson & Gorham.
Great Lines of Literature (d).	Grandland Rice.
Greek Sketches (d).	Staff.
Grin and Bear It (page) (C).	Lichty.
Grin and Bear It (w) (hp or tab.).	Lichty.
Grin and Bear It (d) (2).	Panel mats.
The Gumps (d-w).	Gus Edson.

Hairbreadth Harry (S) (hp colors).	F. O. Alexander.	Ledger Syndicate
Hairbreadth Harry (p and strip) (C).	F. O. Alexander.	Star Newspaper Service
Handful of Gold (the Al) (w).	Carl Richardson.	Associated Press Feature Service
Hambone's Meditations (d) (1).	Alley.	Associated Press Feature Service
Hambone's Meditations (d) (1).	Alley.	Associated Feature Syndicate
Handiboy (w) (2-3).	Arthur J. Laffey.	Dominion News Bureau, Ltd.
Happy Kitchen Hints (w) (4).	Associated Newspapers	Bell Syndicate, Inc.
Harold Teen (d-w).	Staff.	Pan-American Foreign
Hens and Amy (S).	Frank H. Beck.	Star Newspaper Service
Hens and Amy (d) (5).	Frank H. Beck.	McClure Newspaper Syndicate
Hens and Amy—All in a Lifetime (w) (p comb.).	Frank H. Beck.	McClure Newspaper Syndicate
Henry (d) (2).	Carl Anderson.	McClure Newspaper Syndicate
Henry (w) (tab. p.).	Carl Anderson.	King Features Syndicate, Inc.
Henry (page and strip) (C).	Carl Anderson.	King Features Syndicate, Inc.
Henry's Show (d) (3).	J. M. Lee.	Star Newspaper Service
Henry's Show (w) (tab. p.).	Carl Lee.	National Service, Inc.
Heros of American History (w) (hp).	J. Carroll Mansfield.	King Features Syndicate, Inc.
Highlights of History (d) (6-8).	J. Carroll Mansfield.	Dominion News Bureau, Ltd.
Highlights of History (w) (hp).	J. Carroll Mansfield.	Dominion News Bureau, Ltd.
Highlights of History (d) (2-4) (w) (7-8 hp, tab. hp).	J. Carroll Mansfield.	Bell Syndicate, Inc.
High Lights of Industry (w) (2).	Arthur E. Jameson.	Triton Syndicate, Inc.
High Pressure Pete (d) (1).	George Swan.	Central Press Association
High Pressure Pete (w).	George Swan.	Central Press Association
Historical Puzzles (w) (3).	Orrin W. Simons.	McClure Newspaper Syndicate
Home Sweet Home (w) (tab. p.).	Jack Callahan.	King Features Syndicate, Inc.
Hot Coasip (w) (7).	Jack Callahan.	Register and Tribune Syndicate
How it Began (page) (C).	Star Newspaper Service	Star Newspaper Service
How it Began (w) (tab. p.).	Paul Berdnik.	United Feature Syndicate
Humor Parade (w) (hp).	Paul Berdnik.	Consolidated News Features, Inc.

Illustrated Bible Strip (w).	Alfred E. Buescher, Rev.	Central Press Association
Illustrated Crime (d-w) (S).	Alvin E. Bell.	Service for Authors, Inc.
Illustrated Features.	Staff.	Associated Press Feature Service
Math in the Oil Fields (w) (2).	Joseph A. Kornfeld.	Oil Features Syndicate
The International Sports of America Magazine Supplement (m) (10pp).		Associated Mid-West Newspaper Syndicate

Inspector Day (d) (8).	Harold L. Carlisle.	United Feature Syndicate
Inspector Wade (w) (C).	Dick Morris.	Miller Services, Ltd.
Inspector Wade (d) (8).	Edgar Wallace.	Miller Services, Ltd.
It's Papa Who Pays (w).	Jimmy Murphy.	King Features Syndicate, Inc.
J		King Features Syndicate, Inc.
Jabby (d) (1).	Lianusa.	United Feature Syndicate
Jim Hardy (d) (8-9).	Lianusa.	United Feature Syndicate
Jingles (d) (3).	Hans Fisher.	Star Newspaper Service
Joe Jinks (d) (1).	Hans Fisher.	Miller Services, Ltd.
Joe Jinks—Featuring Dynamite Dumb with Devil Diggers (w) (hp, hp or tab.).	Hans Fisher.	McNaught Syndicate, Inc.
Joe Jinks—Featuring Dynamite Dumb with Devil Diggers (w) (hp, hp or tab.).	Carl Ed.	Chicago Tribune-New York News Syndicate, Inc.
Jumboed Jingles (d) (1).	Barney Vanfossen.	Associated Press Feature Syndicate
Junior Hall of Fame (d-w) (5-6).	Kenneth Cromwell.	Junior Feature
Jungle Jim (w).	Alex Drummond.	King Features Syndicate, Inc.
Junior Legion (d) (6).	Quinn Hall.	King Features Syndicate, Inc.
Just for Laughs (w) (hp).	Franklin P. Fisher, Jr.	McNaught Syndicate, Inc.
Just Kids (d) (6) (C).	Ad Carter.	Rapid Grip and Batten, Ltd.
Just Kids (d) (2-3-4).	Ad Carter.	King Features Syndicate, Inc.
Just Kids (w) (hp, tab.) (C).	Ad Carter.	Rapid Grip and Batten, Ltd.
Just Kids (w) (tab. p.).	Ad Carter.	King Features Syndicate, Inc.
Just Kids (w) (hp).	Ad Carter.	King Features Syndicate, Inc.

Jumbled Jingles (d) (1).	Barney Vanfossen.	Associated Press Feature Syndicate
Junior Hall of Fame (d-w) (5-6).	Kenneth Cromwell.	Junior Feature
Jungle Jim (w).	Alex Drummond.	King Features Syndicate, Inc.
Junior Legion (d) (6).	Quinn Hall.	King Features Syndicate, Inc.
Just for Laughs (w) (hp).	Franklin P. Fisher, Jr.	McNaught Syndicate, Inc.
Just Kids (d) (6) (C).	Ad Carter.	Rapid Grip and Batten, Ltd.
Just Kids (d) (2-3-4).	Ad Carter.	King Features Syndicate, Inc.
Just Kids (w) (hp, tab.) (C).	Ad Carter.	Rapid Grip and Batten, Ltd.
Just Kids (w) (tab. p.).	Ad Carter.	King Features Syndicate, Inc.
Just Kids (w) (hp).	Ad Carter.	King Features Syndicate, Inc.

FEATURE	AUTHOR	SYNDICATE
Katzenjammer Kids (w) (fp, tab.) (C).	Knerr.	Rapid Grip and Batten, Ltd.
Katzenjammer Kids (w) (tab. p.).	H. H. Kner.	King Features Syndicate, Inc.
Katzenjammer Kids (w) (fp).	H. H. Kner.	King Features Syndicate, Inc.
Keeping Up With the Joneses (d) (8-9).	Pop Momand.	Associated Newspapers
Keeping Up With the Joneses (w) (fp, tab.).	Pop Momand.	Dominion News Bureau, Ltd.
Keeping Up With the Joneses (d) (7-8).	Pop Momand.	Miller Services, Ltd.
Kelly Kids (w) (tab. p., hp).	Rose O'Neill.	Rapid Grip and Batten, Ltd.
Kewpies (w) (tab. p.).	Rose O'Neill.	King Features Syndicate, Inc.
Kid Cat (w) (tab. p.).	Zane Grey.	Associated Feature Syndicate
King of the Royal Mounted (w) (hp).	Zane Grey.	King Features Syndicate, Inc.
King of the Royal Mounted (page) (C).	Zane Grey.	Star Newspaper Service
King of the Royal Mounted (w) (tab.).	Zane Grey.	King Features Syndicate, Inc.
Krazy Kat (w) (tab. p.).	George Herriman.	Rapid Grip and Batten, Ltd.
Krazy Kat (w) (tab. p.).	George Herriman.	King Features Syndicate, Inc.
Krazy Kat (w) (tab. p.).	George Herriman.	King Features Syndicate, Inc.
Bela Lazarus—Court Reporter (d) (6-8).	Allen Heine.	Carlile Crutcher

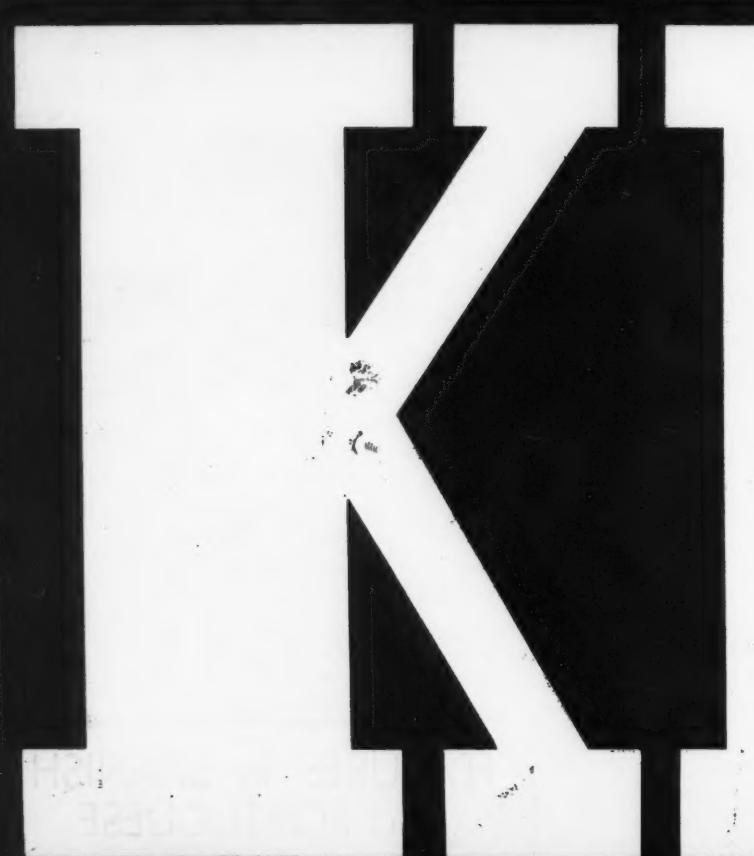
FEATURE	AUTHOR	SYNDICATE
Learn About Women (d) (2).	Carl Kahn.	McClure Newspaper Syndicate
Let's Explore Your Mind (d) (panel 3 and 2).		National Newspaper Service
Let's Explore Your Mind (d) (2).	D. A. E. Wigman.	National Newspaper Service
Life's Little (d) (2).	D. A. E. Wigman.	National Newspaper Service
Life's Little (w) (tab.).	Dr. Fred Neier.	Consolidated News Features
Life's Little That (d) (2).	Dr. Fred Neier.	Dominion News Bureau, Ltd.
Life's Little That (w) (tab.).	Dr. Fred Neier.	Dominion News Bureau, Ltd.
Life's Little That (d) (2).	Dr. Fred Neier.	United Feature Syndicate
L'il Ahmer (w) (hp, tab.).	Al Capp.	Star Newspaper Service
L'il Ahmer (page and strip) (C).	James Swinton.	King Features Syndicate, Inc.
Lil' Ole Civie (w).	Jane Swinton.	King Features Syndicate, Inc.
Little Annie Rooney (d) (1).	Brandi Walsh.	Rapid Grip and Batten, Ltd.
Little Annie Rooney (d) (6-4).	Brandi Walsh.	King Features Syndicate, Inc.
Little Annie Rooney (w) (tab. p.).	Brandi Walsh.	King Features Syndicate, Inc.
Little Annie Rooney (page and strip) (C).	Brandi Walsh.	King Features Syndicate, Inc.
Little Jackie (d) (7).	Stanley Miller.	Star Newspaper Service
Little Mary (w) (hp).	James Swinton.	Matte Feature Syndicate
Little Mary (w) (hp).	James Swinton.	Rapid Grip and Batten, Ltd.
Little Miss Muffet (d) (3-6).	James Swinton.	King Features Syndicate, Inc.
Little Miss Muffet (page & strip) (C).	James Swinton.	Rapid Grip and Batten, Ltd.
Little Miss Muffet (d) (6).	Fanny Y. Cory.	Chicago Tribune-New York News Syndicate, Inc.

(Continued on page XXVI)

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**EDITOR & PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES**

(Continued from page XXIII)

FEATURE	AUTHOR	SYNDICATE
Little Miss Muffet (w) (hp)	Fanny V. Cory	King Features Syndicate, Inc.
Little Miss Muffet (d) (5-6)	Fanny V. Cory	King Features Syndicate, Inc.
Little Miss Muffet (w) (tab., p.)	Fanny V. Cory	King Features Syndicate, Inc.
Little Orphant Annie's (w)	Harold Gray	Calgary Tribune-New York News Syndicate
The Little Woman (w) (fp.)	Vic Fornaythe	King Features Syndicate, Inc.
Little Woman (w) (fp., tab.) (C.)	Vic Fornaythe	Rapid Grip and Batten, Ltd.
Little Woman (w) (tab., p.) (d) (5-6)	Vic Fornaythe	King Features Syndicate, Inc.
Love! I Ad' You (w) (1.)		Junior Feature
Love! Half Pint (w) (4)		Junior Feature
Love! Juniper Page (w) (8)		Kettner and Associates
Love! 2 cat. Sections (w) (2)		United Feature Syndicate
Love! (w) (1.)		King Features Syndicate, Inc.
Love! Dog Days (d) (1-4)	John Dible	
Love! Dog Days (d) (5-6-7)	Bernard Dibble	
The Lovelocks (w) (hp.)	Paul Robison	

1

**Magnus Cover Page** (w.) (7) . . . . .  
**Magnus Cover Page** (w.) . . . . .  
**Mandrake, The Magician** (w.) (talk)  
 p.) . . . . .  
**Mandrake, The Magician** (d) (1 col.) (C) . . . . .  
**Mandrake, The Magician** (d) (1 col.) (C) . . . . .  
**Map of the States** (m.) (4) . . . . .  
**March of Science** (d) (2 ½") 3, B) . . . . .  
**March of Science** (d) (7) . . . . .  
**March of Science** (d) (7) . . . . .  
**March of Science** (d) (7) . . . . .  
**March of Science** (d) (7) . . . . .  
**Ray McCoy** (d) (2 ½") . . . . .  
**Man of Death** (d) (2 ½") . . . . .  
**Man Who Made the World** (d) (6 col.)  
 strip) . . . . .  
**Royal Moorish** (d) (6) . . . . .  
**Frankenstein** (d) (6) . . . . .  
**Human Eye** (d) (6) . . . . .  
**Mental Eye** (d) (6) . . . . .  
**Mickey Finn** (d) (6) . . . . .  
**Mickey Finn** (d) (6) . . . . .  
**Mickey Finn** (d) (6) . . . . .  
**Mickey Mouse** (page and strip) (C) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Mickey Mouse** (d) (6) . . . . .  
**Ming Foo** (w.) (map) . . . . .  
**Mistaken Identity** (w.) (3) . . . . .  
**Mitzi Pandemonium Strip** (d) (6) . . . . .  
**Mitzi Pandemonium Strip** (d) (6) . . . . .  
**Middle Miss** (d) (C) strip parts . . . . .  
**Moon Mullings** (d-w) . . . . .  
  
**Mortimer Mouse** (d) (6) . . . . .  
**Mountain Boy** (d) (6) . . . . .  
**Movie Doll Cutouts** (w) . . . . .  
**Moving Picture Furnish** (d) (1 col.) . . . . .  
**Mr. and Mrs.** (d) (6-8) . . . . .  
  
**Mr. and Mrs.** (hp, hp) (w) . . . . .  
  
**Mr. and Mrs.** (C) (6-8) . . . . .  
**Mr. and Mrs.** (hp, hp) (w) (C) . . . . .  
**Mr. and Mrs. House** (page and strip)  
 (C) . . . . .  
**Mousetrap** (page and strip) (C) . . . . .  
**Mousetrap** (page and strip) (C) . . . . .  
  
**Lee Falk, Phil Davis** . . . . .  
**Lee Falk, Phil Davis** . . . . .  
**James Stokley** . . . . .  
**John J. Hudon** . . . . .  
**R. Stanley Matz** . . . . .  
  
**Various** . . . . .  
**Eld Wheeler** . . . . .  
**Stockie Allen** . . . . .  
  
**Dr. E. Shoring** . . . . .  
**Gilbert Patten** . . . . .  
**Gilbert Patten** . . . . .  
**S. L. Hunkley** . . . . .  
**Lank Leonard** . . . . .  
**Lank Leonard** . . . . .  
**Lank Leonard** . . . . .  
  
**Walt Disney** . . . . .  
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**Walt Disney** . . . . .  
**Bennie Welsh** . . . . .  
**Sam Nichols** . . . . .  
  
**Jay V. Jay** . . . . .  
**Dor Flowers** . . . . .  
  
**Frank Willard** . . . . .  
  
**Salone** . . . . .  
**Paul Webb** . . . . .  
  
**Walter** . . . . .  
  
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**Triton Syndicate, Inc.**  
  
**King Features Syndicate, Inc.**  
**Rapid Grip and Batter, Ltd.**  
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**Science Service**  
**Science Service**  
**Unique Feature Service**  
  
**McClure Newspaper Syndicate**  
**George Matthew Adams Service**  
**Service for Authors, Inc.**  
  
**National Newspaper Service**  
**Bell Syndicate, Inc.**  
**Dominion News Bureau, Ltd.**  
**Dominion News**  
**Dominion News Bureau, Ltd.**  
**Miller Service**  
**McKnight Syndicate, Inc.**  
**McNaught Syndicate, Inc.**  
**McNaught Syndicate, Inc.**  
**Star News Service**  
**King Features Syndicate, Inc.**  
**Rapid Grip and Batter, Ltd.**  
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**Ledger Syndicate**  
**Ledger Syndicate**  
**Associated Press Feature Service**  
**Chicago Tribune-New York News**  
**Syndicate, Inc.**  
**George Matthew Adams Service**  
**Red Feather Syndicate, Inc.**  
**Consolidated News Features, Inc.**  
**National Newspaper Service**  
**New York Herald Tribune Syndicate**  
  
**New York Herald Tribune Syndicate**  
**Miller Services, Ltd.**  
**Miller Services, Ltd.**  
  
**Star Newspaper Service**  
**Star Newspaper Service**

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Napoleon (w) (4) (7)	Clifford McBride	Arthur J. Lafave
Napoleon (w) (4) (6)	Clifford McBride	Arthur J. Lafave
Napoleon and Uncle Elphy (d) (8)	Clifford McBride	Arthur J. Lafave
Naomi and Uncle Elphy (page and strip) (2)	Clifford McBride	Star Newspaper Service
Napoleon and Uncle Elphy (d) (5)	Sol Hess	Arthur J. Lafave
Nabie, The (w) (tp, tab)	Sol Hess	Dominion News Bureau, Ltd.
Nabie, The (d) (5)	Sol Hess	Dominion News Bureau, Ltd.
Naiby, The (d) (2) (7-8, tp, tab)	Oscar Hitz	Mid Syndicate, Inc.
Neighboring Neighbors (d) (3)	George Redman	America's Press Feature Service
News Caricatures (d) (1 and 2)	Staff	National Newspaper Service
News Coverage Service (d)	Arthur E. Jameson	National Press Features Syndicate
New England Industry (w) (2)	Ad Carter	Triton Syndicate, Inc.
New Show (d) (1)	Bess Goss Willis	Mid Syndicate
Newfoun' O'Malley (w)	Clare V. Dwiggin	Ledge Writers Syndicate, Inc.
Nip and Tuck (d) (1)	Lee Stanley	Ledge Syndicate
Popper Stock (d)	Lee Stanley	Ledge Syndicate
Poppy (d) (1)	Thompson & Coll	Central Press Association
Noah Numbskull (d) (1)	Thompson & Coll	Central Press Association
Noah Numbskull (w)	Thompson & Coll	Miller Services, Ltd.
Noose, The (d) (1)	Thompson & Coll	International Syndicate
Noose, The (d) (2) (tp)	Thompson & Coll	NEA Service, Inc.
Noose, The (d) (3) (tp)	Thompson & Coll	NEA Service, Inc.
Noyle North (w) (tab, tp)	Thompson & Coll	
Noyle North, S. Social Nurse (d) (6-8)	Thompson & Coll	
Noyle North, Special Nurse (w) (tab)	Thompson & Coll	

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O	
Gary Banks (d) (8)	Ralph Fuller
Off The Record (d) (2)	Ed Reed
Off The Record (w) (hp)	Don Flowers
Oh, Diana! (d) (8)	E. Kor. Kornfeld
One Condition (w) (8)	Lee Staalesen
The Old Dark House (d) (2-8)	Wilbur G. Kurtz
The Old Home Town (w)	
The Old South (d) (2)	
The Old Story (d) (2)	
Off The Moon (d) (8)	Julian Oberstorf
Once Little (d) (8)	Frank Owen
Once Little (d) (8-6)	Frank Owen
Our Building Business (tang., hp)	
Our Building Business (Major Headline)	
(w) (fp, hp, tab), (tab)	
Our Building Business (3-2-3) (d)	
Our Building Business (w) (8)	R. Williams
Out Our Way (w) (hp)	J. R. Williams
Out Our Way (w) (fp, tab)	J. R. Williams
	Associated Press Feature Service
	Register and Tribune Syndicate
	Reed Features Syndicate
	Associated Press Feature Service
	Oil Features Syndicate
	Central Press Association
	Central Press Association
	Triton Syndicate, Inc.
	Miller Services, Ltd.
	Midnight Syndicate, Inc.
	Dowling, McNamee and Lund, Ltd.
	Consolidated News Features, Inc.
	NEA Service, Inc.
	NEA Service, Inc.
	NEA Service, Inc.
	NEA Service, Inc.
	Dowling, McNamee and Lund, Ltd.
	NEA Service, Inc.

V

**P**  
 Pageant of America (w)..... Yale University Press... Consolidated News Features, Inc.  
 Paint Picture (w) (3)..... Brewerton..... International Syndicate  
 Pam (d) (6)..... Brewerton..... Dominion News Bureau, Ltd.

FEATURE

Pam (6 d.) (tab.)	A. W. Brewerton	Associated Newspapers
Paws Known (d.) (1)	J. Kenneth Holles	Bell Syndicate, Inc.
Paw's Tricks To Do At Home (d.) (4)	Stanley Matsz	Unique Feature Service
Paw's Son-in-Law (d.) (6) (C)	C. H. Wellington	Miller Services, Ltd.
Paw's Son-in-Law (w.) (7) (C)	C. H. Wellington	New York Herald Tribune Syndicate
Paw's Son-In-Law (d.) (8) (C)	C. H. Wellington	New York Herald Tribune Syndicate
Paw's Son-In-Law (w.) (C)	C. H. Wellington	Miller Services, Ltd.
Patty O'Day (d.) (6) (hp)	Adolphe Barrengton	George Matthew Adams Service
Peter B. Fonda (d.) (6) (C)	Tex O'Reilly	George Matthew Adams Service
Peter Filidown (hp) page (w.) (C)	G. C. Patterson	Miller Services, Ltd.
Peter Filidown (w.) (7) (C)	Mal Eston	New York Herald Tribune Syndicate
Peter Rabbit (w.) (C)	Mal Eston	Miller Services, Ltd.
Peter Rabbit (w.) (7-8)	Harrison Cady	New York Herald Tribune Syndicate
Pete The Tramp (w.) (9)	Harrison Cady	Pete The Tramp (w.) (9)
Pete The Tramp (w.) (9)	C. D. Russell	King Features Syndicate, Inc.
Pete The Tramp (d.) (6) (C)	C. D. Russell	King Features Syndicate, Inc.
Pete The Tramp (d.) (6) (tab.)	C. D. Russell	King Features Syndicate, Inc.
Pete The Tramp (w.) (hp, tab.) (C)	C. D. Russell	Rapid Grip and Batten, Ltd.
Pete The Tramp (w.) (tab. p.)	C. D. Russell	King Features Syndicate, Inc.
The Phantom (d.) (6) (C)	Lee P. Clark, Ray Morey	King Features Syndicate, Inc.
Phil Ostler (d.) (3 1/2" x 2")	O. D. Calef, C. Campbell	King Features Syndicate, Inc.
Photologue (w.) (prints and mats)	By Pix	Thompson Service
Photoservice (w.) (9)		Ledge Syndicate
Pictorial Crossword Cryptograms (d-w.)	G. Melikov	Register and Tribune Syndicate
Pictorial Palmed (d.) (9)	L. E. W. Wozniak	Original Features Syndicate
Points For Parents (d.) (1-2)	Edith Thomas Wallace	Central Press Association
Political Highlights (d.) (4)	Ralph S. Mots	King Features Syndicate
Poly and Her Pals (page and strip) (C)	Cliff Sterrett	Register and Tribune Syndicate
Poly and Her Pals (d.) (6-6)		Mats Feature Syndicate
Poly and Her Pals (tab., p.)		King Feature Syndicate, Inc.
Poly (d.) (6-6, 4-6)	Cliff Sterrett	Star Newspaper Service
Pop (d.) (2-3-4)	J. Miller	King Features Syndicate, Inc.
Popeye (w.) (hp)	K. M. Watt	King Features Syndicate, Inc.
Popeye (w.) (hp, tab.)	E. C. Segar	Bell Syndicate, Inc.
Popeye (d.) (6-6)	E. C. Segar	King Features Syndicate, Inc.
Popeye (page and strip) (C)	E. C. Segar	King Features Syndicate, Inc.
Popeye The Sailor (d.) (6) (C)	Boody Rogers	Star Newspaper Service
Popeye The Sailor (d.) (6)	Edward Anthony, Ruth Carroll	Rapid Grip and Batten, Ltd.
Puffy (d.) (1)	Edward Anthony, Ruth Carroll	McClure Newspaper Syndicate
Pussycat Princess (w.) (tab., p.)	Edward Anthony, Ruth Carroll	Associated Press Feature Service
Pussycat Princess (w.) (hp)		King Features Syndicate, Inc.

Quaint Old New England (d) (2)	James Burke, Jr., William B. Cottis, Jack Withycombe	Triton Syndicate, Inc.
Radio Patrol (w) (tab.) (C)	Eddie Sullivan and Charlie Schmidt	Rapid Grip and Batten, Ltd.
Radio Patrol (w) (hp)	Eddie Sullivan, Charlie Schmidt	King Feature Syndicate, Inc.
Radio Patrol (d) (5-6)	Eddie Sullivan, Charlie Schmidt	King Features Syndicate, Inc.
Radio Patrol (w) (tab., p.)	Eddie Sullivan, Charlie Schmidt	King Features Syndicate, Inc.
Reddy Ann (d) (1)	Gene Ahern	Gene Features Syndicate, Inc.
Red Harry (d) (1)	Will Gould	King Features Syndicate, Inc.
Red Harry (w) (hp)	Will Gould	King Features Syndicate, Inc.
Red News From Hollywood (d) (500)	Staff	National Press Features Syndicate
Reg'lar Fellers (d-w) (4) (w 7-8) (hp, tab., hp)	Gene Byrnes	Associated Newspapers
Reg'lar Fellers (d-w) (5-6) (hp, tab., hp)	Gene Byrnes	Dominion News Bureau, Ltd.
Rabbit Hole (d) (1)	Ted McCord	Miller Services
Rabbit Hole and Company (d) (1)	Ted McCord	Citizen Newspaper Syndicate
Rollin' Stone Days (d) (1)	Wallace Mathis	Country Journal Syndicate
Room and Board (d) (2-3)	Gene Ahern	King Features Syndicate, Inc.
Room and Board (w) (tab., p.)	Gene Ahern	King Features Syndicate, Inc.
Room and Board (w) (hp)	Gene Ahern	King Features Syndicate, Inc.
Room and Board (w) (tab., p.)	Gene Ahern	King Features Syndicate, Inc.
Room and Board (d) (w) (C) mats	George McManus	Star Newspaper Service
Room and Board (page and panel) (C)	George McManus	Star Newspaper Service
Restle the Beau (w)	Paul	King Features Syndicate, Inc.
Rube Appleberry (d) (6 and 5 strips)	Al Demaree and Paul	National News Syndicate, Inc.

Saleman Sam (w) (C) (hp)	C. D. Small	Dominion News Bureau, Ltd.
Saleman Sam (d) (C)	C. D. Small	Dominion News Bureau, Ltd.
Sally's Stories (d) (C)	R. J. Scott	Central Press Association
Sappy (v.)	R. C. Gaskins	Bryn Syndicate
Hans Schnupps (d) (A)	Walt Trecais	Associated Press Feature Service
Scruffy Smith (d) (A)	Ned Slickles	Central Press Association
Scott's Scrapbook (d) (A)	R. J. Scott	Star Newspaper Service
Screen and Stage (d) (C)	Capt. Roscoe Fawcett	King Features Syndicate
Screen and Radio (v.) (19sp tab.)	Capt. Roscoe Fawcett	Bell Syndicate, Inc.
Screen Oddities (d) (2)	Ralph S. Matz	Dominion News Bureau, Ltd.
Screen Oddities (d) (2)	Otto Soglow	Star Newspaper Service
Secret Agent (strip) (C)	Various	King Features Syndicate, Inc.
Secret Agent X-9 (d) (4)	George Clark	National Newspaper Service
Seems Funny, But It's True (4)	Os Black	Dominion News Bureau, Ltd.
Sentinel Louis (w) (hp)	Walt Disney	NEA Service, Inc.
Sentinel Tarrow (w) (hp)	Dow Walling	Thompson Service
Sidie Glances (d) (3)	Dow Walling	King Features Syndicate, Inc.
Sidie Glances (d) (2)	S. E. Armstrong	New York Herald Tribune Syndicate
Sidie Show (d) (4) (2 x 4")	Percy L. Crosby	Miller Services, Ltd.
Silly Symphony (w) (hp)	Percy L. Crosby	World Color Printing Co.
Sheets (w) (7-4)	Russell Keaton	World Color Printing Co.
Sheets (w) (C)	C. M. Payne	Bell Syndicate, Inc.
Slim Jim (p.)		King Features Syndicate, Inc.
Slim Jim (p.)		Star Newspaper Service
Slim Jim (p.)		King Features Syndicate, Inc.
Slim Jim (w) (7-4)		King Features Syndicate, Inc.
Skippy (page and strip) (C)		King Features Syndicate, Inc.
Skippy (page and strip) (C)		National Newspaper Service
Skippy (page and strip) (C)		King Features Syndicate, Inc.
Skyroads (d) (6 & 5 col.)		King Features Syndicate, Inc.
Alexander Smart, Esq. (w) (hp)		King Features Syndicate, Inc.
S'Matter Peep (d) (4-6)		Dominion News Bureau, Ltd.
S'Matter Peep—Honeybunch's Hubby (w) (7-8, hp, hp)	C. M. Payne	Bell Syndicate, Inc.
		(Continued on page XXVII)

## EDITOR &amp; PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XXVI)

## FEATURE

## AUTHOR

## SYNDICATE

Smiles (d) (1)		International Syndicate
Smiles (d) (1)	Zack Mosley	Miller Services, Ltd.
Smilin' Jack (w)		Chicago Tribune-New York News Syndicate, Inc.
Smiley (d-w)		Chicago Tribune-New York News Syndicate, Inc.
Smoky-Spooky (w)	Walter Berndt	Chicago Tribune-New York News Syndicate, Inc.
The Smythes (w) (7-8)	Bill Holman	New York Herald Tribune Syndicate, Inc.
The Smythes (w) (7-8) (C)	Rea Irvin	Miller Services, Ltd.
Snorky (w) (hyp.)	C. D. Russell	King Features Syndicate, Inc.
Somethin' to Singin' (d) (8-9)	A. E. Hayward	Ledger Syndicate
Somethin' to Singin' (d) (8-9) (C)	Fanny V. Cory	Rapid Grip and Batten, Ltd.
Somny Savings (d) (1) (C)		King Features Syndicate, Inc.
Somny Savings (d) (1) (C)	Pat	Feature Sales Syndicate
Somny Savings (d) (1) (C)	H. R. Malott	Globe Feature Syndicate
The Story of Our C unit (d) (8)	John Hix	Miller Services, Ltd.
Strange As It Seems (d) (2-3)	John Hix	Miller Services, Ltd.
Strange As It Seems (w) (7-8)	John Hix	McNaught Syndicate, Inc.
Strange As It Seems (w) (7-8) (C)	John Hix	McNaught Syndicate, Inc.
Strange As It Seems (w) (7-8) (p)	Dick Thomas	Rapid Grip and Batten, Ltd.
Stranger Than Fiction (d) (3)	Walter	Watkins Syndicate, Inc.
Stranger Than Fiction (w) (hyp.)	Dick Thomas	Watkins Syndicate, Inc.
Streaky-Doper Dildick (w)	Galli	Chicago Tribune-New York News Syndicate, Inc.
Style Smiles (d) (1)	Bob Brown	Miller Services, Ltd.
Such Is Life (d) (2)	Sugihoro	Star Newspaper Service
Such Is Life (d) (2)	C. R. Gettell	Miller Syndicate
Such Is Life (w)	Tom Little	Chicago Tribune-New York News Syndicate, Inc.
Such Is Life (w)	Tom Little	King Features Syndicate, Inc.
Sandover Street (d) (3) (C)	Al Posen	Chicago Tribune-New York News Syndicate, Inc.
Sandover Street (d) (3) (C)	Hal Colson	Ledger Syndicate
Sweeney & Son—Jinglets (w)	Charles H. Sykes	Ledger Syndicate

## T

Tad of the Tank (w) (tab)	Rob Moore	Carl Pfeuer	Watkins Syndicate, Inc.
Talipin Tommy (w) (fp, tab)	Hal Forrest		Dominion News Bureau, Ltd.
Talipin Tommy (d) (5-6) (w 7-8, fp, tab)	Hal Forrest		Bell Syndicate, Inc.
Talipin Tommy (d) (5-6) (w 7-8, fp, tab)	Hal Forrest		Sun News Service
Tam Tam (d) (1)	Edgar Rice Burroughs		United Feature Syndicate
Tarzan (w) (fp or tab)	Edgar Rice Burroughs		United Feature Syndicate
Tarzan (d) (5-6-3)	Paul Piml	Rapid Grip and Batten, Ltd.	
Telling Tommy (d) (6) (C)	Paul Piml	King Features Syndicate, Inc.	
Telling Tommy (d) (6) (C)	Milton Caniff	Chicago Tribune-New York News Syndicate, Inc.	
Terry and The Pirates (d-w)	E. C. Segar	King Features Syndicate, Inc.	
Thimble Theatre (Starring Popes) (w) (fp)	E. C. Segar	King Features Syndicate, Inc.	
Thimble Theatre (Starring Popes) (w) (tab, p)	E. C. Segar	King Features Syndicate, Inc.	
This Curious World (w) (hyp, tab)	William Ferguson	King Features Syndicate, Inc.	
This Curious World (d) (1)	William Ferguson	King Features Syndicate, Inc.	
This Curious World (d) (3)	G. Melikov	Nu-Way Features	
This Curious World (d) (3)	Jad	Daily Legal News	
The Tichborne Case (d) (5)	Russ Westover	Ring Features Syndicate, Inc.	
The Tidbit Teller (w) (fp, tab)	Russ Westover	Star Newspaper Service	
The Tidbit Teller (d) (6-8)	Russ Westover	King Features Syndicate, Inc.	
The Tidbit Teller (w) (fp, tab)	H. T. Webster	King Features Syndicate, Inc.	
The Timid Soul (p, hp) (w) (C)	H. T. Webster	Miller Services, Ltd.	
The Timid Soul (w) (7-8)	H. T. Webster	New York Herald Tribune Syndicate	
Tim Tyler's Luck (w) (tab, p)	Lyman Young	King Features Syndicate, Inc.	
Tim Tyler's Luck (w) (hp, tab)	Lyman Young	Rapid Grip and Batten, Ltd.	
Tim Tyler's Luck (w) (fp, tab) (C)	Lyman Young	Rapid Grip and Batten, Ltd.	
Tim Tyler's Luck (d) (6)	Lyman Young	King Features Syndicate, Inc.	
Tim Tyler's Luck (w) (fp)	Lyman Young	King Features Syndicate, Inc.	
Timothy, The (d) (2)	Hal Cochran	George Gobel	
Tiny Tim—Dill and Daffy (w)	Stanley Link	Dominion News Bureau, Ltd.	
Tippie (w) (fp)	Edwinia	Chicago Tribune-New York News Syndicate, Inc.	
Title Pictures (w) (2-3)	Art Poirier	George Adams Service	
Toddy (d) (6)	George Marcoux	Register and Tribune Syndicate	
Toddy (d) (6)	George Marcoux	Miller Services, Ltd.	
Tonerville Folks (d) (3) (w 7-8, fp, hp, and tab.)	Fontaine Fox	McNaught Syndicate, Inc.	



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## FEATURE

## AUTHOR

## SYNDICATE

Tonerville Folks (w) (fp, tab)	Fontaine Fox	Dominion News Bureau, Ltd.
Tonerville Folks (d) (3)	Fontaine Fox	Dominion News Bureau, Ltd.
Toots and Casper (page and strip)		Star Newspaper Service
(C)		King Features Syndicate, Inc.
Toots and Casper (w) (fp)	Jimmy Murphy	Kettner and Associates
Toots and Casper (d) (2-6)	Jimmy Murphy	Kettner and Associates
Topnotches (w) (2)	Ket..	Kettner and Associates
Ted Towers—Animal Master (w)	Frank Buck	King Features Syndicate, Inc.
(tab, s)	Frank Buck, Joe King	Rapid Grip and Batten, Ltd.
The Toffs (w) (tab) (C)	Crawford Young	Central Press Association
The Tufts (d) (2)	Crawford Young	Central Press Association
Tricks To Do at Home (d) (4)	George Spohn	Mata Feature Syndicate
Twenty-Five Years Ago (d) (2)	C. Kester	Bell Syndicate, Inc.
Twitterings of Timothy Twig (w)	R. M. Bennett	C-F Syndicate

## FEATURE

## AUTHOR

## SYNDICATE

Uncle Zeka Says (d-w) (1)	Bub Walton	Fact Feature Syndicate
V		
Van Boring (d-w) (2-3)	Tish Taft	Dominion News Bureau, Ltd.
The Van Swatters (w)	Russ Westover	King Features Syndicate, Inc.
Vigilantes of Life (S) (tab, fp, hp)	J. Norman Lynd	Leger Syndicate
(fp a-lors) ('n B & W)		Star Newspaper Service
Vigilantes of Life (page) (C)		

## W

War On Crime (d) (5-6)	Rex Collier	Dominion News Bureau, Ltd.
Was' Tu'b's (d) (8)	Roy Crane	SEA Service, Inc.
Was' Tu'b's (d) (8)		Heath News Service
Washington Peep-Show (w) (2)	McKee Barclay	King Features Syndicate, Inc.
Way Out West (w)	Vic Forsythe	Associated Press Feature Service
Weather Sketches (C)	Staff	Associated Press Feature Service
Ben Webster's Page (w) (fp, hp)	Ben Webster	Dominion News Bureau, Ltd.
Ben Webster's Page (w) (fp, hp)	Edwin Alger	Rapid Grip and Batten, Ltd.
We're On The Air (w) (3) (C)	Bill Haworth	International Syndicate
What's New (d) (1)		
What To Do (short story in strip form) (d) (6)	Parker, Holden, Hunter	
What To Do (short story in strip form) (d) (6)	Griffith	Miller Services, Ltd.
The Wild West (d) (2)	Philip H. Parish, Ralph Lee	Triton Syndicate, Inc.
Willie Green (d) (7)	D. H. Trout	Unique Feature Service
Winnie Winkle (d-w)	Martin Branner	Chicago Tribune-New York News Syndicate, Inc.
Don Winslow, U. S. N. (d) (5-6)	L. Comir, Frank V. Martinek	Bell Syndicate, Inc.
Witty Kitty (d) (1)		Dominion News Bureau, Ltd.
Witty Kitty (d) (1)		Bell Syndicate, Inc.
Wonderland of Oz (d) (5-6)	Baum, Ruth Plumbly Thompson	Dominion News Bureau, Ltd.
Wonderland of Oz (d) (5-6)	Walt Spence, L. Frank Baum, Ruth Plumbly Thompson	Associated Newspapers
World Problems and My Pen (w) (2)	Enrique Riveron	Consolidated Information Service

## Y

Yesterday (w) (3) ..... Frank Wing ..... Register and Tribune Syndicate

You Be The Judge (d) (5-6) ..... L. Allen Heine ..... Carlie Crutcher

(Continued on page XXVIII)

## SYNDICATE F-E-A-T-U-R-E-S News Coverage &amp; Photo Services

## Automotive

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# EDITOR & PUBLISHER THIRTEENTH ANNUAL DIRECTORY OF FEATURES

(Continued from page XXVII)

## SPORTING PAGE FEATURES

### A

FEATURE	AUTHOR	SYNDICATE
Around the Track (Spring series)	Bill Bennington	NEA Service, Inc.
At the Post (4) (hp)	Bill Bennington	Washington Post News Service
Athens Stadium Games (w) (800)	Staff	Pan-Hellenic American Foreign Press Syndicate
At the Races (d)	Clem McCarthy	Christy Walsh Syndicate
Authenticated Sports Feature (w) (1000)	Staff	Authenticated News

### B

Badminton (d) (150) (III)	Ernie Mehl	National Newspaper Service
Badminton series 24 (1 col. and 200 wds.)	C. W. Alkman	Rapid Grip and Batten, Ltd.
Balkan Athletic Events (w) (300)	Staff	Pan-Hellenic American Foreign Press Syndicate
Balkan Sport News (w) (500)	Staff	Rapid Grip and Batten, Ltd.
Bandball Comics (series 20) (1)	F. Fogarty	Rapid Grip and Batten, Ltd.
Bandball Favorites (d) (500)	Stanley Matz	Mats Feature Syndicate
Bandball Heroes (d) (800)	R. Stanley Matz	Unique Feature Service
Basketball (d) (100)	Wm. "Little Bill" McNamee	Associated Press Feature Service
Basketball (Winter series)	Andy Lytle	NEA Service, Inc.
Behind the Scenes (d)	Bill Corum	Star Features Syndicate, Inc.
Billiards (d) (100)	Bill Corum	Intercity News Service
Blitzes (d) (1)	Hank Berger	NEA Service, Inc.
Boating (Winter series)	Hugh Bradley	New York Post Syndicate
Hugh Bradley Says (d) (1000-1500)	Bob Zupke	Register and Tribune Syndicate
Ned Brandy Strip (d) (5-6)	B. W. Debow	Rapid Grip and Batten, Ltd.
Burnley's Sport Cartoon (d) (2 col. and 300 wds.)	Hardin Burnley	Rapid Grip and Batten, Ltd.

### C

Class in Golf (d) (200)	Bob MacDonnell	National Newspaper Service
Coble's Fisherman's Calendar (a) (3)	Grady W. Coble	Chicago Tribune-New York News Syndicate, Inc.
Columns	Arch Ward	Chicago Tribune-New York News Syndicate, Inc.
Column	Jimmy Powers	Chicago Tribune-New York News Syndicate, Inc.
Column	Jack Miley	Chicago Tribune-New York News Syndicate, Inc.
Column	Edward Burns	Chicago Tribune-New York News Syndicate, Inc.
Column	Irving Vaughan	Chicago Tribune-New York News Syndicate, Inc.
Column	Wilfred Smith	Chicago Tribune-New York News Syndicate, Inc.
Collier's Chatter and Selections (d) (100)	Bert E. Collyer	Collier's News Bureau
Collyer's Sports Review (w) (200)	Collyer's News Bureau	Collyer's News Bureau
Comment on Sports (w) (15)	Charles J. Benedict, Jr.	Editor's Copy
Cricket for Coming Champions (w) (200)	Andrew Sandham	Miller Services, Ltd.

### D

Damon Runyon (d)	Damon Runyon	King Features Syndicate, Inc.
Dan Parker (d)	Dan Parker	King Features Syndicate, Inc.
Do You Remember (d)	Harry Grayson	NEA Service, Inc.

### F

Fast Facts (d) (1)	Ed Heffernan	Intercity News Service
Follow the Ball (tri-w.)	An Kreuz	NEA Service, Inc.
Football (tri-w) (750)	Robert Zupke	Associated Press Service
Football Captains (1)	Staff	Central Press Association
Football Classics (d) (1)	Stanley Matz	Intercity News Service
Football Favorites (d) (800)	R. Stanley Matz	Mats Feature Service
Football Heroes (d) (800)	Adolph Carlson	Unique Feature Service
Football Series (d)	T. W. Mack	Central Press Association
Football (d) (1000)	Lawrence Perry	Devil Dog
For the Game's Sake (d) (800)	John Gardner	Consolidated News Features, Inc.
From the Press Box (d) (800)		North American Newspaper Alliance
Fundamentals of the Golf Swing (d) (800)	G. Ennis Smith	Miller Services, Ltd.

### G

Joe Glass Weekly Golf (w) (2)	Joe Glass	Publishers Syndicate
Golf Analyzed (d) (1)	Joe Glass	Publishers Syndicate
Golf (d) (1)	Joe Glass	Dominion News Bureau, Ltd.
Golf (w) (200)	Lawson Little	Dominion News Bureau, Ltd.
Golf Articles (d-w) (750)	Francis Ouellette	Dominion News Bureau, Ltd.
Golf Articles (d-w) (750)	Lawson Little	Dominion News Bureau, Ltd.
Golf (d-w) (750)	Francis Ouellette	Bell Syndicate, Inc.
Golf (d) (200)	James Driver	Miller Services, Ltd.
Golf Facts, Not Theories (d) (III)	Alex Morrison	Central Press Association
Good Golf (d) (200)	Chester Himes	Bell Syndicate, Inc.
Graphic Golf (d) (1, col. 1)	Connie Mack	Dominion News Bureau, Ltd.
Golf (d-w) (1)	Connie Mack	Dominion News Bureau, Ltd.
How Harry Grayson (d)	Harry Grayson	NEA Service, Inc.
Great Golf (tri-w.)	Art Kreuz	Devil Dog
Goddron Greats (d)	T. W. Mack	Devil Dog
The Golden Varn (d) (1500)	James J. Stewart	Central Press Association
Guess Who? (d)		

### H

Hardin Burnley (d) (2-3)	Hardin Burnley	King Features Syndicate, Inc.
Hockey Column (series 20) (1)	Ed Heffernan	Rapid Grip and Batten, Ltd.
Hockey (d) (1)	Ed Heffernan	Intercity News Service
Hook Line and Sinker (d)	Gordon Stockar	Star Newspaper Service
How To Bowl (d) (200)	Adolph Carlson	National Newspaper Service
How To Improve Your Tennis (d)	T. W. Mack	Ledge Syndicate
How to Swim (d)	Clara and Martha Norbaum	Ledge Syndicate
How to Play Baseball (d)	Mickey Cochrane	Ledge Syndicate
Ed Hughes' Cartoon (d) (6)	Ed Hughes	Eagle Syndicate
Ed Hughes' Column (d) (1)	Ed Hughes	Eagle Syndicate

### I

Inside on Sports (d) (1000)	Connie Mack, Bill Tilden, Walter Hagen, Earl Campbell, Sam Snead, Roger Donlon, Red Grange	Ledge Syndicate
In This Corner (d)	Art Kreuz	NEA Service, Inc.
In This Corner (d) (3)	Art Kreuz	Dominion News Bureau, Ltd.

FEATURE	AUTHOR	SYNDICATE
Jab Gals (d) (1)	Ed Heffernan	Intercity News Service
Jews in Sports (w) (1200)	Morris Weiner	Jewish Telegraphic Agency
Joe and Abebe (d) (8)	Ken Kling	Associated Mid-West Newspaper Syndicate

FEATURE	AUTHOR	SYNDICATE
Life of the Champions (w) (800)	Jack Mackie	Central Feature News Service
Little Lessons in Women's Golf		Ledger Syndicate

FEATURE	AUTHOR	SYNDICATE
My Toughest Bout (series 24) (hp)	Clem McCarthy	Christy Walsh Syndicate

FEATURE	AUTHOR	SYNDICATE
My Toughest Bout (series 24) (hp)	Clem McCarthy	Watkins Syndicate, Inc.

FEATURE	AUTHOR	SYNDICATE
NEA—All American Football Committee (d)	Bennie Bjerman, Joe Sutherland, C. S. Van Dreser	NEA Service, Inc.
New Angles on Angling (w) (1000)	Staff	Heath News Service
New Feature Stories (d) (III)	Irv Kupcinet	Eagle Syndicate
News Picture "Ears" (d) (2)	Dillon Graham	Associated Press Feature Service

FEATURE	AUTHOR	SYNDICATE
Olympic Games News (w) (500)	Staff	Pan-Hellenic American Foreign Press Syndicate
Olympic Sport News (w) (800)	Staff	Pan-Hellenic American Foreign Press Syndicate
On the Sidelines (d) (800)	Charlie Grunich	Associated Press Feature Service
Our Sportsworld (w) (1000)	Tommy McGuire	Seven Arts Feature Syndicate
Out-o'-Doors (w) (500)	Dillon Graham	Associated Press Feature Service
Outdoor Sports and Recreation (w) (1000)	Dick Wood	Outdoor World Syndicate

FEATURE	AUTHOR	SYNDICATE
Pap's Cartoon (d) (2)	Thomas Paprocki	Associated Press Feature Service
Par Quest (w) (500)	Chester Horton	National Newspaper Service

FEATURE	AUTHOR	SYNDICATE
Rookie Roundup (d)		NEA Service, Inc.
Rugby To-day (w) (300)		Miller Services, Ltd.

FEATURE	AUTHOR	SYNDICATE
Ski-Craft (series 48) (1) (100)	Chas. E. Dunred	Rapid Grip and Batten, Ltd.
Sports (w) (300)	Staff	Star Newspaper Service
Sports (d) (100) (1)	Ron Ross	Dominion News Bureau, Ltd.
Sports (d-w) (2-3)	Ron Ross	Associated Information Service
Sports (d-w) (2-3)	Alvin	Central Press Association
Sports (d-w) (2-3)	Jack Sords	Star Newspaper Service
Sports Features (d) (100)	Alan Maves	Associated Press Feature Service
Sports Film Show (d) (III)	Staff	Central Press Association
Sports (d) (C) (1000)	Bill Coram	Rapid Grip and Batten, Ltd.
Sports Light (d) (600)	Grantland Rice	North American Newspaper Alliance
The Sportsman (w) (500)	Larry Bauer	Associated Feature Service
Sportman's Scrapbook (tri-w.)	Jimmy Donahue	National News Bureau, Ltd.
Sportman's Scrapbook (w)	Jimmy Donahue	NRA Service, Inc.
Sports News (d) (500)	Staff	Dominion News Bureau, Ltd.
Sports Quiz Wire Service	Beatty	Associated Feature Service
Sports Fillers (d-w) (2-3)	John J. Esposito	Star News Service
Sports All Stars (d)	Howard Templeton	Associated Syndicate, Inc.
Sports All Stars (d)	Mac Juroff	Rapid Grip and Batten, Ltd.
Sports Whiz (w) (700)	Staff	National Press Features Syndicate
Spot Sports Coverage for out-of-town newspapers (d)		Central Press Association
Spot Sports Pictures		Star News Service
Swimming and Life-Saving Series		Dominion News Bureau, Ltd.

FEATURE	AUTHOR	SYNDICATE
Tales in Pictures (d)	Bill Bruscher	Central Press Association
Tennis (series 40) (1 col. 200)	Willard Crocker	Rapid Grip and Batten, Ltd.
The Greatest Ball Game Ever Played		
This Date (d) (2)	Brace E. Jarrett	Triton Syndicate, Inc.
The Big Game and Great Wins (d) (III)		
This Morning (d) (2)	Alex Morrison	Big Features Syndicate, Inc.
Time Out (d) (2)	Shirley Povich	Washington Post News Service
Today in Sports (d) (2)	Chet Smith	Publicis Syndicate, Inc.

FEATURE	AUTHOR	SYNDICATE
Weekly Sports Pictorial (w)	Francis J. Powers	King Features Syndicate, Inc.
What's the Score (d) (500)	Francis J. Powers	Consolidated News Features, Inc.
Joe Williams' Sports Column (d) (1)	Joe Williams	United Feature Syndicate
Williams Tell Graded Entries (d)	Williams Tell	Arthur J. Lafave
Williams Tell Selections (d)	Williams Tell	Arthur J. Lafave
William Tell Column (d) (500)	Williams Tell	Arthur J. Lafave
World Sport Cartoons (d)	Bob Becker	Star News Service
Woods and Waters		Chicago Tribune-New York News Syndicate, Inc.

FEATURE	AUTHOR	SYNDICATE
You're Telling Me (d)	Harry Grayson	NEA Service, Inc.

## FEATURE AND PICTURE SYNDICATES

NAME	ADDRESS	EDITOR	MANAGER	NAME	ADDRESS	EDITOR	MANAGER
George Matthew Adams Service	444 Madison av., New York.	Jessie A. Sleight	Bruno Pascale	Haskin Service	318 Eys st., N. E., Washington, D. C.	Frederic J. Haskin	Frederic J. Haskin
American News Features, Inc.	420 Lexington av., New York.	M. Fullman	M. Fullman	Heath News Service	829 National Press Bldg., Washington, D. C.	Edwin J. Heath	Edwin J. Heath
Arcadian Feature Service	Box 203, Caddo Gap, Ark.	O. E. Rayburn		Hein News Service	2400 California st., N. W., Washington, D. C.	Robert D. Heinl	Robert D. Heinl
Associated Editors	1030 Woodward Bldg., Washington, D. C.	W. Boyce Morgan	W. Boyce Morgan	Hollywood Press Syndicate	9005 Hollywood Blvd., Hollywood, Calif.	Joe S. Polonsky	Joe S. Polonsky
Associated Mid-West Newspaper Syndicate	30 North LaSalle st., Chicago.	J. Graydon Rank	Marshall N. Winston	Holmes Feature Service	1311 Genesee av., Jersey City, N. J.	George R. Holmes	M. E. Dillard
Associated Newspapers	247 W. 43d st., New York.	Kathleen Norris	Henry M. Stevly	Hopkins Syndicate, Inc.	620 N. Michigan av., Chicago.	George W. Crane	Edward Hopkins, Jr.
Associated Press Feature Service	383 Madison av., New York.	Wilson Hicks		Hosmer Syndicate, Inc.	Springfield, Ohio	Albert C. Hurst	A. D. Hosmer
Associated Publishers, Inc.	Republic Bldg., Louisville, Ky.	W. T. Owens		Albert Crawford Hunt Features	1416 Kipling, Houston, Texas	Albert C. Hurst	Albert C. Hurst
Authenticated News	P. O. Box 326, Hollywood, Calif.	Stephen K. Swift	G. S. Pemberton	Illustrated Fashion Features Inc.	8th av. and 21st st., New York.	S. C. Grady	S. C. Grady
Authenticated News Service	1229 Park Row Bldg., New York.	Vance Chandler	W. Eccles	Independent Syndicate	1727 K st., N. W., Washington, D. C.	Wendell C. Thorpe	Jay Jerome Williams
Balkan News Syndicate	1229 Park Row Bldg., New York.	Demetrios N. Tseos	Demetrios N. Tseos	Index Number Institute	400 Project st., New York.	Hans R. L. Christensen	E. W. Nasauer
Ray Barnes	Herald, Grand Rapids, Mich.			InterCity News Service	63 Park Row, New York.	R. M. Miller	R. M. Miller
Bell Syndicate, Inc.	247 W. 43d st., New York.	Kathleen Cesair	Henry M. Stevly	International Syndicate	1814-17 Gulford, av., Baltimore, Md.	R. W. Waisengrad	Jacob Landau
Blue Ribbon Features Syndicate	246 Fifth av., New York.	Hudson De Priest	Hudson De Priest	Jewish Telegraphic Agency	347 Madison av., N. Y.	O. J. Jordan	I. A. Jordan
Bond-Barclay Syndicate	3160 Kensington av., Philadelphia.	Richard S. Bond		Jordan Syndicate	Alice Bldg., Washington, D. C.	Will Judy Press	Will Judy
Bryl Syndicate	5000 Throop st., Chicago.	L. E. Wisniewski	J. W. Bryl	Junior Feature	1002 Hearst Square, Chicago	M. G. Ketner	
Burbs Service	Dayton, Ohio.	Howard Burbs		Kettner and Associates	3180 Peachtree Bldg., Atlanta.		
Cambridge Associates	163 Newbury st., Boston, Mass.	Aaron M. Jones	A. J. Marshall	Keystone Feature Service	3181 Peachtree Bldg., Atlanta.	I. L. Young	A. K. Fullerton
Central Feature News Service	Times Bldg., New York.	Stephen K. Swift	Harold Dowden	King Features Syndicate	231 E. 45th st., New York.	Ward Greene	J. V. Connolly
Central News of America	32 Broadway, New York.	L. W. Fisher	J. P. Redington	Arthur J. Lafave	2042 E. Fourth st., Cleveland.	Arthur J. Lafave	Arthur J. Lafave
Central Press Association	1435 East 12th st., Cleveland.	235 E. 45th st.		David Lawrence Syndicate	2201 M st., N. W., Washington, D. C.	David Lawrence	Charles W. McCullum, bus. mgr.
William Gerard Chapman	100 W. Monroe st., Chicago.	Leslie Eichel	J. V. Connolly	Leder Syndicate	Independence Square, Philadelphia.	H. W. Miner	George F. Kearney
Joe Mitchell Chapple, Inc.	952 Dorchester av., Boston.	Joe Mitchell Chapple.	William Gerard Chapman	Los Angeles Newspaper Service Inc.	213 Klinker Bldg., Los Angeles		Telford Work
Chicago Journal of Commerce	12 E. Grand av., Chicago.	Arthur W. Crawford		Mata Feature Syndicate	342 Madison av., N. Y.	George Markey	
Chicago Tribune-New York News Syndicate, Inc.	320 East 42d st., New York.	Arthur W. Crawford		McAfee Syndicate	360 West 45th st., New York.	Walter Langley	
Tribune Tower, Chicago.	Mary King	William M. Slott	mgr.	McClure Newspaper Syndicate	345 Hudson st., N. Y.	Richard H. Waldo	Seth T. Bailey
Cleveland Syndicate	4 E. 19th st., Cleveland, Ohio.	L. B. Brown	L. B. Brown	McNaught Syndicate, Inc.	Times Bldg., New York.	Charles B. Driscoll	Charles V. McAdam, pres.
Grady W. Coble	200 Madison av., N. C.	Grady W. Coble	Grady W. Coble	Metropolitan Newspaper Feature Service	220 E. 42d st., New York.	William Laas	George Carlin
Collier's News Bureau	500 Adams st., Chicago.	Bert E. Collyer	J. S. Klein	Olin Miller	1000 Peachtree Bldg., Atlanta.	Olin Miller	Olin Miller
Connecticut News	Conn.	Robert Edwards	Louis Brusstein	Miles Services, Ltd.	3029 McKinley Bldg., Atlanta.	Andrew Miller	Andrew Miller
Consolidated Information Service	280 Broadway, New York.	..	Chas. M. Garcia-Ayala	National Aero Reserve	114 W. 16th st., New York.	John L. Scherer	D. B. Thomas
Consolidated News Features, Inc.	280 Broadway, New York.	Bertram G. Zilmer	Horace Epes	National News Service, Inc.	6719 N. Broad st., Philadelphia.	Sidney Silberman	Milton R. Jacobs
Continental Feature Syndicate	P. O. Box 326, Hollywood, Calif.	..	Easton West.	National Feature Service	400 New Haven st., New Haven.	Washington, D. C.	E. Parker
Virginia M. Cooper	8000 St. Charles av., New Orleans, La.	Virginia M. Cooper	Virginia M. Cooper	National Newspaper Service	322 W. Madison st., Chicago.	John F. Dille	John F. Dille
C-P Syndicate	201 Lake Shore st., Houston, Tex.	Clarence W. Payne	Mayne C. Payne	National Press Feature Syndicate	115 W. 30th st., New York.	H. R. Ross	F. S. Fisher
Courier-Journal Syndicate	Times Bldg., Louisville, Ky.	Neil Dalton	Carrie Crutcher	National Service Syndicate	Shoreham Bldg., Washington, D. C.	W. S. Goshorn	J. H. Taylor
Crown Features	P. O. Box 12, San Jose, Calif.	Gene Emmet Clark	Gerald H. Kennedy	NEA Service, Inc.	120 W. 45th st., New York.	Peter Edson	Fred S. Ferguson, pres.; Herbert W. Walker, gen. mgr.
Carrie Crutcher	300 West Liberty st., Louisville, Ky.	Carrie Crutcher	Carrie Crutcher	N. E. Newspaper Service	Press Gallery, State House, Boston, Mass.	Arthur W. Woodward	Arthur W. Woodward
Curtis Newspaper Features, Inc.	45 W. 45th st., New York.	J. H. Kamerman	William B. Curtis	Newspaper Boys of America, Inc.	714 Merchants Bank Bldg., Indianapolis.	Maurice Lipson	Charles E. Knepper
Daily Legal News	1240 Ontario st., Cleveland, Ohio.	Ralph Karlove	Ralph Karlove, Jr.	Newspaper Features, Inc.	1020 Healey Bldg., Atlanta, Ga.	O. B. Keeler	J. C. Wilson
DeBoth Home Makers School	Grange Bldg., Chicago.	Jessie M. DeBoth	Jessie M. DeBoth	Newspaper Information Service	1013 13th st., N. W., Washington, D. C.	F. M. Kerby	S. T. Hughes, gen. mgr.
Dench Business Features	850 Lake Shore Drive, Chicago.	Ho-Ho-Kus, N. J.	Ernest A. Dench	New-Week Syndicate	1270 Sixth av., New York.	Foster Gilroy	Foster Gilroy
Betty Detrich Features	Heart Bldg., San Francisco, Calif.	Lucille Burton, Antonio Castellanos	Betty Detrich	New York Herald Tribune	220 W. 41st st., New York.	Harry Staton	Harry Staton
Devil Dog Syndicate	33 Delmonico Place, Brooklyn, N. Y.	James J. Stewart	I. M. Silberman	New York News Bureau	83 Broadway, New York.	L. W. Fisher	J. P. Redington
Dominion News Bureau, Ltd.	P. O. Box 756, Montreal, P. Q., Canada	W. E. Hopper	W. E. Hopper	New York Post Syndicate	78 West st., New York.	Harry T. Taylor	W. W. Garver
Donner's Fashion Service	118 W. 57th st., New York.	Bobbie Donner	Bobbie Donner	NEA Service, Inc.	120 W. 45th st., New York.	Peter Edson	Dorothy Edison
Doubleday-Doran Syndicate	Garden City, N. Y.	Ralph H. Graves	Ralph H. Graves	Newspaper Boys of America, Inc.	120 W. 30th st., New York.	Arthur W. Woodward	Arthur W. Woodward
Dugdon Feature Service	125 W. 45th st., De-troit, Mich.	William C. Dugdon	William C. Dugdon	Newspaper Syndicate	1270 Sixth av., New York.	Bertram G. Zilmer	John N. Wheeler, gen. mgr.
Eagle Syndicate	24 Johnson st., Brooklyn, N. Y.	James C. Dugdon	William C. Dugdon	Newspaper Syndicate	230 Washington st., Orange, N. J.	M. G. Stevenson	M. H. S. Stevenson
Editor's Copy	Orangeburg, S. C.	B. W. Shuler	B. W. Shuler	Newspaper Syndicate	230 W. 41st st., New York.	G. Melikov	G. Melikov
Educational News Service, Inc.	335 Fifth av., New York.	Carrie Crutcher	Carrie Crutcher	Oil Features Syndicate	P. O. Box 1880, Houston.	Joseph A. Kornfeld	Joseph A. Kornfeld
Ellis Service	Swarthmore, Pa.	William T. Ellis	A. F. Alger	Original Features Syndicate	201 W. 42d st., Chicago.	G. Melikov	G. Melikov
Elyton Syndicate	60 E. 42d st., New York.	H. Ely Goldsmith		Outdoor World Syndicate	North Chattanooga, Tenn.	Richard K. Wood	Richard K. Wood
Epstein Press Service	100 W. 45th st., Brooklyn, N. Y.	..		Pan-Hellenic American Foreign Press Syndicate	1228 Park Row, Bldg., New York.	Demetrios Tseos	Demetrios Tseos
Escobar Features	719 N. Edgemont, Los Angeles, Calif.	Hugo Escobar	T. de Escobar	Park Row News Service	280 Broadway, New York.	Theodore Kaufman	Theodore Kaufman
Require Features, Inc.	155 E. Walton pl., Chicago.	David A. Smart		Pearlless Fashion Services	160 Fifth av., New York.	S. C. Grady	S. C. Grady
Everywoman's Exchange	905 North Fifth st., Springfield, Ill.	Mrs. Clara Bell	C. Desmond Graves	Penn Feature Syndicate	341 North 13th st., Philadelphi-a.	Wm. G. Drucker	C. A. Glicking
Fact Feature Syndicate	649 Macon st., Brooklyn, N. Y.	Charles S. Strong	Ida M. Brower	Public Affairs Syndicate	Times Bldg., New York.	Frank Parker Stockbridge	Carl Beck
Robert Fairchild Men's Fashions	8 E. 13th st., New York.	H. E. Resenque		Publishers Financial Bureau	Babson Park, Mass.	David L. Babson	David L. Babson
Famous Features Syndicate	230 Park av., New York.	Leslie Fulwider	Leslie Fulwider	Publishers Syndicate	30 N. LaSalle st., Chicago.	Harold H. Anderson	Harold H. Anderson
Fashion Syndicate Bureau	500 Fifth av., New York.	Patricia Johnson	David F. Knoblock	Rapid Grip and Batten, Ltd.	181-189 Richmond st., W., Toronto, Ontario, Canada	G. A. MacBain	W. Howard Batten
Feature Sales Syndicate	612 N. Michigan av., Chicago.	E. M. Cole	S. I. Neiman	Register and Tribune Syndicate	Des Moines, Iowa	Henry P. Martin, Jr.	Henry P. Martin, Jr.
Federated Press	30 Irving Place, New York.	Carl Haesler	Harold Cov	Religious Copy Service	Arlington, Conn.	Herbert H. Smith	Herbert H. Smith
Fine Arts Syndicate	P. O. Box 483, Chicago.	Mary F. Goods	Chester L. Nelson	The Russel Service	1000 Constitution av., Hartford, Conn.	Frederick C. Russell	G. L. Mason
Globe Feature Syndicate	208 Green st., San Francisco, Calif.	Harvey R. Malott	William Watson	Secretary Hawkins Service	Washington, D. C.	Watson Davis, dir.	Watson Davis, dir.
Gilmans Service	228 W. 45th st., New York.	G. H. Lash		Seabea Features Syndicate	Executive Bldg., Cincinnati.	Robert F. Schukers	Robert F. Schukers
Greylock Corporation	6 E. 39th st., New York.	Gerhard Hirschfeld	O. D. Keppen	Service for Authors, Inc.	247 Park av., New York.	Daniel Nicoll	Daniel Nicoll
Ray Gross Enterprises	1775 Broadway, New York.	Ray Gross		Seven Arts Feature Syndicate	280 Broadway, New York.	Edwin C. Richter	Edwin C. Richter
Graphic Art Service	155 N. Clark st., Chicago.	Edward Gruber	Edward Gruber	Short Features Syndicate	220 E. 42d st., New York.	Joseph Braunfels	Bernard Postal, man. ed.
Paul T. Haagen	1510 Rue Ruiz, San Francisco, Calif.	Paul T. Haagen	Paul T. Haagen		1428 Carlisle av., Racine, Wis.	Ralph Schoenleben	Kenneth Schoenleben
Handy Filler Service	1509 N. Vine st., Hollywood, Calif.	Ray Harris	Fred Harman	Sandalwood Creations, Inc.	400 Fifth av., New York.	Arnold Culverwell	Arnold Culverwell
Fred Harman Features	1509 N. Vine st., Hollywood, Calif.	Ray Harris	Fred Harman	Sterling Syndicate	138 16th st., Denver, Colo.	H. M. Tenny	A. R. Tenny

## FEATURE AND PICTURE SYNDICATES

NAME	ADDRESS	EDITOR	MANAGER
Wm. Southern, Jr.	Independence, Mo.		
Southern Newspaper Features	301 Mercantile Bldg., Dallas, Tex.	Suzanne Wright	A. M. Cohen
Southern Newspaper Syndicate	702-704 Liner Bldg., Dallas, Tex.	Daniel Rosenbaum	Daniel Rosenbaum
Southern Newspaper Service	Box 2460, Birmingham, Ala.	George H. Watson	George H. Watson
Standard Editorial Service	Clinton Bldg., Washington, D. C.	R. W. William	A. M. Johnston
Star Newspaper Service	Star Bldg., Toronto, Can.	M. G. Gandy	T. J. Wheeler
Stephen Swift & Associates	Times Bldg., New York	Stephens K. Swift	Harold Dowden
W. Orton Tewson Syndicate	420 Riverside Drive, New York		
Thomasson Feature Service	Minneapolis, Minn.	W. Orton Tewson	W. Orton Tewson
Thompson Service	518 St. Cincinnat, O.	H. S. Thompson	H. S. Thompson
Transradio Press Service, Inc.	340 Madison av., New York	Y. Y. Yen	L. Thompson Hawes
Trotter Syndicate, Inc.	Harford, Conn.	Paul Glynn	
Trumbull Society News	83 Fairfield av., Bridgeport, Conn.	J. Kenneth Bolles	Coleman A. Stewart
Ullman Feature Service	Clinton Bldg., Washington, D. C.	Faith Trumbull	Marie Turner
Unique Feature Service	523 Weiser st., Reading, Pa.	R. Stanley Matz	M. B. Matz
United Feature Syndicate	230 E. 42d st., New York	William Ullman	W. E. Schaf
Universal Press Syndicate	Sarasota, Fla.	T. K. Kyle	T. K. Kyle
Universal Service	235 E. 45th st., New York	Seymour Berkson	
Christy's slab Syndicate	235 E. 47th st., New York		Joe A. Bihler
Washington Post News Service	235 E. 47th st., New York		H. C. Thiele
Washington Radio News Service	421 Albee Bldg., Washington, D. C.	Bertram F. Lins	Bertram F. Lins
Watkins Syndicate, Inc.	705 Lewis Tower, Philadelphia	John Elfreth Watkins	John Elfreth Watkins
Western Newspaper Union	210 S. DesPlaines st., Chicago	Wright A. Patterson	M. H. McMiller
Willis Associates	50 Broad st., New York	H. F. Willis	F. W. Jones
Woman's Page Copy	418-428 De Soto av., St. Louis, Mo.	F. B. Jeake	R. S. Grable
World Color Printing Co.	50 Church st., New York	William J. Page	R. S. Grable
World Feature Service	230 E. 43d st., New York	John Elfreth Watkins	John Elfreth Watkins
World-Wide News Service	56 Bellevue st., Newton, Mass.	J. J. Bodan	A. M. Weiss
Eastern Color Printing Co.	30 Church st., New York	John C. Moore	Geo. G. Janowitz
World Color Printing Co.	418-428 De Soto av., St. Louis, Mo.	F. B. Jeake	sec't. gen'r.
Zak Zook Syndicate	Liverpool, Pa.	Zak Zook	Zak Zook

## NEWS SERVICES

Associated Press	333 Madison av., New York	Kent Cooper	gen. mgr.
Balkan News Syndicate	1225 Park Row Bldg., New York	Demetrios Tacos	Demetrios Tacos
British United Press	30 Burlington st., London	Carl Haessler	Harold Clegg
Central News of America	32 Broadway, New York	Herbert Bailey	John C. Moore
Central Press Association	1435 E. 12th st., Cleveland	J. P. Redington	
Chicago Tribune-New York News Syndicate, Inc.	250 E. 42d st., New York	Leslie Eichel	J. V. Connolly
Consolidated News Features, Inc.	280 Broadway, New York	Bertram G. Zilmer	Horace E. Egan
Federated Press	30 Irving pl., New York	Carl Haessler	Harold Clegg
General Press Association	National Press Bldg., Washington, D. C.	James J. Butler	James J. Butler
Hawas News Agency	385 Madison av., New York	James J. Butler	James J. Butler
Heath News Service	2400 California av., N. W. Washington, D. C.	Edwin J. Heath	Edwin J. Heath
Heil News Service	135 Garrison av., Jersey City, N. J.	Robert D. Heil	Robert D. Heil
Hobson Feature Service	600 Carpenter's Bldg., Washington, D. C.	George R. Holmes	M. E. Dollars
InterCity News Service	63 Park Row, New York	E. W. Nassauer	
International Labor News Service	600 Carpenter's Bldg., Washington, D. C.	Chester M. Wright	
International News Service	225 E. 45th st., New York	Barry Faris	
Jewish Telegraphic Agency	225 E. 45th st., New York	H. Wishengrad	Jacob Laundau
David Lawrence	2301 M st., N. W., Washington, D. C.	David Lawrence	Charles W. McCullum, bus. mgr.
National News Service, Inc.	6719 N. Broad st., Philadelphia	Sidney A. Silberman	Milton R. Jacobs
National Service Syndicate	Shoreham Bldg., Washington, D. C.	W. S. Goshorn	J. H. Taylor
NEA Service, Inc.	1201 3rd St., Cleveland	Peter Edison	Fred S. Ferguson, pres.; Herbert W. Walker, gen. mgr.
New York Herald Tribune News Service	220 W. 41st st., New York		R. E. Moyer
New York News Bureau Association	32 Broadway, New York	L. W. Fisher	J. P. Redington
North American Newspaper Alliance	247 W. 43d st., New York	Bertram G. Zilmer	John N. Wheeler, gen. mgr.
North Jersey News Bureau	230 Washington st., Orange, N. J.	M. G. Stevenson	M. H. S. Stevenson
Pan-Hellenic American Foreign Press Syndicate	1228-1231 Park Row Bldg., New York		
Park Row News Service	280 Broadway, New York	Demetrios Tacos	Demetrios Tacos
Science Service	2101 Constitution av., Washington, D. C.	Theodore Kaufman	
Southern News Service	Box 2460, Birmingham, Ala.	Watson Davis	dir.
Transradio Press Service, Inc.	340 Madison av., New York	George H. Watson	George H. Watson
United Press Association	220 E. 43d st., New York	Hugh Ballie	Clem J. Randau
Universal Press Association	180 West Adams st., Chicago	Harry L. McClellan	Clyde Backus
Universal Service	235 E. 48th st., New York	Seymour Berkson	
Washington Post News Service	Washington, D. C.		H. C. Thiele
Washington Radio News Service	631 Albee Bldg., Washington, D. C.	Bertram F. Lins	Bertram F. Lins
World-Wide News Service	56 Bellevue st., Newton, Mass.	J. J. Bodan	A. M. Weiss

## FEATURE AND PICTURE SYNDICATES

## SPECIAL SERVICES

NAME	ADDRESS	EDITOR	MANAGER
Elizabeth Casey Cooking and Home Making Schools	2006 Grand av., St. Paul, Minn.		Elizabeth K. Casey
DeBoth Home Makers' Schools	Graybar Bldg., New York		
Homemakers Institute of Domestic Science	2831 Woodward av., Detroit, Mich.	Jessie M. DeBoth	Jessie M. DeBoth
Homemakers	850 Lake Shore Drive, Chicago		Ann Goodyear
Home Economics Service Corp.	247 Park av., New York		C. A. Miller, sec'y
Recipe Service Co.	3109 Kensington av., Philadelphia		Richard S. Bond

## RESEARCH

Editorial Research Reports . . . 1013 13th st., N. W., Wash. ington, D. C. . . . Richard Boeckel . . . B. P. Garnett

## RELIGIOUS SERVICE

Biloxi News Syndicate	1223 Park Row Bldg., New York	Demetrios Tacos	Demetrios Tacos
Ellis Service	Swartzmore, Pa.	William T. Ellis	A. F. Alger
International Religious News Service	1331 Sheldon Road, E. Cleveland, Ohio	D. Carl Voder	D. Carl Voder
Keyes Advertising Service	Post Office, New York	J. L. Keyes	J. L. Keyes
Intercity News Service	289 Fourth av., New York	Robert A. Ashworth	Robert A. Ashworth
Per-Hellenic American Foreign Press Syndicate	1223-1231 Park Row Bldg., New York	Demetrios Tacos	Demetrios Tacos
Religious Copy Services	Attn: Mrs. Pa. 2000, M. W. Smith	Herbert H. Smith	Herbert H. Smith
Willis & Southern, Jr.	2311 Bldg., Washington, D. C.	Prescott Dennett	
Colonna Trade Press Service	H-10-Kin, N. J.	Ernest A. Deach	Ernest A. Deach
Dench Business Features	11 Prospect Place, East Orange, N. J.	James J. Butler	James J. Butler
General Press Association	724 Fifth av., New York	H. L. Allen	H. L. Allen
King Elton's Features	63 Park Row, New York	Myron S. Blumenthal	

## PHOTOGRAPHIC SERVICES

Acme Newspapers, Inc.	220 E. 42d st., New York	Robert P. Dorman	News, Roto, Feature photo, prints
Associated Mid-West News-paper Syndicate	30 N. LaSalle st., Chicago	J. Graydon Rank	Daily and weekly photo service-mats
Associated Press Feature Service	383 Madison av., New York	Wilson Hicks	Wirephotos, news photo mats, studio mats, service mats, biographical mats, daily page-mats
Authenticated News	Times Bldg., New York	Stephen K. Swift	News, features, Sunday page-mats
Balkan News Syndicate	1228 Park Row Bldg., New York	Demetrios Tacos	News photos and picture service-prints
Ella Barnett Photos	445 W. 22d st., New York	Ella Barnett	Shipboard photos-prints
Central Feature News Service	Times Bldg., New York	Stephen K. Swift	Roto, oddities, science and progress prints
Central Press Association	1435 E. 12th st., Cleveland		
Columbia Press Photos	231 E. 45th st., New York	Leslie Eichel	Newspictures-mats
Connecticut News	83 Fairfield av., Bridgeport, Conn.	Robert Edwards	News, general, society and sports-prints
Consolidated News Features, Inc.	280 Broadway, New York	Bertram G. Zilmer	Roto pictures-prints
Ernest A. Deach	Ho-Ho-Kus, N. J.	Ernest A. Deach	Window and interior displays
Dominion News Bureau, Ltd.	P. O. Box 756, Montreal, P. Q., Canada	W. E. Hopper	General news pictures-mats
Dorr News Service	331 W. 14th st., New York	Charles H. Dorr	Art services, editorial service, painting and sculpture, also science and exploration-prints
Eagle Syndicate	24 Johnston st., Brooklyn, N. Y.		News pictures taken in New York area-mats or prints
Epillon Press Service	1015 51st st., Brooklyn, P. O. Box 43, Bath Beach, Brooklyn, N. Y.	Theresa Auerbach	New York views, spot news-prints
European Picture Service	353 Fifth av., New York	Max P. Hass	News and feature pictures-prints
Feature Sales Syndicate	840 N. Michigan av., Chicago	S. I. Neiman, mgr.	News and features-mats
Ewing Galloway	430 Lexington av., New York		General subjects-prints
Globe Photos	33 W. 42d st., New York	M. C. Mann	Science, human interest, oddity, news and scenes-prints
Gruber Feature Service	11 W. 42d st., New York	Edward Gruber	News feature picture service-prints
Hollywood Press Syndicate	6005 Hollywood Blvd., Hollywood, Calif.	Jos. A. Polonsky	Film celebrities, off stage, sports in film-prints

## FEATURE AND PICTURE SYNDICATES

NAME	ADDRESS	EDITOR	TYPE OF SERVICE	NAME	ADDRESS	EDITOR	TYPE OF SERVICE
Holmes Feature Service	135 Garrison av., Jersey City, N. J.	George R. Holmes	General news, industrial, theatrical, ship news, movie people and scenes from movies, scientific prints	Pan-Hellenic American Foreign Press Syndicate	1229 Park Row Bldg., New York	Demetrios Tuco	Greek and Balkan picture service, travel service from Balkan States, especially Greece, mags, prints
Intercity News Service	65 Park Row, New York	Constantin Ross	Special assignments for out-of-town newspapers—prints	Pictorial Press	1653 Broadway, New York	T. E. McGrath	Sport news, scientific and educational features held for foreign and domestic; informal pictures of society and notable persons, public eye; horse racing—prints
International Labor News Service	609 Carpenters Bldg., Washington, D. C.	Chester M. Wright	Labor news—mags	Jack Price Picture News	11 W. 42d st., New York	Jack Price	Picture news service assignments for all newspapers
International News Photos, Inc	235 E. 48th st., New York	W. C. Howey	General news, and spot news—prints	Rapid Grip and Batten, Ltd.	181-189 Richmond st., W., Toronto, Ont., Canada	G. A. MacBain	News features—mags
Jordan Syndicate	Albee Bldg., Washington, D. C.	O. J. Jordan	General and color photography—prints	Science Service	2101 Constitution av., Washington, D. C.	Watson Davis, dir.	Science news pictures—prints
Ledger Syndicate	Independence Square, Philadelphia	H. W. Miner	Beauty, photog, serial fiction service—prints and mags	Southern News Service	Bov 2400, Birmingham, Ala	George H. Watson	New and feature photographs from the Soviet Union—prints
Mats Feature Syndicate	523 Weiser st., Reading, Pa.	Ralph S. Mats	Current event news pictures, unique photographs—prints	Soviet Foto Agency	723 Seventh av., New York	Helen Black	New and feature photographs from the Soviet Union—prints
Metropolitan Newspaper Feature Service	220 E. 42d st., New York	William Laas	Daily news picture page—mags	Star Newspaper Service	Star Rdg., Toronto, Ont., Canada	E. M. Gandy	World news, Anglo-Canadian, art illustrations in four colors, Dionne Quintuplets in Canada—prints and mags
Metropolitan Photo Service	1584 Broadway, New York	Joseph Heppner	General photographic—prints	Stephen Swift Associates	Times Bldg., New York	Stephen K. Swift	News and feature service—prints
Ralph Morgan Newspictures	Newark Airport, Newark, N. J.	Ralph Morgan	Photographic services—prints and negatives	Paul Thompson Photos	383 Fifth av., New York	Max P. Haas	Historical pictures, covering world history of the past 100 years—prints
NHA Service, Inc.	1200 W. 3d st., Cleveland; 461 Eighth av., New York	Peter Edison	Morgue service, newscasters, exclusive stories, Out-of-tiles pictures, special roto print service—prints, mags	Underwood & Underwood News Photographs	420 Lexington av., New York	C. R. Abbott	News, stock and features—prints
News Pictorials	198 Broadway, New York	R. Taube	Newspaper photos, society, sports—prints	United Feature Syndicate	220 E. 42d st., New York	William Laas	Daily news picture page—mags
News-Week Syndicate	1270 Sixth av., New York	Foster Gilroy	General news action, photographs from all over the world—prints, mags	Unique Feature Service	523 Weiser st., Reading, Pa.	Stanley Mats	Unique photographs of all kinds—prints
Oil Features Syndicate	P. O. Box 1860, Houston, Tex.	Joseph A. Kornfeld	News features, principals, developments, oil producers—mags	Universal Press Syndicate	Sarasota, Fla.	T. K. Lyle	Human interest photo, special assignments—prints, Florida—prints, mags
Outdoor World Syndicate	North Chattanooga, Tenn.	Richard K. Wood	Scenic, outdoor sports—prints	Wide World Photos, Inc.	220 W. 42d st., New York	Frank J. Gillon, sales mgr.; Charles M. Graves, gen. mgr.	Photographs by telephone wires
				World Feature Service	220 E. 42d st., New York	William Laas	Daily news picture page—mags

## AKRON STAFF ATTENDING 'SCHOOL' CONDUCTED BY CITY EDITOR

Weekly Educational Session Held At Which Reporters See Their Associates In Action—Plan Proves Popular

By WILLIAM EGAN

ONE of the most unusual journalism schools in the history of the newspaper business has been started on the Akron Times-Press by Walter J. Coyle, city editor.

No school for beginners is this one. It is a co-operative classroom in which veteran reporters and relative newcomers get together and compare notes with the objective of becoming

better newspapermen. Classes are held for periods of one hour and a half a week.

The idea of the journalism school, according to Mr. Coyle, is to allow veterans to brush up on their technique, to show them tricks of the trade they may never have learned during their cubship, and to point out to young reporters the operation of a veteran in action.

Mr. Coyle started the course with a simple police story. Through the

weeks the stories have grown more difficult and complex, and they are getting more difficult right along. When the course is completed Mr. Coyle hopes that every member of his staff will be able to handle any story with competence and understanding.

To start off the course Mr. Coyle fabricated a mythical police story. He filled out an automobile accident report on police department stationery. The report, apparently innocent, showed that an 11-year-old boy had been killed by an automobile.

Fred C. Kelly, Jr., a young reporter, was assigned by Mr. Coyle to cover the story. Three veteran reporters were named as principal characters from whom Kelly was to get his information.

Anthony Weitzel was designated as the policeman who investigated the accident; A. H. Sypher as the driver of the death car, and Mrs. Arlette S. Weimer as the mother of the dead child.

From a prosaic police report the following human interest story was developed:

An 11-year-old boy, clutching flowers for his dead father's grave, was killed before the eyes of his mother

by an automobile driven by an excited man whose wife had just given birth to twins.

Weitzel, Sypher, and Mrs. Weimer were instructed to volunteer no information to Kelly unless he asked the proper questions. He was allowed to approach each one in turn, ask as many questions as he wanted to, and return to any of the three if he deemed it necessary.

Kelly's questioning revealed two errors in fact on the police report. An apprehensive moment for the staff occurred when Kelly asked the driver of the car why he was rushing to the hospital. "My wife is there," the driver said. "In an accident?" Kelly asked. "No," was the answer. Then Kelly stopped his questioning and a dozen staff heads bent over notes to record the slip-up.

When Kelly had his story cleaned up he was ordered to turn it in to a re-write man, and, as he did so, Mr. Coyle stood by and pointed out flaws in his technique. Then Mr. Coyle turned to the staff and began asking individual members where Kelly had erred, where he had failed to push through a point, or where his approach had been wrong. The answers were spontaneous. Young reporters were given the first opportunity to answer, and, after he had exhausted their suggestions, Mr. Coyle turned to the veterans.

One of the forthcoming highlights of the journalism course is to be a class dealing with the interview. In this class Mr. Coyle will name a staff member to be interviewed. The staff

member will have a hot story, but he will reveal it only if asked the proper questions.

A young reporter will be sent to get the story. If he misses a veteran will be sent. And, horrors, if the veteran misses, Mr. Coyle will keep sending veterans until someone breaks loose the story.

The staff has entered into the spirit of the journalism school with enthusiasm. Started originally for the city staff only, the school is now attended by members of the photographic, society, sports, and art departments and by members of the copy desk.

In the last three years, under the editorship of Walter Morrow, the Akron Times-Press has been recognized by Scripps-Howard as a fine training school. Weekly staff meetings, arranged by Mr. Morrow, have been addressed by lawyers, rhetoricians, clergymen, and others on technical subjects. This spring—just before the Republican national convention in Cleveland—the staff was put through an intensive political training period.

Ray C. Sutliff, political editor of the Times-Press, conducted classes on the political set-up of party organizations in the United States. His talks were supplemented by a speech by Walter Wanamaker, judge in the court of Common Pleas and an official delegate to the convention.

Mr. Coyle claims his new journalism school was born of a selfish motive. "If the staff gets better, the paper and I profit, don't we?" he said.



W. J. COYLE

Editor &amp; Publisher for September 26, 1936

# STUDY CLASSICS, ADVICE FROM EDITORS

"Science Has Raised Hell with Culture," Says William Allen White—Literary Quality in Writing Held of Increasing Necessity

By GEORGE A. BRANDENBURG

**S**PEAKING in friendly but critical fashion of the present "hit-and-run" tactics of reportorial writing, a dozen of the nation's leading editors, answering an *Editor & Publisher* query, placed literary background as an increasingly important requisite to good newspaper style.

They distinguished between literary quality in newswriting and the employment of bald literary allusions dragged in by the ears. Most of these editors saw a trend in writing which is leading toward a new technique wherein literary quality will be essential to effective interpretive writing. Several voiced a need not only for literary allusion but for "literary men." These editors pointed out the newspaper of the not-too-distant future will require an entirely different type of reporting than current "blow-by-blow" writing which characterizes much contemporary journalism.

With radio giving spot news developments and ever-lurking television threatening to enter the news arena, carrying not only news but pictures of the day's happenings, these editors felt that rich literary background will flower again in newspaper interpretive writing. When that day arrives, reporters schooled in the classics, histories, biographies and memoirs of literary masters, and with a thorough knowledge of economics and finance, will stand to serve newspapers better than those only equipped for "blunt reporting" of facts in the daily grit of news.

Editors queried generally agreed that literary quality has faded from modern news reporting. First, because newspaper readers themselves are no longer required in school to master the classics and consequently have scanty, intimate knowledge of the priceless literary gems of the past. For the same reason, reporters and copyreaders are not familiar with the classics and any attempt to be "literary" in news writing is often ponderous and obviously "high hat."

The swing away from the classics, with greater emphasis on scientific and economic studies in educational institutions was aptly epitomized by William Allen White, *Emporia (Kan.) Gazette*, as follows: "Science certainly has played hell with culture."

Admitting need for first hand knowledge of the works of literary masters of the past and present, editors were not willing to concede that good newspaper reporting followed Charles Dana of the *New York Sun* to his grave. It was the frank opinion of several that modern reportorial technique is better, not worse, than it used to be. "It is a technique as clean-cut in its form as a modern building and I see no reason for adding Roman columns and Elizabethan timbers," declared Hal O'Flaherty, *Chicago Daily News* managing editor.

More competent reporting is being done today than ever before in American newspapers, it was stated, with news writers having a background of information and understanding on which to base their daily stories. This is reflected not so much in "erudite allusions," stated W. W. Waymack, *Des Moines Register and Tribune*, as in "that highly artistic thing, clearness and correctness."

Viewed from another angle, modern reporting is noted for its "crashing simplicity"—a term once used by William Randolph Hearst to describe the admirable qualities of a sensational bombing story written by Wil-

liam Hoster for the *New York American*.

In keeping with the modern tempo of "swift-deadline journalism," editors cautioned reporters to refrain from literary quotations other than those taken from the Bible or Aesop's Fables, asserting that these two books are, perhaps, better known to the masses than any other literature.

A peek into the future of journalism, from an editorial standpoint, was offered in the comments of J. Roscoe Drummond, *Christian Science Monitor* executive editor, who said:

"Newspapers today rarely miss the news, but if the time is not far distant when the spot news is going to be a marked-down commodity for selling the newspaper, we shall have the task and the challenge of producing an interesting, a different and a still more valuable newspaper. . . . The need will be, however, not so much for literary allusion as for literature."

Individual opinions of editors participating in the symposium follows:

**William Allen White, Emporia Gazette:**—"You ask if I feel that reporting today lacks literary allusion. The answer is yes. And the reason is that the average copy-chopper gets his job because he has legs and not because of his cultural background. And he succeeds in holding his job because of the lack of cultural background of his readers. Most of their cultural background is acquired from looking at Tom Mix and Pola Negri and listening to the 'Happiness Boys' and Major Bowes over the radio.

"Science certainly has played hell with culture."

**Hal O'Flaherty, Chicago Daily News:**

"Study of the classics, of course, should be urged upon all news writers. It improves the choice of words and adds subtlety to the construction of sentences but please let us not urge the use of allusive writing in

news reporting. Confine it to editorials and feature stories where times can be taken for a trip to the library."

"Modern reportorial technique is excellent. It permits the rapid conversion of pulp paper into a marketable commodity. It is free from frills. Where allusions are put in, they are to people and things of our time and fully understandable. It is a technique as clean-cut in its form as a modern building and I see no reason for adding Roman columns or Elizabethan timbers."

**W. W. Waymack, Des Moines Register & Tribune:**—"I am quite ready to concede that in very special kinds of stories, which could sensibly be assumed to be of interest chiefly to the more cultivated group of readers, allusions to history and literature would be a gratifying enrichment. With reference to the mine-run of straight news reporting, however, it strikes me that the main job continues to be to tell the story simply and clearly, so as to be comprehensible to the average or even sub-average readers, with little or no effort to impress the readers with the literary background of the writer."

"Frankly, it is my general judgment that modern reportorial technique is better, not worse, than it used to be.

I believe the average metropolitan American newspaper is handling much less news material that is written by incompetents. I mean by 'incompetents' young men who may be bright and very promising, but who too often in the past were obliged to write about things concerning which they had no actual information. Maybe it is not too strong to say that in some years past our best reporting was done by the sports writers who covered baseball. We practically never permitted baseball to be covered by a man who didn't know what baseball was all about. But we did cover most other kinds of news too often in that way. That was responsible, I think, for much of the distrust and contempt of newspaper reporting that was held and disseminated by professional groups—the doctors, the lawyers and so on. I think the press is doing very much better in that respect now."

"In short, I think it is important that news writers have a background of information and understanding, but that the real value of that is not in exhibiting it by erudite allusions. It should manifest itself in that highly artistic thing, clearness and correctness. Allusions to the Bible and Aesop's Fables are about as far as I would go."

**J. Roscoe Drummond, Christian Science Monitor:**—"It seems to me that it's like the well-dressed man who attracts attention because his clothes are not noticeable. Richness of style comes more from the knowledge and literature which one refrains from using."

"Much of the spot-news reporting today, whether it concerns politics or prize fighting, is written in the big, blow-by-blow style of the ring-side. This is necessarily the result of the kind of newspaper which we produce. As long as the very latest hot-spot news is the principal selling commodity of the newspaper, blow-by-blow reporting is the logical and inevitable medium. Swift deadline journalism must be written in swift deadline journalese."

"But may not the time be nearer at hand than we sometimes suspect, when spot news—today's flash in to-

## Hollywood Visit a Heady Draught This Film Critic Confesses

By ALLEN SAUNDERS

Motion Picture Editor, the Toledo News-Bee

**T**HREE may have been a time when Hollywood was something less than cordial to visiting newspapermen, but those days, apparently, have gone forever.

The studios this summer were crawling with film critics and special correspondents. They came from virtually every fair-sized city in the country. And they were treated like visiting royalty.

There is very little red tape to cut. An accredited correspondent (and phonies are quickly spotted) is given a warm welcome. The policy is frankly stated. Hollywood is trying to do a good job of canning entertainment for America. It is almost childishly, pathetically, eager to play fair with the public. And you, as a newspaperman, are a valued ambassador.

You have written ahead (if you are wise) to the publicity departments of the studios you expect to visit. When you arrive, you phone them and announce that you're ready to be shown around. A luxurious car calls for you at the hotel and you are driven to the studio.

The average film critic, accustomed to shoveling tons of publicity releases annually into his wastebasket, will be surprised, I believe, at the high calibre of the men who write that copy. Most of them are veterans of drama desks and other editorial positions on first-rate newspapers. They receive a fellow worker on a plane of ready understanding. You will get what you want, they assure you, if it is within their power to provide it. You will not be loaded round-shouldered with junk.

You select the stars you want to interview (omitting Garbo, please) and, when you set forth on your first trip to the sound stages, the machinery has been set in motion to arrange interviews.

Your guide is a "unit man" from the publicity department. He has been assigned to a single production, knows the story, the players and the technical staff. When he has finished with your visit to his set, he turns

you over to another unit man for a trip to the next sound stage. He is at your side to get information on anything in which you manifest special interest. He introduces you to director and stars. He arranges promptly for your art.

Getting personal photographs with the stars is a simple matter. On each set there is a "still" photographer. He is idle much of the time. He is invariably good-humored about doing an extra chore for you. And the pictures he takes will make a paunchy, baldish relic of the city-room rub his eyes and wonder if his mirror has been two-timing him.

The stars, if they are not too feverishly busy with their work on the set (which is rare) will pose graciously, submit to informal interviews in their dressing rooms. It takes about 45 hours to get your prints, gladly supplied you by the studio.

You are permitted to watch, at close range, as much shooting as you care to. Only sets where "process" shots are being made (using a projected background on a ground-glass screen) are closed to visitors. Yet you may be allowed to watch process shooting if you promise not to write about it.

To do a reasonably thorough job of covering the major studios, a correspondent should be allowed at least two weeks in Hollywood. The cost of such a junket, of course, depends upon the distance of the newspaper from the film capital—and the social propensities of the person sent. But it should be surprisingly low. And few managing editors will be dissatisfied with the investment. A paragraph signed by a locally known writer is worth far more to the average fan than a column by a syndicated stranger.

The trip, moreover, not only builds up the film editor's contacts; it builds up his self esteem. For once he has the delicious experience of being, not a passer-out of passes and an indolent fellow who gets paid for going to movies, but a Personage.

"But may not the time be nearer at hand than we sometimes suspect, when spot news—today's flash in to-

day's extra—is going to be the lesser selling commodity of the daily newspaper instead of the greatest? Whatever we may think about it, news broadcasting is destined to be a major and growing instrument for the dissemination of the day's happenings and even in our most unplanned of professions, five and ten years is not too much to look ahead, for by that time television will be carrying the news and the pictures of the day's happenings to the existing newspaper readers far ahead of the printed word.

"Newspapers today rarely miss the news, but if the time is not far distant when the spot news is going to be a marked-down commodity for selling the newspaper, we shall have the task and the challenge of producing an interesting, a different, and a still more valuable newspaper. It strikes me that this opportunity is near at hand, and to improve it to the utmost journalism will find its best practitioners among those who are familiar with the best achievements of our literature and our language. The need will be, however, not so much for literary allusion as for literary men."

Walter H. Harrison, *Oklahoma City Times* and *Daily Oklahoman*:—"I think that every encouragement possible should be given by editors to young men entering the business to devote themselves to a classical background, in order to improve the quality of writing."

"In this changing newspaper world, two types of reporting are going to be needed very definitely. One is crisp, factual, concise, shorn of every excess word. This for the picture papers of tomorrow. The other type of writing must have literary merit and be shot through with references to the literature of the past and the history of the ancients, to give it that color which will hold the reading public after it has glanced at the eye-flash stories."

"It seems to me that there is too great a pressure today on hit-and-run writing. Blunt reporting is needed, to be sure, but alongside of the short, hardhitting, direct narrative, there should be a cameo containing beautiful English, similes, analogies that will make the reader enthusiastic about the type of writing he sees in his daily newspaper."

Lee B. Wood, *New York World-Telegram*:—"I would disagree with James O'Donnell Bennett that newspaper reporting today lacks literary allusion, insofar as the World-Telegram is concerned. I would not attempt to speak for other newspapers, but I do feel that on the World-Telegram we get some very good writing which, for background, draws from histories, memoirs and biographical material."

M. V. Atwood, *Gannett Newspapers*:—"I am afraid the day has passed for literary allusions in ordinary news writing. The newspaper, of course, is a complex institution. It has many functions. But it will stand or fall on its success in furnishing accurate and objective information on public affairs—local, national, international."

"With the passing of class newspapers, in most communities one or two newspapers have to serve all economic, social, educational and intellectual groups. This means the information must be understandable to the least well informed—but reasonably intelligent—individual."

"My chief criticism of news writing today is that so much of it is not understandable to most readers for two reasons: (a) the assumption that every reader has read everything that has previously been published in the newspaper on the subject, and (b)

the assumption of the writer that all his readers are as well informed as he is on the subject. This is especially true in the realm of foreign and Washington news."

"A single obscure literary allusion might easily destroy the meaning of an entire passage to the person not familiar with it. Of course I am not saying that young newspapermen should not be familiar with classic literature. One thing such a familiarity will teach them is that simplicity is the essence of most good writing. I think it was Anatole France who once declared that the way to write is to put one little word after the other."

Royal Daniel, Jr., *Pittsburgh Sun-Telegraph*:—"Some years ago a bomb was thrown in Union Square, New York. That was in the pre-Communist era. They were known then as 'anarchists' or 'syndicalists.' William Hoster, splendid reporter, wrote the story for the *New York American*.

"When I joined the rewrite staff of the *New York American* several veterans often discussed the Hoster story, probably for the benefit of the youngsters. They told how Mr. Hearst liked the American's story better than those in other New York newspapers, because of its crashing simplicity. I remembered that observation by Mr. Hearst through my newspaper writing days and I still think for newspapers purposes clarity and simplicity should come first."

"Of course, a news story clearly and simply written does not mean it is devoid of 'the literary touch.' It may be 'more literary' than one cluttered up with literary allusions."

"Even news reporters with the necessary background in literature, history and the classics, in my opinion, seldom have sufficient restraint when they sit down deliberately to write what the news editor likely would call a 'powerful, fancy piece.'"

Tom Wallace, *Louisville Times*:—"I believe it highly important for those who would learn how to write to read good literature. Kipling, according to legend, studied an unabridged dictionary regularly, to acquire exactness in use of words. Stevenson said he played the sedulous ape to Montaigne."

The late Bob Ryder, whose editorial paragraphs in the *Ohio State Journal* exemplified paragraphing at its best, is said to have read the Bible nine times, to improve his ability to express himself.

The writer who reads the classics will improve himself, regardless of whether he reads with that intention. His association with masters of expression will be, inevitably, beneficial. If, as a result of his reading he adorns his writing with literary allusions, he will make himself more readable to those who have read what he has read. Perhaps he will not make himself less readable to others. Henry Watterson did not hesitate to employ literary allusions, and his admirers were by no means the well-read exclusively.

"I think a good deal of contemporary newspaper writing and book writing reveal lack of the writer-training that good reading provides but literary allusions, as outcroppings, should be considered carefully by those who may be tempted to use them, lest they cause the judicious to grieve. They should not be flaunted."

Marvin H. Creager, *Milwaukee Journal*:—"James O'Donnell Bennett is one hundred per cent correct in urging young newspaper writers to read classic novels, histories, memoirs and biographies. Mr. Bennett's advice would apply, of course, to all people, young or old and in whatever profession or calling."

"But it is especially in order for newspaper workers, for no one can have a real education without having read copiously of works that have stood the test of years. I am not so sure, however, of the efficacy of literary allusions. It apparently is difficult to avoid using them as a show case for the writer. It is a wonderful thing for a newspaper writer to know them himself and profit by their beautifully expressed truths. But there is great temptation to over do."

Stephen Bolles, *Janesville (Wis.) Gazette*:—"The average reporter is educated in modern slang and the froth of language. I believe that the first year of every school of journalism should be given up to an intensive study of English. I believe that a reporter is much better equipped if he will read Taine's *English Literature* and Green's *History of the English People*."

No reporter is well equipped unless he has a thorough knowledge of the Bible and its imagery. Entirely aside from its sacred character or its theological technique, it is the only common book in the hands of the people and the public of which there is a general knowledge giving to us contact with the literature of the Orient with its flowers and its imagery against the cold and practical Anglo-Saxon.

Every reporter should be familiar with history, especially that of the United States and in his locality with its background and its history.

Quoting Al Smith, 'to my way of thinkin', the most important person on the newspaper is the good reporter, thoroughly equipped. He cannot obtain this all in his youth. It must be a matter of continuous education. I know of no better book for the average reporter, who comes into contact with law cases and court actions than

Blackstone's 'Commentaries' as well as a thorough familiarity with constitutions of his nation and state."

Stuart H. Perry, *Adrian (Mich.) Telegram*:—"Literary allusions have pretty well disappeared from the main stream of news in the daily press. One cause of this change is the crowding of telegraphic wires with spot news, which results in the exclusion of everything that interferes with the maximum of factual reporting. The same tendency more or less affects local reporting."

"Another cause, which must be frankly recognized, is the fact that a large proportion of newspaper writers lack the cultural background from which such allusions naturally come, and that a large proportion of the reading public for the same reason would not understand such allusions."

"My own view is that newspapers should not accept these reasons as inexorably controlling factors—or in other words should not surrender to the spirit of mediocrity and consent to the elimination of the last vestiges of literary culture. Occasional literary allusions are gratifying to the eyes of those who understand them, and I agree with Mr. Bennett that they are welcome also to a great many who do not understand them. Many persons prefer articles, discourses and conversation that is at times a little in advance of them, rather than what is strictly at or below their own mental level."

"It hardly needs to be added that such allusions should be written with a sure hand. They should not be too frequent, and they should not be pedantic, obscure or esoteric. It is a matter that can very easily be overdone, or ill done, either of which would be worse than complete literary silence."

## All Editors Know James Wright Brown

*The Wise and Genial Publisher of  
"The Editor and Publisher"*

Mr. Brown's business is to know newspapers, through and through. Out of the blue, he recently volunteered this opinion upon a Syndicate Feature which he has followed for a quarter of a century, with the discriminating eye of an Editor and a Churchman:—

*"I congratulate you on the Ellis Lesson. It occupies a place unique in American syndicate journalism. You certainly have not wearied in well-doing, but year in and year out have been preaching the old-time religion in attractive modern style."*

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The Ellis Lesson is one thousand words long, and is issued once a week, at a low rate.

**THE ELLIS SERVICE**  
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## AUSTRALIAN PAPERS PROTEST TARIFF

Returning Chicago Agency Man Surveys Situation in Far British Colony—Discusses Radio Tactics

(Special to *Editor & Publisher*)  
CHICAGO, Sept. 21.—Although the newspaper publishing business in



MASON WARNER

Australian is on a progressive and profitable basis, with the entire country "out of the woods" as far as a depression is concerned, the chief worry of Australian publishers is the much obtrusive importation of American-made printing presses, according to Mason Warner, president of Mason Warner Company, local advertising agency. Mr. Warner recently returned from a two-months' trip through Australia.

Discussing this problem with *Editor & Publisher*, Mr. Warner said: "It is affecting publishers directly because of the tariff commission's rule prohibiting the importation of American presses. This puts publishers of great daily newspapers in a difficult position, for many of them have hundreds of thousands of dollars invested in American-made presses. They do not want to break their lines by adding presses of British make."

"Australian publishers are willing to pay a tariff premium of even 20 per cent for presses made in United States over those made in England," he said. "Past experience has proved to them that American presses are superior to any in the world and they are unshakable in expressing their appreciation of fair dealing at the hands of American press manufacturers. The question is so acute, that every daily is endeavoring to have the tariff commission change its attitude. American diplomatic and consular representatives have been approached by publishers with the request that America 'do something' to help them out of their dilemma, but American consuls take the position that Australian tariff is a question for Australia to settle and refuse to participate in any way in the discussion."

Mr. Warner added that Australians feel America is not buying as much from their country as is Great Britain or Japan. They want to buy from those to whom they sell, he said, but, unfortunately, Australia's chief export products are wool and wheat and America buys little of either product abroad.

Taking up the matter of Australian newspaper publishing technique, Mr. Warner told *Editor & Publisher* that newspapers in that country are "well written, well printed and aggressively circulated."

"They are profitable advertising medium and their sales power is generally recognized by all Australian manufacturers and merchants," he declared. "The leading retail stores of Australia are on par with those in American cities. The David Jones Store in Sydney is modern in every detail and its restaurant, advertised in daily newspapers, serves 5,000 to 10,000 meals daily."

Radio advertising in Australia does not have the patronage, nor the influence, that it has in America for two reasons, Mr. Warner stated. "First, the government owns and operates the more popular and powerful stations and accepts no advertising whatever. Second, all radio sets

in Australia are taxed and the number of receiving sets per million population is pitifully small when compared to the same population figures in America. Advertising is restricted to class B stations and the small audiences do not permit the investment in programs that is possible in America."

### SYNDICATES ARE NOW IN THEIR HEYDAY

(Continued from page III)

mechanical needs of its many users. And there is apparently no dearth of syndicate brains. Salaries remain much the same, since much of the work is done on a contract basis. The fabulous remunerations—like the \$265,000 Arthur Brisbane got for "Today" and other efforts during 1934—are still found within the newspaper-owned syndicates where the mother paper maintains the feature principally for its own use, yet finds an additional revenue source merely for the taking. Outside this class the \$25,000 to \$50,000 of the half-dozen big syndicate writers remains tops.

This has not meant increasing costs to the publisher, syndicate men maintain, however, because the depression did have its effect in reducing prices which have not all been brought to old-time levels yet. By and large it has been a case of syndicates giving an improved and enlarged service at the same price level. For example, the express people report a 1,000 per cent increase in the airmail shipment of comic art work and drawings during July over last year. Some 700 drawings were shipped by air in that month, most of them en route from artists to syndicates. Some, of course, are on their way to advertising agencies and their clients.

Three major changes in the direction of leading syndicates should be noted. Probably there are more. But Monte Bourjaily created a mild stir when he left the United Feature Syndicate with a record of success and bought the Mid-Week Pictorial from the *New York Times*.

Not too long ago George F. Kearny took over the management of the Ledger Syndicate. This received wide publicity with the trade.

Just this week the Associated Press, expanding its syndicated feature service, announced the assignment of W. T. McCleery as executive editor in charge of the A. P. feature service. McCleery has been serving as feature service news editor.

In announcing the assignment, Kent Cooper, general manager, explained that at his request Wilson Hicks, an executive assistant, last year had undertaken the double task of administration of the feature and news photo services.

"With new expectations of developments in both of these branches of the service, an executive is necessary in each department reporting directly to the general manager," Mr. Cooper said.

McCleery started newspaper work on the Hastings (Nebr.) Tribune, and

later was a feature writer on the *Omaha World-Herald*. In 1933 he joined The A. P. feature staff in New York, later serving in the Washington and Cleveland bureaus.

Mr. McCleery left Omaha to work under John Mench in the general advertising department of Hearst Newspapers, New York.

### CROSS JOINS FACULTY

Although physical incapacity and a desire for "quality rather than quantity" have heretofore limited registration to 60 students, the Columbia school of journalism has accepted sixty-five applications for the year 1936-1937. The faculty of the school will be augmented this year by the services of Harold L. Cross, until recently counsel for the *New York Herald Tribune*, who had retired from the legal profession to give his entire time to the school of journalism. Professor Cross will give a course in the "Law of Libel." Other new instructors are Henry F. Pringle, and Howard P. Jones.

### APPREHENSIVE OF RADIO

At the annual conference of the Institute of Journalists at Edinburgh, Scotland, recently, a resolution was adopted which viewed "with apprehension the course which the relationship of the British Broadcasting Company to professional journalism is taking," and which called on the "council of the Institute to take all necessary steps to safeguard the profession from the encroachments of broadcasting." A resolution was also passed which approved the British Government's promise to negotiate with foreign governments and ban the broadcasting of advertisements in English intended for English listeners.

### WKY HAS 300 FOOT ANTENNA

Scheduled for completion Oct. 1, at its radio station WKY, the Oklahoma Publishing Co., publisher of the *Oklahoma City Daily Oklahoman*, *Evening Times* and *Oklahoma Farmer-Stockman*, has a 300-foot vertical radiator steel tower at the Northwest Thirty-ninth street control station. When placed in service, it will replace the two-tower antenna now in use. It weighs 20 tons and will rest upon a concrete base 12 feet square and set nine feet underground. Some time ago, the Oklahoma Publishing Co. completed elaborate studios and business offices in the Skirvin Tower building for WKY.

### 4-PAGE GREETING SECTION

The Newark (N. J.) Evening News on Sept. 17 published four pages of Jewish New Year greetings. The greetings, set in classified style, were alphabetically arranged and on the average of four lines each.

### America's first newspaper feature sales specialists

OVER 300 NEWSPAPERS ADDED TO ONE CLIENT'S LIST IN TWO MONTHS.

### Feature Sales Syndicate

S. I. Neiman,  
General Manager

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● CAPTURE your most elusive and important reading public . . . the men and women of tomorrow . . . today's children!

They'll seek the paper offering THE ADVENTURES OF TED AND JED because these two plucky, pioneer boys, captured by Indians and adopted into the tribe, have exploits to share. Real American adventure crammed with thrills, laughs, mystery and romance! Boys and girls will be eager to join THE INDIAN SCOUTS OF AMERICA—a club for those who follow the exciting daily strip.

### THE ADVENTURES OF TED AND JED

AND JED will prove its worth by

1. Increasing and stabilizing circulation.
2. Organizing readers into a solid unit through the club plan.
3. Commanding steady and continued reader-interest by means of the instructional end-panel.

Surveys prove there is a demand for wholesome features of real merit. THE ADVENTURES OF TED AND JED will win the support of educational and community groups because it promotes the finest ideals of America's youth.

Make sure of securing the amazing feature for your newspaper. Some territories are still open. WIRE or write at once for rates and detailed information.

### THE ASSOCIATED MID-WEST

### NEWSPAPER

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